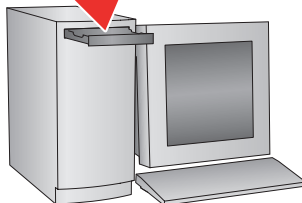


# 1 Installing the software

**IMPORTANT:** *Before connecting any cables, install the software that was included with your camera. Follow the on-screen instructions.*

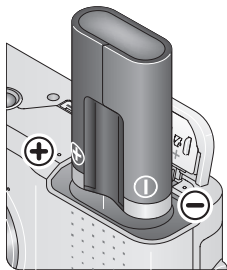


After installing the software, return to this Getting Started Guide.

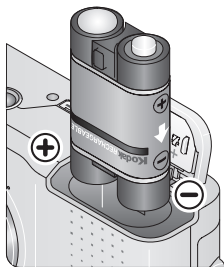


## 2 Loading the batteries

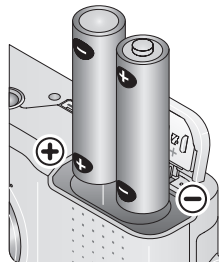
**CRV3 lithium**  
(non-rechargeable)



**Ni-MH**  
(rechargeable)



**2 AA lithium or Ni-MH**  
(may be rechargeable or non-rechargeable)

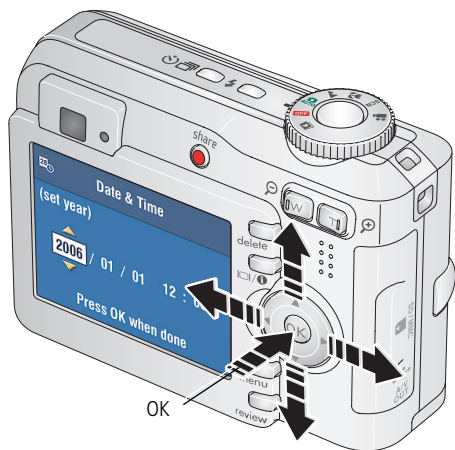


## 3 Turning on the camera



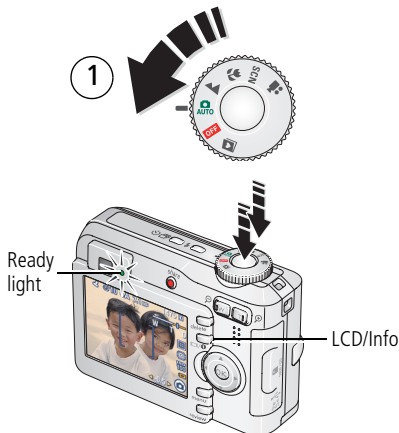
## 4 Setting the language, date/time

- ① Language:
  - 1 ▲/▼ to change.
  - 2 OK to accept.
  
- ① Date/Time:
  - 1 At the prompt, press OK.
  - 2 ▲/▼ to change.  
◀/▶ for previous/next field.  
OK to accept.



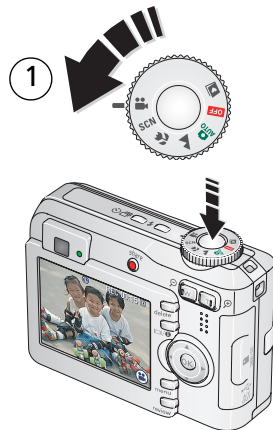
# 5 Taking a picture/video

## Pictures



- 2 Press the LCD/Info button to turn LCD on (or use the viewfinder).
- 3 Press the Shutter button halfway to focus and set exposure.  
When the Ready light turns green, press the Shutter button completely down.

## Videos



- 2 Press the Shutter button completely down and release.  
To stop recording, press the Shutter button again.

## 6 Reviewing pictures/videos



1 Press Review. (Press again to exit.)

2 ◀/▶ for previous/next.

Videos:

OK Play/pause.

▲/▼ Adjust the volume.

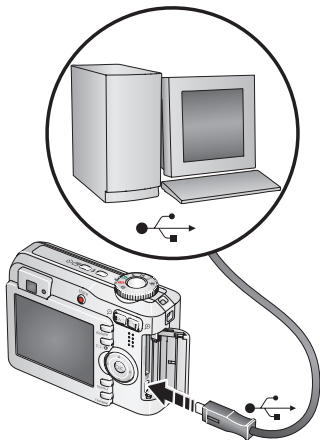
◀ Rewind to beginning (during playback)

▶ Next picture/video (during playback).

## 7 Transferring pictures/videos

### USB cable

①



②



### Kodak EasyShare printer dock or camera dock

(May be sold separately.)

For dock compatibility, visit [www.kodak.com/go/dockcompatibility](http://www.kodak.com/go/dockcompatibility).

To purchase accessories, visit [www.kodak.com/go/c743accessories](http://www.kodak.com/go/c743accessories) or [www.kodak.com/go/c703accessories](http://www.kodak.com/go/c703accessories).

To use an EasyShare dock, see its Getting Started Guide.

## 8

# Keep learning about your camera!

## Congratulations!

You have:

- set up your camera
- taken pictures
- transferred pictures to your computer

## Keep learning!

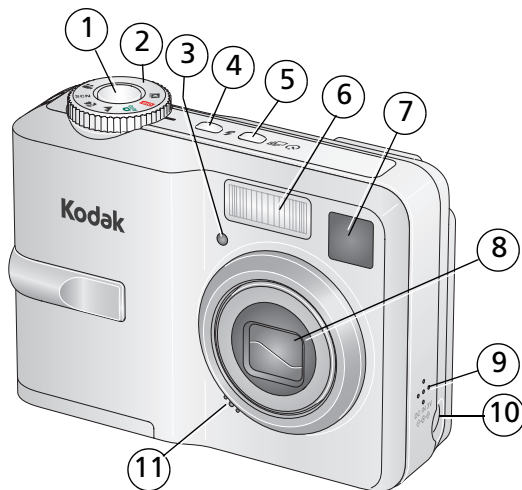
Finish reading this book, so you can take and share your best pictures!


**Visit [www.kodak.com/go/c743support](http://www.kodak.com/go/c743support) or [www.kodak.com/go/c703support](http://www.kodak.com/go/c703support) and [www.kodak.com/go/easysharecenter](http://www.kodak.com/go/easysharecenter) for:**

- the extended user's guide
- interactive troubleshooting and repairs
- interactive tutorials
- FAQs
- downloads
- accessories
- printing information
- product registration



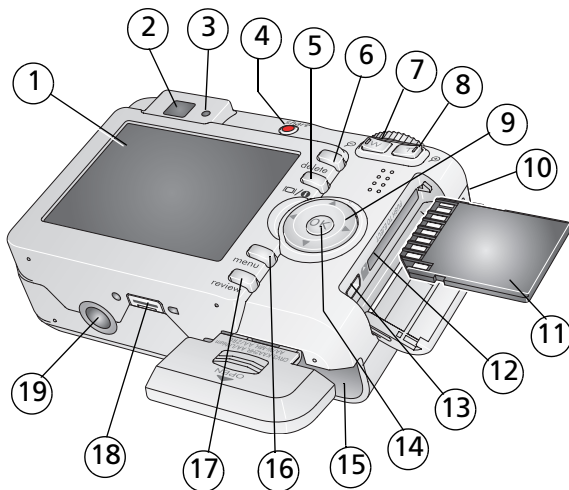
# Front view



- |   |                         |    |   |
|---|-------------------------|----|---|
| 1 | Shutter button          | 7  | Viewfinder  |
| 2 | Mode dial               | 8  | Lens  |
| 3 | Self-timer/Video light  | 9  | Speaker   |
| 4 | Flash button            | 10 | DC-In (3V)  , for <b>optional</b> AC adapter |
| 5 | Self-timer/Burst button | 11 | Microphone  |
| 6 | Flash                   |    |   |



# Back view



- |   |                   |    |                               |    |                     |
|---|-------------------|----|-------------------------------|----|---------------------|
| 1 | LCD               | 8  | Telephoto button              | 15 | Battery compartment |
| 2 | Viewfinder        | 9  |                               | 16 | Menu button         |
| 3 | Ready light       | 10 | Strap post                    | 17 | Review button       |
| 4 | Share button      | 11 | SD/MMC card (sold separately) | 18 | Dock connector      |
| 5 | LCD/Info button   | 12 | Slot for optional SD/MMC card | 19 | Tripod socket       |
| 6 | Delete button     | 13 | USB, A/V Out                  |    |                     |
| 7 | Wide angle button | 14 | OK button                     |    |                     |

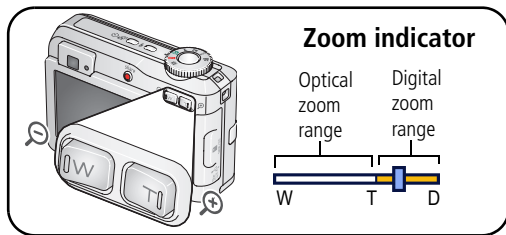
# 1

## Doing more with your camera

### Using optical zoom

Use optical zoom to get up to 3X closer to your subject. Optical zoom is effective when the lens is no closer than 24 in. (60 cm) to the subject or 5.1 in. (12.9 cm) in Close-up mode. You can change optical zoom before (but not during) video recording.

- 1 Press Telephoto (T) to zoom in. Press Wide Angle (W) to zoom out.
- 2 Take the picture or video.

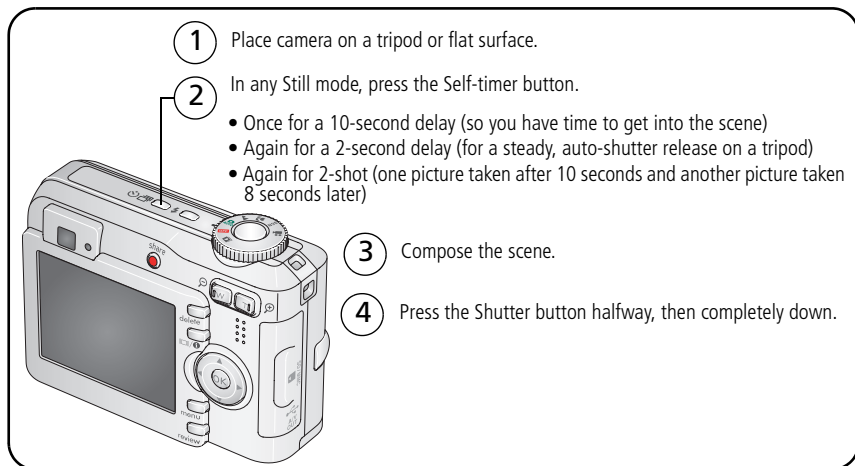


### Using digital zoom

Press the Telephoto (T) button to the optical zoom limit (3X). Release the button, then press it again.

**NOTE:** You cannot use digital zoom for video recording. You may notice decreased image quality when using digital zoom. The blue slider on the zoom indicator pauses and turns red when the picture quality reaches the limit for an acceptable 4 x 6-in. (10 x 15 cm) print.

## Using the self-timer



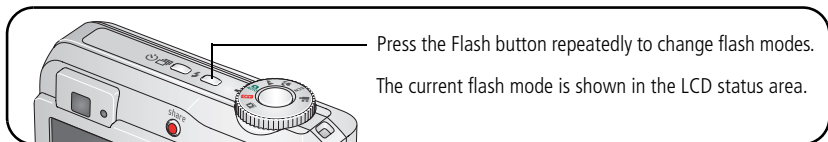
To cancel the Self-timer before the picture is taken, press the Self-timer button. (The Self-timer setting remains active.)

### Use the same procedure to take a video, but:

- Turn the Mode dial to Video.
- Press the Shutter button completely down.





NOTE: The video stops when no storage space remains. Only the 2- and 10-second options are available in video mode.

## Using the flash

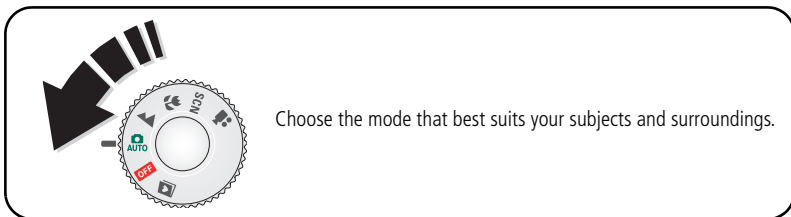






### Flash-to-subject distance

Wide angle	2–11.8 ft (0.6–3.6 m) @ ISO 140
Telephoto	2–6.9 ft (0.6–2.1 m) @ ISO 140

Flash modes	Flash fires	
 <b>Auto</b>	When the lighting conditions require it.	
 <b>Fill</b>	Every time you take a picture, regardless of the lighting conditions. Use when the subject is in shadow or is “backlit” (when the light is behind the subject). In low light, hold the camera steady or use a tripod.	
 <b>Red-eye</b>	If the Red-eye Pre-flash feature is turned off: <ul style="list-style-type: none"><li>■ The flash fires once.</li><li>■ The camera then automatically corrects red-eye in the picture.</li></ul>	If the Red-eye Pre-flash feature is turned on: <ul style="list-style-type: none"><li>■ The flash fires once so the eyes become accustomed to the flash, then fires again when the picture is taken.</li></ul>
 <b>Off</b>	Never	

## Picture-taking modes



Use this mode	For
 <b>Auto</b> AUTO	General picture taking—offers an excellent balance of image quality and ease of use.
 <b>Landscape</b>	Far-away scenes. The camera uses infinity auto-focus. Auto-focus framing marks are not available in Landscape.
 <b>Close-up</b>	Close range. Use available light instead of flash if possible. The camera automatically sets the focus distance depending on the zoom position.
<b>SCN</b> <b>Scene</b>	Point-and-shoot simplicity when taking pictures under special conditions.
 <b>Video</b>	Capturing video with sound.

## Scene modes

- 1 Turn the Mode dial to Scene **SCN**.
- 2 Press ◀/▶ to display Scene mode descriptions.

NOTE: If the Help text turns off, press the OK button.

- 3 Press the OK button to choose a Scene mode.



Use this SCN mode	For
<b>Portrait</b>	Full-frame portraits of people.
<b>Sport</b>	Subjects that are in motion.
<b>Children</b>	Action pictures of children in bright light.
<b>Party</b>	People indoors. Minimizes red eye.
<b>Beach</b>	Bright beach scenes.
<b>Snow</b>	Bright snow scenes.
<b>Fireworks</b>	Flash does not fire. Place the camera on a flat, steady surface or use a tripod.
<b>Self-Portrait</b>	Close-ups of yourself. Assures proper focus and minimizes red eye.
<b>Backlight</b>	Subjects that are in shadow or “backlit” (when light is behind the subject).
<b>Night Portrait</b>	Reduces red eye of people in night scenes or low-light conditions. Place the camera on a flat, steady surface or use a tripod.

## Using exposure compensation to adjust brightness

In Auto, you can adjust exposure compensation to make your pictures darker or lighter. Press ◀ to decrease exposure compensation, and ▶ to increase exposure compensation.

The exposure compensation level is shown on the LCD ◀-2.0▶ and the LCD gets dimmer or brighter.

## Using burst

Option	Description	Purpose
 <b>Burst</b>	 <p>Camera takes up to 3 pictures (1.5 per second) while the Shutter button is pressed.</p> <p>First 3 pictures are saved.</p>	<p>Capture an expected event.</p> <p><b>Example:</b> A person swinging a golf club.</p>

- 1 In most Still modes, press the Burst button.
- 2 Press the Shutter button **halfway** to focus and set exposure.
- 3 Press the Shutter button **completely down and hold it** to take pictures.

*The camera stops taking pictures when you release the Shutter button, when the pictures are taken, or when there is no more storage space.*

## **Copying pictures and videos**

You can copy pictures/videos from a card to internal memory or from internal memory to a card.

### **Before you copy, make sure that:**

- A card is inserted in the camera.
- The camera's picture storage location is set to the location **from** which you are copying.

### **Copy pictures or videos:**

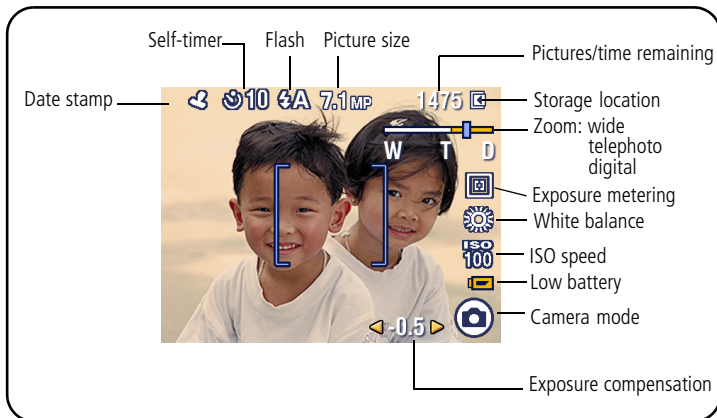
- 1 Press the Review button, then press the Menu button.
- 2 Press **▲/▼** to highlight Copy, then press the OK button.
- 3 Press **▲/▼** to highlight an option.
- 4 Press the OK button.

NOTE: Pictures/videos are copied, not moved. To remove pictures/videos from the original location after copying, delete them. Tags that you applied for print, email, and favorites are not copied. Protection settings are not copied.



## Understanding picture-taking icons

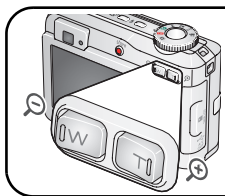
In capture mode—no buttons pressed



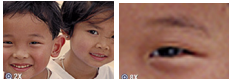
# 2

## Working with pictures/videos

### Magnifying a picture during review




W/T magnify 2X - 8X.




◀/▶ ▶/◀ view other parts of the picture.  
OK return to 1X.

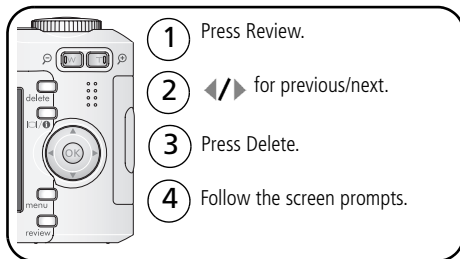
### Viewing multi-up (thumbnails)



▶ view multi-up thumbnails.  
▶/◀ view previous/next row of thumbnails.  
◀/▶ view previous/next thumbnail.  
OK view single picture.




## Deleting pictures/videos




### Using the undo delete feature

If you accidentally delete a picture/video, you can use Undo Delete to retrieve it. This feature is only available immediately after you delete a picture/video.





## Cropping pictures



Picture



Cropped picture

- 1 Press Review.
- 2  for previous/next.
- 3 Press Menu, choose Crop , then press OK.
- 4 Press Telephoto (T) to zoom in, or   to move the crop box.
- 5 Follow the screen prompts.

*The picture is copied, then cropped. The original picture is saved. A cropped picture cannot be cropped again on the camera.*

Press the Menu button to exit the menu

# 3

## Solving camera problems

For step-by-step product support, visit [www.kodak.com/go/c743support](http://www.kodak.com/go/c743support) or [www.kodak.com/go/c703support](http://www.kodak.com/go/c703support) and select Interactive Troubleshooting & Repairs.

### Camera problems

If...	Try one or more the following
Camera does not turn on/off.	<ul style="list-style-type: none"><li>■ Install new batteries (<a href="#">page 2</a>).</li><li>■ Charge rechargeable batteries.</li><li>■ Remove the battery, then reinsert or replace it.</li></ul>
Stored pictures are corrupted.	<ul style="list-style-type: none"><li>■ Retake pictures. Do not remove card while the Ready light is blinking. Keep rechargeable batteries charged.</li><li>■ Transfer the pictures to the computer (<a href="#">page 6</a>), format the SD/MMC card in the camera. (Press the Menu button, choose Setup and find Format).</li></ul> <p><b>Formatting deletes</b> all pictures/videos, including protected files. Removing the card during formatting may damage the card.</p>
Short battery life with Kodak Ni-MH rechargeable digital camera batteries.	<ul style="list-style-type: none"><li>■ Wipe the contacts with a clean, dry cloth before loading batteries in the camera.</li><li>■ Limit the following activities that quickly deplete battery power: reviewing pictures/videos on the LCD; using the LCD as a viewfinder; and excessive use of the flash.</li><li>■ Use the Refresh feature on your camera dock series 3 or printer dock series 3.</li></ul>

## 4


## Appendix

## Camera specifications

For more specifications, visit [www.kodak.com/go/c743support](http://www.kodak.com/go/c743support) or [www.kodak.com/go/c703support](http://www.kodak.com/go/c703support).

<b>Kodak EasyShare C743/C703 zoom digital camera</b>	
<b>CCD</b> (charge-coupled device)	
CCD	1/2.5 in. CCD, 4:3 aspect ratio
Output image size	7.1 MP: 3072 x 2304 pixels 6.1 MP (3:2): 3072 x 2048 pixels 4.0 MP: 2304 x 1728 pixels 1.9 MP: 1600 x 1200 pixels 0.8 MP: 1024 x 768 pixels
<b>Displays</b>	
Color display	6.1 cm (2.4 in) color hybrid LCD, 112 K pixels
Preview	Frame rate: 30 fps; Field-of-view: 100%.
<b>Lens</b>	
Taking lens	3X optical zoom lens f/2.7 - f/4.8 Aperture: maximum - f/2.7; minimum - f/8.5 37 mm - 111 mm (35 mm equivalent)
Lens barrier	Automatic built-in

<b>Kodak EasyShare C743/C703 zoom digital camera</b>	
Focus system	TTL-AF; Multi-zone AF, and Center-zone AF. Working range: 0.6 m (24 in.)-infinity @ normal 0.13 - 0.7 m (5.1-27.6 in.) @ wide close-up 0.22 - 0.7 m (8.7-27.6 in.) @ telephoto close-up 10 m (32.8 ft.)-infinity @ Landscape
Digital zoom	5.0X continuous with 0.2X increments Not supported for video capture
<b>Exposure</b>	
Exposure metering	TTL-AE; Center-weighted
Exposure compensation	+/-2.0 EV with 0.5 EV step
Shutter speed	Mechanical shutter with CCD electrical Auto: 4 - 1/1400 sec.
ISO speed	Auto, Portrait, Close-up, Landscape: 80 - 160; Sport: 80 - 200; Night Portrait, Long Time Exposure: 80 Selectable: 80, 100, 200, 400, 800 (800 available only for smallest picture size setting)
<b>Flash</b>	
Electronic flash	Guide no. 8.5 (@ ISO 100) Auto flash with pre-flash Working range at ISO 140: 0.6-3.6 m (2-11.8 ft.) @ Wide 0.6-2.1 m (2-6.9 ft.) @ Tele
Flash modes	Auto, Fill, Red-eye, Off
<b>Capture</b>	
Capture modes	Auto, Landscape, Close-up, SCN (Scene Modes), Video

<b>Kodak EasyShare C743/C703 zoom digital camera</b>	
Video capture	VGA (640 x 480) @ 30 fps QVGA (320 x 240) @ 30 fps
Image file format	Still: EXIF 2.21 (JPEG compression); file organization: DCF Video: QuickTime (CODEC MPEG4)
Image storage	Optional SD/MMC Card  . (The SD logo is a trademark of the SD Card Association.)
Internal storage capacity	32 MB internal memory/28 MB available for image storage (1 MB equals one million bytes)
<b>Review</b>	
Quickview	Yes
Video output	NTSC or PAL selectable
<b>Power</b>	
2 Kodak oxy-alkaline digital camera batteries AA ZR6 (non-rechargeable); 2-AA lithium digital camera batteries; 2-AA alkaline batteries; 2 Kodak Ni-MH rechargeable digital camera batteries AA; 1 Kodak lithium digital camera battery CRV3 (non-rechargeable); 1 Kodak Ni-MH rechargeable digital camera battery KAA2HR, 3V AC adapter	
<b>Communication with computer</b>	
USB 2.0 (PIMA 15740 protocol), via USB cable model U-8, EasyShare camera dock or printer dock	
<b>Other features</b>	
PictBridge support	Yes
Self Timer	2 seconds, 10 seconds, or 2-shot
White balance	Auto, Daylight, Tungsten, Fluorescent
Auto power off	Selectable 1, 3, 5, 10 minutes



<b>Kodak EasyShare C743/C703 zoom digital camera</b>	
Color modes	Color, Black & White, Sepia
Date stamp	None, YYYY/MM/DD, MM/DD/YYYY, DD/MM/YYYY
Tripod mount	1/4 inch
Viewfinder	Optical, real-image; 83% field of view
Operating temperature	32-104°F (0-40°C)
Size	32.4 mm (1.3 in.) x 65.7 mm (2.6 in.) x 92.2 mm (3.6 in.) @ power off
Weight	145 g (5.1 oz.) without battery or card

### Important safety instructions



#### **CAUTION:**

**Do not disassemble this product; there are no user-serviceable parts inside. Refer servicing to qualified service personnel. Do not expose this product to liquid, moisture, or extreme temperatures. Kodak AC adapters and battery chargers are intended for indoor use only. The use of controls, adjustments, or procedures other than those specified herein may result in exposure to shock and/or electrical or mechanical hazards. If the LCD breaks, do not touch the glass or liquid. Contact Kodak customer support.**

- The use of an accessory that is not recommended by Kodak may cause fire, electric shock, or injury.
- Use only a USB-certified computer. Contact your computer manufacturer if you have questions.
- If using this product in an airplane, observe all instructions of the airline.
- When removing the battery, allow it to cool; it may be hot.
- Read and follow all warnings and instructions supplied by the battery manufacturer.
- Use only batteries approved for this product to avoid risk of explosion.
- Keep batteries out of the reach of children.
- Do not allow batteries to touch metal objects, including coins. Otherwise, a battery may short circuit, discharge energy, become hot, or leak.
- Do not disassemble, install backward, or expose batteries to liquid, moisture, fire, or extreme temperature.
- Remove the battery when the product is stored for an extended period of time. In the unlikely event that battery fluid leaks inside the product, contact Kodak customer support.
- In the unlikely event that battery fluid leaks onto your skin, wash immediately with water and contact your local health provider. For additional health-related information, contact your local Kodak customer support.
- Dispose of batteries according to local and national regulations.
- Do not charge non-rechargeable batteries.

For more information on batteries, see [www.kodak.com/go/batterytypes](http://www.kodak.com/go/batterytypes).

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## Upgrading your software and firmware

Download the latest versions of the software included on the Kodak EasyShare software CD and the camera firmware (the software that runs on the camera). See [www.kodak.com/go/c743downloads](http://www.kodak.com/go/c743downloads) or [www.kodak.com/go/c703downloads](http://www.kodak.com/go/c703downloads).

## Additional care and maintenance

- If the camera has been subjected to inclement weather or you suspect water has gotten inside the camera, turn off the camera and remove the batteries and card. Allow components to air-dry for at least 24 hours before using the camera again.
- Blow gently on the lens or LCD to remove dust and dirt. Wipe gently with a soft, lint-free cloth or an untreated lens-cleaning tissue. Do not use cleaning solutions unless designed specifically for camera lenses. Do not allow chemicals, such as suntan lotion, to contact painted surfaces.
- Service agreements are available in some countries. Contact a dealer of Kodak products for more information.
- For digital camera disposal or recycling information, contact your local authorities. In the US, visit the Electronics Industry Alliance Web site at [www.eiae.org](http://www.eiae.org) or visit [www.kodak.com/go/c743support](http://www.kodak.com/go/c743support) or [www.kodak.com/go/c703support](http://www.kodak.com/go/c703support).

## Warranty

Kodak warrants Kodak EasyShare digital cameras and accessories (excluding batteries) to be free from malfunctions and defects in both materials and workmanship for one year from the date of purchase.

Retain the original dated sales receipt. Proof of the date of purchase will be required with any request for warranty repair.

This limited warranty will be honored only within the geographical location that Kodak digital cameras and accessories were purchased.

Kodak will REPAIR or REPLACE Kodak EasyShare digital cameras and accessories if they fail to function properly during the warranty period, subject to any conditions and/or limitations stated herein. Such repair service will include all labor as well as any necessary adjustments and/or replacement parts. Such repair or replacement is the sole remedy under this warranty.

If replacement parts are used in making repairs, these parts may be remanufactured, or may contain remanufactured materials. If it is necessary to replace the entire product, it may be replaced with a remanufactured product.

## Appendix

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Request for Warranty service will not be accepted without proof of date of purchase, such as a copy of the original dated Kodak EasyShare digital camera or accessory sales receipt. (Always keep the original for your records.)

This warranty does not apply to the battery(s) used in digital cameras or accessories. This warranty does not cover circumstances beyond Kodak's control, nor problems caused by failure to follow the operating instructions in the Kodak EasyShare digital cameras and accessories User's Guides.

This warranty does not apply when failure is due to shipping damage, accident, alteration, modification, unauthorized service, misuse, abuse, use with incompatible accessories or attachments, failure to follow Kodak's operation, maintenance or repacking instructions, failure to use items supplied by Kodak (such as adapters and cables), or claims made after the duration of this warranty.

Kodak makes no other express or implied warranty for this product. In the event that the exclusion of any implied warranty is ineffective under the law, the duration of the implied warranty will be one year from the purchase date.

The option of replacement is Kodak's only obligation. Kodak will not be responsible for any special, consequential or incidental damages resulting from the sale, purchase, or use of this product, regardless of the cause. Liability for any special, consequential or incidental damages (including but not limited to loss of revenue or profit, downtime costs, loss of the use of the equipment, cost of substitute equipment, facilities or services, or claims of your customers for such damages resulting from the purchase, use or failure of the product), regardless of cause or for breach of any written or implied warranty is expressly disclaimed and excluded herefrom.

### **Your rights**

Some states or jurisdictions do not allow exclusion or limitation of incidental or consequential damages, so the above limitation or exclusion may not apply to you. Some states or jurisdictions do not allow limitations on how long an implied warranty lasts, so the above limitation may not apply to you.

This warranty gives you specific rights, and you may have other rights which vary from state to state or by jurisdiction.

### **Outside the United States and Canada**

In countries other than the United States and Canada, the terms and conditions of this warranty may be different. Unless specific Kodak warranty is communicated to the purchaser in writing by a Kodak company, no warranty or liability exists beyond any minimum requirements imposed by law, even though defect, damage, or loss may be by negligence or other act.

**FCC compliance and advisory**

Kodak EasyShare C743/C703 zoom digital camera

This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation.

This equipment generates, uses, and can radiate radio frequency energy and, if not installed or used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation.

If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures: 1) reorient or relocate the receiving antenna; 2) increase the separation between the equipment and the receiver; 3) connect the equipment to an outlet on a circuit different from that to which the receiver is connected; 4) consult the dealer or an experienced radio/TV technician for additional suggestions.

Any changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment. Where shielded interface cables have been provided with the product or specified additional components or accessories elsewhere defined to be used with the installation of the product, they must be used in order to ensure compliance with FCC regulation.

**Australian C-tick**

N137

**Canadian DOC statement**

DOC Class B Compliance

This Class B digital apparatus complies with Canadian ICES-003.

Observation des normes-Classe B

Cet appareil numérique de la classe B est conforme à la norme NMB-003 du Canada.

## Appendix

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### Waste Electrical and Electronic Equipment labeling



In the European Union, do not discard this product as unsorted municipal waste. Contact your local authorities or go to [www.kodak.com/go/recycle](http://www.kodak.com/go/recycle) for recycling program information.

### VCCI Class B ITE

この装置は、情報処理装置等電波障害自主規制協議会（VCCI）の基準に基づいたクラスB情報技術装置です。この装置は、家庭環境で使用することを目的としています。この装置がラジオやテレビジョン受信機に近接して使用されると、受信障害を引き起こすことがあります。取扱説明書に従って正しい取り扱いをして下さい。

English translation: This is a Class B product based on the standard of the Voluntary Control Council for Interference from Information Technology Equipment (VCCI). If this is used near a radio or television receiver in a domestic environment, it may cause radio interference. Install and use the equipment according to the instruction manual.

### Korean Class B ITE

이 기기는 가정용으로 전자파적합등록된 기기로서 주거지역에서는 물론 모든 지역에서 사용할 수 있습니다.

### MPEG-4

Use of this product in any manner that complies with the MPEG-4 visual standard is prohibited, except for use by a consumer engaging in personal and non-commercial activities.

# Kodak

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