

# Lenovo CO<sub>2</sub> Offset Services

## Smarter is helping offset carbon today for a greener tomorrow

Lenovo's CO<sub>2</sub> Offset Service makes offsetting carbon emissions simple, and within your control.

For businesses, ensuring sustainability and reducing the global carbon footprint of operations is a top priority. To assist customers on their sustainability journey, Lenovo partners with leading certified providers of CO<sub>2</sub> Offset Services.

Lenovo CO<sub>2</sub> Offset Service supports several different initiatives which include new or extensions of existing projects, windmills, solar cells and biomass energy among others. Forestation and forest conservation are also areas we are looking into for the future.

Smarter  
technology  
for all

Lenovo



# Carbon offset at the click of a button

Convenience is key. We've done the math for you and projected carbon emissions per device, for an average five-year lifecycle.

Before you buy your Lenovo hardware, the cost of carbon offset can be added with the click of a button. Lenovo works with an Environmental Partner to compensate the CO<sub>2</sub> emissions associated with your device, and you are then able to track and confirm the offset information through the serial number of your device.

## How?

It's incredibly simple to offset CO<sub>2</sub> emissions with Lenovo:



Add CO<sub>2</sub> Offset Service (integrated into the Serial Number) when ordering eligible devices.



Once products are shipped, Lenovo reports to its official CO<sub>2</sub> Offset partner.



Lenovo's CO<sub>2</sub> Offset partner finalizes the transaction and provides confirmation - making it easy to track and confirm which environmental project your purchase has supported.

## Why?

Lenovo offers a seamless process, requiring no additional effort, to reduce your business' environmental impact:



Included in the hardware transaction, CO<sub>2</sub> Offset Services are easy to implement.



CO<sub>2</sub> compensation is based on realistic emission by product, covering production, shipment and an average lifecycle (up to 5 years).



CO<sub>2</sub> Offset Services offer a tailored approach to CO<sub>2</sub> compensation, directly linking to products purchased.

## Dedicated to Sustainability

Lenovo is a leader in sustainability, named as one of the Most Sustainable Corporations in the World Global 100 Index by Corporate Knights, and rated AA on the 2019 Hang Seng Corporate Sustainability Index.

**Talk to your Lenovo Representative today, or visit: [techtoday.lenovo.com/ww/en/co2-offset-services](https://techtoday.lenovo.com/ww/en/co2-offset-services)**

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