Lexmark E-Series Printers

LEXMARK

The Ideal Retail Store Choice
Affordable, Reliable, Robust and Eco-Friendly

All the compatibility and performance your stores require

Retail store environments can be some of the most demanding places to keep technology equipment functioning properly. It is inevitable that dust particles, and other pollutants filter into the air on a daily basis, often finding their way into the surrounding equipment. Prolonged exposure to these types of contaminants can damage printheads and otherwise disrupt or disable the normal functions of this business-critical device.

In the retail industry, it's important to keep the focus on customers, not printers. It takes robust, reliable products to stay up and running in these often harsh operating environments.

The new Lexmark E250, E350 and E450 product family brings new technology that provides overall performance and device reliability, while maintaining the legacy support you need to operate in your environment.

Legacy Support

As the IT industry looks to standardize on emerging applications and connectivity, support for legacy hardware and software is rapidly being eliminated. Lexmark products continue to offer the connectivity and capability to meet these requirements for your store environments.

Unlike many products on the market today, all three of these new Lexmark E-series laser printers offer standard features that are key to legacy support:

- Parallel and USB support
- Ethernet support on network models
- Linux and Unix system drivers
- PCL and PostScript emulations

The E-Series is a powerful family of monochrome laser printers that delivers features, functionality and compatibility found in high-end printers, but at a fraction of the cost.

E-Series Printers:
Value and Performance

E250d/E250dn

E350d/E352dn

E450dn

- Print speeds up to 35 ppm
- Duplex standard
- Proven paper handling reliability
- Compact, space-saving design
- Wireless options
- Network-ready

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Designed for YOUR Environment

Lexmark has designed an industry-first printhead that operates at a much higher level of efficiency than a printhead in typical laser printing devices. This unique Lexmark design provides up to a 90% reduction of power consumption, requires less air circulation and reduces fan operation, resulting in stronger performance with better acoustics, even in stressful store environments.

What this means to you in your store is that there is less probability for dirt and dust particles to be entrapped in the device, significantly reducing the likelihood of contamination and ultimately printer downtime.

In addition, our Quiet Mode printer setting option reduces noise pollution to be among the lowest measured level in the industry in this class of product, which is particularly beneficial in the small offices of most retail stores.

Designed for THE Environment

Lexmark is proud to be able to work with the retail industry bringing energy efficient and operationally sound products to market. Our new E-series printers not only bring technology leadership, but do so with environmental excellence as well.

The new E-series technology provides an instant warm-up fuser that has significant advantages over traditional hot roll fusers. These advantages enable Energy Star compliance and allow the E-series to generate the lowest TEC (Typical Electrical Consumption) for printers in this class.

With the new Lexmark E-series printers, users get all the product features required for store environments, as well as many environmental advantages.

- **Standard duplex** printing significantly reduces paper consumption
- **Eco-Mode** provides an easy way to optimize printer settings that maximize power saver capabilities, a feature unique to Lexmark
- **90% less power consumed** by the new printhead technology
- **Instant warm-up fuser** technology enables as fast as 6.5 second time-to-first-page speed on the E350/E352 models

This generation of Lexmark E-series printers offers many technological firsts, not just for Lexmark, but for the overall industry. With improved performance, reliability and usability, as well as sharp environmental focus, it is easy to see why Lexmark is the ideal choice for your store printers.

Lexmark: Responsible Eco-Leadership

Responsible Provider of Products and Services

- EPA's Design for the Environment (DtE) Program
- Packaging Reduction Initiatives
- Product Eco-Labels
- Cartridge Collection Programs
- Product Collection Programs
- Reduce, Reuse, Recycle Campaign

Steward of Resources

- Reduce, Reuse, Recycle Campaign
- Energy Conservation
- Waste Minimization
- Cartridge Remanufacturing and Recycling
- Product Recycling

Corporate Citizenship

- Environmental Management System
- Consistent Regulatory Compliance
- Cartridge Remanufacturing and Recycling
- Environmental Partnerships with Community

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