

SHURE



SM7B DYNAMIC VOCAL MICROPHONE

SIMPLY THE FIRST CHOICE FOR VOICE

Whether it's big-time broadcasting, professional podcasts or critical studio recordings, this powerful dynamic microphone delivers smooth, warm vocals every time. The SM7B captures and enhances the finer details of the human voice while blocking out all the distractions. An audio icon.

The definitive microphone for professional musicians, podcasters and streamers.



FEATURES & BENEFITS

Legendary Vocal Microphone

There just aren't that many products that have delivered for so many generations in so many different fields. Technology has marched on, but the physics of the human voice have not. The SM7 sounded amazing back in 1973, and the SM7B still sounds amazing today.

Iconic Unidyne III Dynamic Cartridge

The Unidyne III dynamic cartridge lends itself to perfectly recording the human voice, whether it be spoken word or vocals on your latest track; the SM7B will outperform the rest and record the very best.

Wide Frequency Response

Get more detail in your recordings with the SM7B's unique dynamic cartridge and 50 to 20,000 Hz frequency range for flat, detailed and natural sound reproduction to capture all the highs, and all the lows in every recording.

Cardioid Polar Pattern

Excellent rear-rejection and textbook cardioid pick-up pattern isolates your voice from any background noise, allowing the SM7B to capture warm, crisp recordings in any environment.

On-Board Low Cut & Presence Boost Filters

The SM7B offers multiple sound signatures using the on-board switches on the back of the microphone to suit any type of voice or instrument.

Not Only For Voice; A Powerhouse In The Studio

The SM7B is far from a one-trick-pony; not only will it capture world-class vocals, but it's going to perform like a world-beater on anything from drums, to guitar and bass cabs, to acoustic guitar.

The New Age Of Podcasting and Streaming

First came the musicians, then the podcasters, and now the mic has spread to an entirely new community of creators and streamers on Twitch and YouTube. What's the one thing all of these people have in common? The sound of their voice is paramount to their success and the SM7B is the go-to microphone that will deliver that instantly recognizable sound, without failure, every time. Those unique sonic characteristics are what make it such an icon and ensure its a bright future for the SM7B and anybody using it.