

# HP 937e EvoMore Magenta Original Ink Cartridge (4S6W7NE)



## Ideal for high-volume and sustainability-conscious business printing

Designed to print two times the pages as standard cartridges,<sup>3</sup> have a lower carbon footprint<sup>2</sup> and be easily recycled,<sup>4</sup> HP EvoMore Original Ink Cartridges combine HP's legendary performance and quality with added sustainability features.

### Lower carbon footprint.<sup>2</sup> 2x the pages.<sup>3</sup>

HP EvoMore Ink Cartridges are designed to have a lower carbon footprint compared to standard cartridges by getting twice the number of pages.<sup>2,3</sup> Fewer cartridge replacements decrease greenhouse gas emissions from plastic use and manufacturing.<sup>2</sup>

Lower carbon footprint compared to standard cartridges by getting twice the number of pages.<sup>2,3</sup>

UL ECOLOGO® certified for reduced environmental impact, based on stringent health and environment criteria.<sup>5</sup>

Your ink cartridge is certified as a CarbonNeutral® product in accordance with The CarbonNeutral Protocol.<sup>6</sup>

### Simple and free recycling<sup>7,4</sup>

Recycle your used HP EvoMore Cartridges for free through HP Planet Partners using a customised fast-track process<sup>7</sup> or drop them off at convenient collection sites and HP recycles them to make new cartridges across the HP ink portfolio.<sup>4</sup>

Easily and quickly request an envelope<sup>7</sup> to recycle your used cartridges through HP Planet Partners.<sup>4</sup>

Recycling HP cartridges with HP Planet Partners<sup>4</sup> helps lower fossil fuel consumption in plastics by 62%.<sup>8</sup>

Fiber-based packaging derived from recycled sources so that it can be easily recycled again.<sup>9</sup>

### Help restore forests with HP EvoMore<sup>10</sup>

Sign up for the HP EvoMore Community and HP, in alliance with the Arbor Day Foundation, will plant five trees in forests of great need.<sup>10</sup> Help plant trees with each new cartridge you purchase and verify. See your impact at [hp.com/EvoMoreCommunity](http://hp.com/EvoMoreCommunity).

Join the HP EvoMore Community and help plant trees<sup>10</sup> to restore forests and habitats in need.

HP EvoMore Community members can help HP and the Arbor Day Foundation restore forests by planting trees.<sup>10</sup>

### Free and easy recycling to help close the loop<sup>4</sup>

HP's closed-loop process uses recycled cartridge plastic when manufacturing many HP Cartridges.<sup>4</sup>

Original HP Cartridges meet HP's quality standards and most have been engineered to contain recycled content.

HP voluntarily designs and tests its printing systems to meet eco-label emission guidelines.<sup>11</sup>

HP helps to keep cartridges out of landfills with recycling through HP Planet Partners.<sup>4</sup>

HP's goal is to use 30% postconsumer recycled content plastic across HP's print product portfolio by 2025.<sup>12</sup>

## Compatibility statement

HP OfficeJet Pro 9110, HP OfficeJet Pro 9120, HP OfficeJet Pro 9130, HP OfficeJet Pro 9720, HP OfficeJet Pro 9730

## Product specifications

P/N	Description	Average cartridge yield *	Dimensions (l x w x d)	Weight	UPC code
4S6W7NE	HP 937e EvoMore Magenta Original Ink Cartridge	1,650 standard pages in accordance with ISO/IEC 19752	114.8 x 23.9 x 100.1 mm	~0.05 kg	(CE1) 196786147654; (SE1) 196786147661

\*Tested in HP OfficeJet Pro 9100 series. Approximate average based on ISO/IEC 24711 or HP testing methodology and continuous printing. Actual yield varies considerably based on content of printed pages and other factors. For details see <http://www.hp.com/go/learnaboutsplies>.

## Warranty

HP's ink cartridges and printheads are warranted to be free from defects in materials and workmanship during the period of the warranty.

<sup>1</sup> For OfficeJet Pro 9100 and 9700 series printers when compared to standard Original HP Ink Cartridges for the same printer. See <https://www.hp.com/EvoMoreLCA>

<sup>2</sup> HP 936e/937e/938e EvoMore Ink Cartridges have a lower carbon footprint compared to standard HP 936/937/938 Original Ink Cartridges when normalised to print 1,000 pages. Based on LCA study conforming to ISO14040/44 and third party verified. See <https://www.hp.com/EvoMoreLCA>

<sup>3</sup> HP 936e/937e/938e EvoMore Original Ink Cartridges compared to HP 936/937/938 standard Original Ink Cartridges. Page yield tested in HP OfficeJet Pro 9120 series. Average continuous printing yield of black and composite (cyan/magenta/yellow) based on ISO/IEC 24711 or HP testing methodology. Actual yield varies considerably based on content of printed pages and other factors. For details, see <https://www.hp.com/learnaboutsplies>

<sup>4</sup> Program availability varies. See <https://www.hp.com/recycle>

<sup>5</sup> Original HP Ink Cartridge certification to UL 2801 demonstrates compliance with a range of multi-attribute, lifecycle-based criteria related to human health and environmental considerations. May vary by product, see [UL.com/EL\\_&\\_KeypointIntelligence.com/HPInkUL](http://UL.com/EL_&_KeypointIntelligence.com/HPInkUL) for list.

<sup>6</sup> Climate Impact Partners, The CarbonNeutral Protocol, certified CarbonNeutral product, 2023 edition, <https://www.carbonneutral.com/the-carbonneutral-protocol>. Lifecycle assessments (LCA) are verified by an independent third-party to conform to ISO 14040 and ISO 14044 and are used by HP to understand the carbon footprint for the ink cartridge. Using this data we calculate the carbon emissions for the ink cartridge.

<sup>7</sup> Recycling compared to request-an-envelope process for standard Original HP Ink Cartridges for the same printer. Applies to HP 936e, 937e EvoMore Ink Cartridges. Only available in countries where cartridges can be returned through the mail. See [hp.com/EvoMore](http://hp.com/EvoMore) for details. Customers can also drop off cartridges at collection sites. HP Planet Partners Program availability varies. For more information, visit <https://www.hp.com/hprecycle>

<sup>8</sup> 2021 RPET and RPP Four Elements Consulting Life Cycle Assessment (LCA), commissioned by HP.

<sup>9</sup> Packaging is the box that comes with the product. This contains at least 90% of recycled fibers by total weight and can be recycled in your local paper/carton recycling bin. Consult your local guidelines.

<sup>10</sup> The HP EvoMore Community is a compensation program to help offset the impact of HP's environmental activities by supporting large-scale reforestation efforts to restore high priority forests and wildlife habitats. Each EvoMore Community sign up will result in a \$5 contribution and each subsequent verified purchase will result in a \$1 contribution to the Arbor Day Foundation for the planting of trees.

<sup>11</sup> Blue Angel DE-UZ 219 emissions criteria or earlier versions of criteria applicable when printing system launched. An HP printing system consists of HP printer, paper and Original HP supply.

<sup>12</sup> Recycled content plastic (RCP) as a percentage of total plastic used in all HP personal systems, printer hardware, and print cartridges shipped during the reporting year. Total volume excludes brand-licensed products and after-market hardware accessories. Total RCP includes postconsumer recycled plastic, closed-loop plastic, and ocean-bound plastic used in HP products. Personal systems plastic is defined by EPEAT eco label criteria. Subject to relevant restrictions on the use and distribution of materials destined for recycling and/or recycled feedstocks.

For more information about HP Supplies, visit <http://www.hp.com>

