

Identify your strategy and road map for success



Transform IT and business processes with an innovation road map customised to your needs.

● REACH YOUR GOALS

Develop an innovation strategy to achieve business outcomes

● IDENTIFY NEW OPPORTUNITIES

Lay a foundation for hybrid work and drive powerful business value

● COUNT ON INDUSTRY EXPERTISE

Build a consensus for change, drawing on HP's enterprise and industry expertise

Across industries, organisations are working to accelerate growth, empower employees to work smarter, and create more compelling experiences for their clients. Innovation is at the core of these efforts. It's what sparks growth, turns panic into possible, flips weaknesses to strengths, and lets you lead when others follow.

HP Innovation Framework

HP's Innovation Framework takes you on a journey that can reveal new opportunities, solve business challenges unique to your industry, and deliver high-priority outcomes.

Led by our team of industry consultants, utilising Innovation Bites, Innovation Workshops, and the Industry Consulting Retainer, we will work with you to create an innovation road map that's aligned with your key initiatives and helps you drive successful business outcomes.

HP's industry consultants have deep expertise in six industry verticals, and we focus on six innovation themes that are common across those verticals.

Tap into the power of innovation and lay the foundation for success with HP Innovation Framework.

Innovation themes



MODERN IT
Infrastructure management, automation, and cloud-first strategies



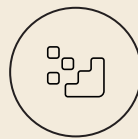
COMPLIANCE AND SECURITY
Improve data security and compliance stature



MODERN PRINT
Strategies for accelerating print processes and driving efficiency



COLLABORATION
Optimise team interactivity and ideation in the hybrid workplace



DIGITISATION
Enhance client experience and employee enablement



SUSTAINABILITY
Environmental impact, carbon neutrality, and circular economy

Industry focus



Healthcare



Banking



Manufacturing



Retail



Insurance



Public sector

HP Innovation Bites Service



Use innovation to drive transformation

HP Innovation Bites is a free service designed to help customers understand the HP Innovation Framework and determine whether HP is a good fit to help you on your innovation journey. This is an interactive briefing that focuses on key innovation themes specific to your industry and interests.

HP Innovation Bites helps you understand the breadth and depth of HP's capabilities, provides detail about how HP's Innovation Framework can help you transform IT and business processes, and prioritises areas where we can collaborate and drive meaningful change.

The HP Innovation Bites Service helps you:

Discover the value of HP Professional Services and Solutions

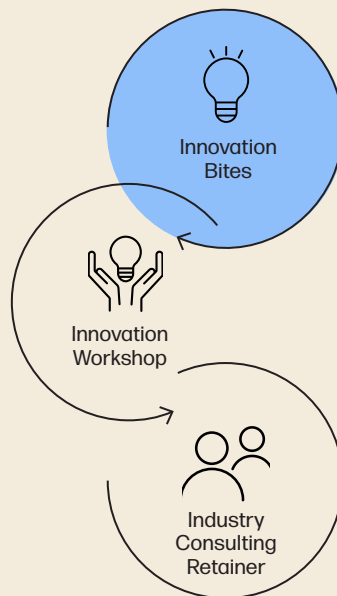
Engage with HP industry consultants, professional services experts, and HP subject matter experts to understand HP's capabilities within your industry.

Explore industry best practices for innovation

Gain insight into what similar companies are doing to embrace innovation and realise objectives.

Identify next steps on your innovation journey

Discover how HP's Innovation Framework can help you transform your own IT and business processes.



- HP Innovation Bites - Introduction to HP's Innovation Framework, industry value, and professional services capabilities
- HP Innovation Workshop - HP's consultative workshop to build a joint innovation strategy that delivers on client priorities and desired outcomes
- HP Industry Consulting Retainer - HP industry consultants help clients drive a technology innovation strategy that delivers powerful business outcomes

Learn more at hp.com/us-en/services/professional-services