

Brochure



# Print solutions designed for your business

HP OfficeJet Pro All-in-Ones  
HP PageWide printers and MFPs  
HP LaserJet printers and MFPs



Innovations in  
engineering and  
chemistry that  
deliver results

In the 30 years that HP has been delivering imaging and printing devices, innovations have continued to be deployed across our business portfolio. HP OfficeJet Pro, HP PageWide, and HP LaserJet printers and MFPs enable new offerings that include added value, more choices for customers, and a simpler experience.

# The best choice in business printing

We're reinventing printing for every business—large or small. Whether you own a business, run an office, manage IT, or lead procurement, HP delivers the printers, supplies, and services you need.



## Quality

Proven quality and reliability from the printer brand you trust.



## Performance

Blazing fast print speeds and stunning output quality.



## Design

Stylish, innovative products delivering efficient, cost-effective results.



## Security

Best-in-class security<sup>1</sup> plus manageability, workflow, and mobile solutions.



## Services

Support to match your business—from standard warranties to flexible extended care.

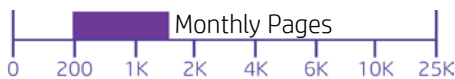
## Find the product line to best match your business printing needs



### HP OfficeJet Pro

Affordable, professional color—big performance in a compact package for small business.

1 to 5 users



**Low** cost-per-page

**Professional** document quality

**Essential** security and management features

**Business-class** Speed



### HP PageWide

Professional color, best-in-class cost of ownership<sup>2</sup>, fastest speeds<sup>3</sup> plus best energy efficiency.<sup>4</sup>

3 to 15 users



**HP's lowest** print operating costs<sup>2</sup>

**Professional** document quality

**Essential and Advanced** security and management features

**HP's fastest** printing technology



### HP LaserJet

Leading laser performance, print-shop quality color documents, and best value for black-only printing.

1 to 25+ users



**Affordable** printing costs

**Professional plus print-shop** document quality

**Essential and Advanced** security and management features

**Fast speeds** from business-class to enterprise

## HP business printers and MFPs vs. in-class laser competitors

HP's broad portfolio means that you'll be sure to have the right-sized printer for your business. But even better, we consistently outperform in-class laser competitors in key areas.



Up to **50%** lower cost-per-page than competitive laser<sup>6</sup>

### 1 to 5 users

	HP OfficeJet Pro 8730/8740	In-class Laser competitors <sup>5</sup>
Low cost-per-page	★★★	★
Professional color print quality	★★★	★★★
Business-class speed for fast printing <sup>7</sup>	★★★	★★★
Fast two-sided printing for greater efficiency <sup>8</sup>	★★★	★★
Essential security and management features	★★★	★★
Scan to email, network, SharePoint, cloud and USB <sup>9</sup>	★★	★★
Print Microsoft® Word and PowerPoint from USB drive <sup>10</sup>	★★★	★



HP PageWide for **Lowest** total cost of ownership<sup>2</sup>

### Why wait?

HP LaserJet and PageWide deliver a faster first page out<sup>12</sup>



### More than 5 users

	HP PageWide Pro and Enterprise	HP LaserJet with JetIntelligence	In-class Laser competitors <sup>5</sup>
Low total cost of ownership	★★★	★★	★★
Blazing fast print speeds—great for large print jobs	★★★★ <sup>11</sup>	★★	★★
Fast first page out of single-page or short documents—minimizing wait time	★★★	★★★★	★
Fast, two-sided printing for greater efficiency	★★	★★★★	★★
Professional color print quality with glossy finish	★★	★★★★	★★
Optimized for black and white printing	★	★★★★	★★★
Low overall environmental impact	★★★	★★	★

## Solutions designed for business

Streamline crucial paper-based and electronic business processes, using powerful HP JetAdvantage business workflow and printing solutions that set you apart from the competition.

### Unparalleled security and management solutions

Safeguard sensitive information as it moves through your business and centrally manage your entire fleet with ease.

	HP OfficeJet Pro 8730/8740	HP LaserJet Pro 400/500	HP PageWide Pro 400/500	HP LaserJet and PageWide Enterprise
<b>HP Security Solutions</b>				
HP Access Control	✓		Select models	✓
HP JetAdvantage Private Print <sup>13</sup>	✓	Select models	Select models	✓
HP JetAdvantage Security Manager <sup>14</sup> for policy-based security monitoring, including automatic security settings validation at reboot and for newly added devices with Instant-on Security	✓	✓	✓	✓
Secure boot, secure firmware, and runtime code integrity validation	✓	✓	✓	✓
HP Sure Start, whitelisting, and intrusion detection designed to self-heal and thwart attacks <sup>15</sup>				✓
<b>HP Management Solutions</b>				
HP Universal Print Driver (UPD) <sup>16</sup>	✓	✓	✓	✓
HP Web Jetadmin <sup>17</sup>	Essential	Essential	Essential	Advanced
HP OXP for HP with job accounting and third-party solution extensibility support	✓		✓	✓
HP OXP with quota for tracking printing				✓
Integrated Hardware Integration Pocket (HIP) for 3 <sup>rd</sup> party solutions and Hard Disk Drive				✓
HP FutureSmart firmware for upgradability and investment protection				✓

## Business-first mobility and workflow solutions

Help employees easily capture, manage, and share information. Improve productivity and gain a competitive advantage with workflow solutions that help make the most of your IT investment.

	HP OfficeJet Pro 8730/8740	HP LaserJet Pro 400/500	HP PageWide Pro 400/500	HP LaserJet and PageWide Enterprise
<b>HP Mobile Printing Solutions</b>				
Basic mobile printing (AirPrint™, Google Cloud Print 2.0™, Android™ print plug-in, Windows®)	✓	✓	✓	✓
Wi-Fi Direct® <sup>18</sup>	✓	✓	✓	Select models
NFC touch-to-print <sup>19</sup>	✓	Select models	Select models	Select models
HP ePrint <sup>20</sup>	✓	✓	✓	✓
HP Access Control Secure Pull Printing	✓		Select models	✓
HP JetAdvantage Private Print <sup>13</sup>	✓	Select models	Select models	✓
HP JetAdvantage Connect	✓	✓	✓	✓
<b>HP Workflow Solutions</b>				
HP JetAdvantage Capture App	✓	✓	✓	✓
HP Capture and Route	✓		✓	✓
HP Embedded Capture, HP Digital Sending Software, and HP Smart Document Scan Software				✓

### Learn more about

HP OfficeJet Pro printers and MFPs at [hp.com/go/officejetpro](http://hp.com/go/officejetpro)

HP PageWide Technology at [hp.com/go/pagewide](http://hp.com/go/pagewide)

HP PageWide printers and MFPs at [hp.com/go/pagewidebusiness](http://hp.com/go/pagewidebusiness)

HP LaserJet with JetIntelligence printers and MFPs at [hp.com/go/newlaserjets](http://hp.com/go/newlaserjets)

HP JetAdvantage Printing Solutions at [hp.com/go/jetadvantage](http://hp.com/go/jetadvantage)

HP Printing Security Solutions at [hp.com/go/printerthatprotect](http://hp.com/go/printerthatprotect)

<sup>1</sup> HP PageWide and LaserJet Enterprise-class devices with FutureSmart 3.7 or higher offer the industry's deepest printer security. HP PageWide Pro printers offer security features that are best in their class. These security claims are based on HP review of published embedded security features of competitive in-class devices as of Jan 2016. For more information, visit [hp.com/go/printersecurityclaims](http://hp.com/go/printersecurityclaims).

<sup>2</sup> Enterprise total cost of ownership comparison based on 150,000 pages, manufacturers' published specifications for page yields and energy use, manufacturers' suggested retail prices for HP hardware and supplies, average street prices for competitive devices, cost per page based on ISO yield with continuous printing in default mode with highest-available-capacity cartridges, long-life consumables of all color business A4 MFPs \$1,000-\$3,000 USD and all color business A4 printers \$500-\$1,249 USD as of November 2015, excluding products with 1% or lower market share using market share as reported by IDC as of Q3 2015. Total cost of ownership comparison based on 90,000 pages, manufacturers' published specifications for page yields and energy use, manufacturers' suggested retail prices for hardware and supplies, cost per page based on ISO yield with continuous printing in default mode with highest-available-capacity cartridges, long-life consumables of all color business printers \$300-\$800 USD and MFPs \$400-\$1,000 USD as of November 2015, excluding products with 1% or lower market share using market share as reported by IDC as of Q3 2015. Learn more at [hp.com/go/pagewideclaims](http://hp.com/go/pagewideclaims) and [hp.com/go/learnaboutsups](http://hp.com/go/learnaboutsups).

<sup>3</sup> Speed comparison based on manufacturers' published specifications of fastest available color mode of Pro-class color business printers and MFPs \$300-\$1,000 as of Sept. 2015 and Enterprise-class color business printers and MFPs \$500-\$3,000 as of Nov. 2015, excluding products with 1% or lower market share. Learn more at [hp.com/go/PageWideClaims](http://hp.com/go/PageWideClaims) and [hp.com/go/printer speeds](http://hp.com/go/printer speeds).

<sup>4</sup> Energy efficiency comparison based on TEC data reported on [energystar.gov](http://energystar.gov). TEC data normalized to determine energy efficiency of majority of in-class Pro-class color business printers and MFPs \$300-\$1,000 as of Sept. 2015 and Enterprise-class color business printers and MFPs \$500-\$3,000 as of Nov. 2015, excluding products with 1% or lower market share. Learn more at [hp.com/go/PageWideClaims](http://hp.com/go/PageWideClaims).

<sup>5</sup> Specifications/information of in-class laser competitors gathered based on manufacturers' publications and HP internal testing as of December 2015. Subject to device settings. Actual results may vary. For details see [hp.com/go/ijclaims](http://hp.com/go/ijclaims) and [hp.com/go/officejetprox](http://hp.com/go/officejetprox).

<sup>6</sup> Compared with the majority of color laser AIOs <\$500 USD, August 2015; market share as reported by IDC as of Q2 2015. Cost-per-page (CPP) comparisons for laser supplies are based on published specifications of the manufacturers' highest-capacity cartridges and long-life consumables. CPP based on high-capacity HP ink supplies is based on published specifications of the manufacturers' highest-capacity cartridges. CPP based on high-capacity ink cartridges' estimated street price and page yield. ISO yield based on continuous printing in default mode. For more information, see [hp.com/go/learnaboutsups](http://hp.com/go/learnaboutsups).

<sup>7</sup> Print speed measured using ISO/IEC 24734 and excludes first set of test documents. See [hp.com/go/printerclaims](http://hp.com/go/printerclaims). Exact speed varies depending on the system configuration, software application, driver, and document complexity.

<sup>8</sup> Excludes first set of ISO test pages. For details, see [hp.com/go/printerclaims](http://hp.com/go/printerclaims).

<sup>9</sup> Requires an internet connection to the printer or MFP. Services may require registration. App availability varies by country, language, and agreements. For details, see [hpconnected.com](http://hpconnected.com).

<sup>10</sup> Feature works with Microsoft® Word and PowerPoint 2003 and later. Only Latin language fonts are supported.

<sup>11</sup> Using general office print quality settings.

<sup>12</sup> Measured using ISO/IEC 17629. Exact speed for first page out varies depending on the system configuration, software application, driver, and document complexity. Learn more at [hp.com/go/printerclaims](http://hp.com/go/printerclaims).

<sup>13</sup> HP JetAdvantage Private Print is available at no charge and requires that the MFP be connected to the Internet with web services enabled. Not available in all countries. For more information, see [hpjetadvantage.com/ondemand](http://hpjetadvantage.com/ondemand).

<sup>14</sup> Based on HP internal research on competitor offerings (Device Security Comparison January 2015), and Solutions Report on HP JetAdvantage Security Manager 2.1 from Buyers Laboratory LLC, February 2015. Requires separate purchase. For details, see [hp.com/go/securitymanager](http://hp.com/go/securitymanager).

<sup>15</sup> Based on HP review of 2015 published embedded security features of competitive in-class printers. Only HP offers a combination of security features for integrity checking down to the BIOS with self-healing capabilities. A FutureSmart service pack update may be required to activate security features. For list of compatible products, see [hp.com/go/LJcompatibility](http://hp.com/go/LJcompatibility). For more information, visit [hp.com/go/LJsecurityclaims](http://hp.com/go/LJsecurityclaims).

<sup>16</sup> The HP Universal Print Driver is free and available for download at [hp.com/go/upd](http://hp.com/go/upd).

<sup>17</sup> HP Web Jetadmin is free and available for download at [hp.com/go/webjetadmin](http://hp.com/go/webjetadmin). Universal device plug-in is offered with HP Web Jetadmin 10.3 SR4 and higher.

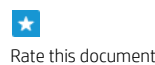
<sup>18</sup> Mobile device needs to be connected directly to the Wi-Fi Direct® signal of a Wi-Fi Direct-supported MFP or printer prior to printing. Depending on mobile device, an app or driver may also be required. For details, see [hp.com/go/mobileprinting](http://hp.com/go/mobileprinting).

<sup>19</sup> Wi-Fi Direct is a registered trademark of the Wi-Fi Alliance®.

<sup>20</sup> NFC touch-to-print capability is supported on the HP PageWide 377dw and HP PageWide Pro 477dw, 552dw, and 577dw/z models only. Requires a compatible NFC-printing-enabled mobile device. For a list of compatible NFC-printing-enabled mobile devices, see [hp.com/go/nfcprinting](http://hp.com/go/nfcprinting).

<sup>21</sup> Printer requires ePrint account registration. App or software may be required. Wireless operations are compatible with 2.4 GHz operations only. Learn more at [hp.com/go/mobileprinting](http://hp.com/go/mobileprinting).

Sign up for updates  
[hp.com/go/getupdated](http://hp.com/go/getupdated)



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