

CREATIVE ZEN AIR SXFI

Lightweight True Wireless In-ears with Super X-Fi® Technology

Step into a world of unrestrained audio, brought to you in a sleek case that fits in the palm of your hand. With SXFI Spatial Holography, total playtime of up to 30 hours, noise control modes, an IPX5 rating, and more, the Creative Zen Air SXFI is the ideal compact audio companion.

EXPERIENCE SXFI SPATIAL AUDIO AND NOISE CONTROL FEATURES – Enjoy unprecedented immersion powered by the built-in SXFI technology seamlessly integrated into the core of Creative Zen Air SXFI. Hear what you want noise control features such as Active Noise Cancellation and Ambient Mode, where you can listen in or tune out the world.

ENJOY POWERFUL AUDIO WITH LOW LATENCY MODE – Powered by 10 mm Neodymium drivers that are expertly tuned. It is also supported with Low Latency mode and high-quality AAC audio codecs, so you can enjoy uninterrupted audio streaming all day long

TOTAL PLAYBACK OF UP TO 39 HOURS – Enjoy music playback for up to 12 hours on a single charge and up to 39 hours in total with a fully charged case. At the end of the day, simply dock the charging case onto a Qi-certified wireless charging pad or via the USB-C charging cable

CLEAR CALL QUALITY AND MULTIPOINT CONNECTIVITY – Equipped with six mics for better voice pickup and overall enhanced call clarity. It also comes with Multipoint connectivity, allowing you to connect and switch between two *Bluetooth* devices at the same time seamlessly

CUSTOMIZABLE TOUCH CONTROLS AND IPX5 – With just a few taps, you can manage volume control, music playback, calls, and activate Siri or Google Assistant. The earbuds are also IPX5 rating, to accompany you in light rainy conditions or during an active gym session





Part No. / Description:, 51EF1180AA000 / SYS,HEADSET CREATIVE ZEN AIR SXFI D-GY WW
 UPC Barcode:, 0 54651 19623 0
 EAN Barcode:, 53 90660 196232
 JAN Barcode:, 4580181854471
 GTIN Pallet:, 70054651196239
 GTIN Master:, 50054651196235
 Japan Model#:, HS-ZASFI-GY

CREATIVE ZEN AIR SXFI

Technical Specifications

Model Number	• EF1180
Product Color	• Charging case: Gray • Earbuds: Gray
Headphone Drivers	• 10 mm Neodymium Driver x 2 • Frequency Response: 20–20,000 Hz • Sensitivity= 102 ± 3 dB • Impedance: 32Ω
Microphones	• Type: MEMS x 3 (per earbud) - total 6 • Sensitivity= -38dB, 400 ohm • Impedance: 2.2 Ω
Bluetooth version	• Bluetooth 5.3
Bluetooth Profiles	• A2DP (Advanced Audio Distribution Profile) • AVRCP (Audio / Video Remote Control Profile) • HFP (Hands-free Profile) • HSP (Headset Profile)
Audio Codecs	• SBC, AAC
Operating Frequency	• 2402 – 2480 MHz
Operating Range	• Up to 10m/ 33 ft.
Maximum RF Output Power	• 15 dBm
Voice Assistant Support	• Siri and Google Assistant
Battery	• Earbuds (Left and Right): Lithium-ion Button Battery, 3.7V 60 mAh 0.222 Wh • Charging Case: Lithium-ion Polymer Battery 3.7V 500 mAh 1.85 Wh
Playtime¹ (Default)	• Up to 12 Hours Per Charge (ANC Off, SXFI Off, LL Off) • Up to 39 Hours of Total Playtime (ANC Off, SXFI Off, LL Off)
Charging Interface	• Qi-compatible wireless charging, USB-C (Charging)
Charging Time	• < 2 hours
IP Rating	• IPX5 (Earbuds)
Operating Temperature	• 0–45°C
Dimensions (L x W x H)	• Earbud (Per Side): 27.7 x 25.9 x 23.3 mm • Charging Case: 64 x 43.8 x 29 mm
USB Cable Length	• 30 cm
Weight	• Earbud (Per Side): 5.45 g • Charging Case: 40 g

Minimum System Requirement

iOS	• iPhone / iPads with <i>Bluetooth</i> for wireless audio streaming
Android	• Phones / Tablets with <i>Bluetooth</i> for wireless audio streaming
PC	• All PC / Laptop running Windows 10 and 11 with <i>Bluetooth</i> A2DP and AVRCP
Mac	• All Apple computers with <i>Bluetooth</i> A2DP and AVRCP

Package Content

	• 1 x Creative Zen Air SXFI • 1 x USB-C Charging Case • 1 x USB-C Charging Cable (30cm) • 1 x Quick Start Guide / Warranty and Compliance Leaflet
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Warranty

	• 1 year limited hardware warranty (outside Europe) • 2 year limited hardware warranty (Europe)
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¹Actual battery life may vary depending on usage and settings