

SureColor™ SC-T Series

INCREDIBLE PERFORMANCE INCREDIBLY VERSATILE

Vibrant colour



Vibrant colours and stunning image quality for posters or presentations thanks to UltraChrome® XD inks.

Versatile

1.5mm
Media

Prints on rigid media up to 1.5mm thick, ideal for producing architectural models.

Flexible



Suitable for short-term outdoor use: flag banners, construction fieldwork drawings and GIS material, prints on glossy and matte paper.

The SureColor SC-T Series 4-colour printers are ideal for applications where speed and economy are paramount, offering fast, reliable printing on coated and non-coated media. They are the ideal tool for printing architectural designs and plans, maps, posters and indoor signage. They are available in 24-inch, 36-inch and 44-inch models.

PRESTIGE for EPSON

A special edition of PRESTIGE for Epson software is included free of charge with all SC-T Series printers. The software features a large selection of pre-defined layouts, including themed graphics for fashion, groceries, travel and toys, which are ideal for adverts and short-term promotions. Easily design and produce POS posters with templates and graphics.



EPSON ULTRACHROME
XD INK



Instore POS

Instore POS is a powerful marketing tool.



More than 82.5% of all sales come from impulse purchases at the POS¹.

Promotions

Ensure customers are aware of special offers and promotions.



Create awareness at the store entrance and increase footfall.

Hanging banners

Reinforce messages or promotions with hanging banners.



Highlight products to guide your customers.

Individual item offers

Make customers aware of special promotions.



Highlight specific products.

EPSON®
EXCEED YOUR VISION

KEY FEATURES

ALL THE SPEED YOU NEED²

Prints A1 in 28 seconds at 720x360dpi

Great autonomy

Change inks less frequently with 700ml ink cartridges.

Work remotely

Using the remote manager tool.

High Resolution

Productivity and performance with printing resolutions from 720x360dpi up to 2880x1440dpi.

Large capacity

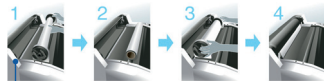
Large capacity paper basket for unattended print runs.

Speed	Epson SC-T3000	HP DJ T520	HP DJ T790/T790HDD	Canon iPF605	Canon iPF650/655
Plain Paper A1 size (Default-Speed)	28sec	35sec	28sec	33sec	30sec
Matte Paper A1 size (Default)	66sec	—	—	96sec	90sec

Cartridges sizes from 110ml to 700ml



Hassle-free media loading



Hassle free media loading with spindle-less roll-holder mechanism.

HIGH-VALUE SOFTWARE

Complete solution to deploy in-store communications

Poster creation

Follow a few simple steps to create powerful visuals.

Sample templates

Wide selection of templates from electronics and fashion to banking and insurance.

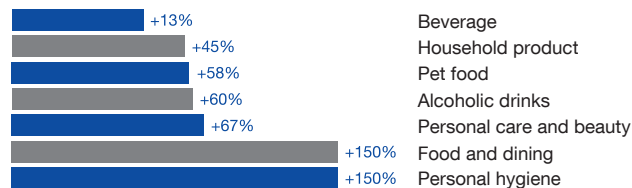
Advertise

Advertise your product as often as you like.

Direct promotion

Create promotions on demand.

A leading survey¹ demonstrates that showcasing your promotional offers with POS makes the products stand out and can increase sales (as shown in chart below) across consumer goods.



SureColor SC-T3000



24-inch (610mm)

SureColor SC-T5000



36-inch (914mm)

SureColor SC-T7000



44-inch (1,118mm)

INNOVATIVE AND COST EFFECTIVE

Permanent Micro Piezo[®] TFP printhead, no hidden extra costs

Economic

Competitive cost-per-page, low power consumption and low investment price.

Smart

Lamp alert notifies you of errors or warnings from a distance.

Intuitive UI

2.5-inch colour LCD panel with new UI for quicker access to key functions.

Easy access

Front access to roll holder, ink cartridges, maintenance box and paper baskets.

Mode	Media	Cost per page (£) ⁵ (Ink only)
Speed	Plain Paper	0.57
Quality	Plain Paper	0.69
Speed	Singleweight Matte Paper	0.57
Quality	Singleweight Matte Paper	0.92



Image data: Bike
A1: 588x735mm

DURABLE AND PRECISE TECHNOLOGY

Produce stable, accurate and dense lines

Durability

Epson printer chassis for enhanced reliability, permanent Epson Micro Piezo TFP printhead.

Precision

Line accuracy of +/- 0.1%. Minimum line width of 0.02mm.

HP-GL

HP-GL2/RTL³ emulation supported⁴.

Extras

Optional 250GB HDD. Optional auto-take-up reel unit for the SC-T7000.

¹Source: Visual Merchandising Initiative E.V. Mehr Umsatz und höhere Kundenbindung durch visuelles Merchandising. ²The information provided is based on manufacturers' published data for these products as of June 2013. ³HP-GL/2 and HP RTL are trademarks of Hewlett-Packard Company. ⁴Printer may not print HP-GL/2 or HP-RTL language data accurately depending on your system environment or type of print data in use. In order to ensure correct printing results, please make sure that you run a printing test prior to deciding on purchasing the printer. Ask your local Epson representative or Epson authorised resellers for your test. ⁵Cost per page prices are based on an Euro exchange rate of 1.1475 August 2013.

Not all products are available in all countries. For further information please contact your local Epson office or visit www.epson-europe.com

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* Calls cost 10p per minute plus network extras.

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