



Epson SureColor P700 | P900

Photography and Graphic Design

Official Team Partner

EPSON
EXCEED YOUR VISION



AMG
PETRONAS
MOTORSPORT

Be Inspired

The photographic print defines the true art of photography. As the canvas is to a painter, the print allows you to clearly portray every detail of your creative vision — and for all to experience what you felt at the moment of capture.

Drawing from over 20 years of experience, the SureColor P700 and SureColor P900 incorporate the same large-format printing technology used by the world's leading photographers into a sleek, compact design, allowing for the creation of exhibition quality prints from the convenience of a desktop.

Introducing the SureColor P700 and SureColor P900



Be Inspired

Professional
Imaging



**Epson SureColor P700
13" Wide Desktop**

Estimated MSRP- \$799



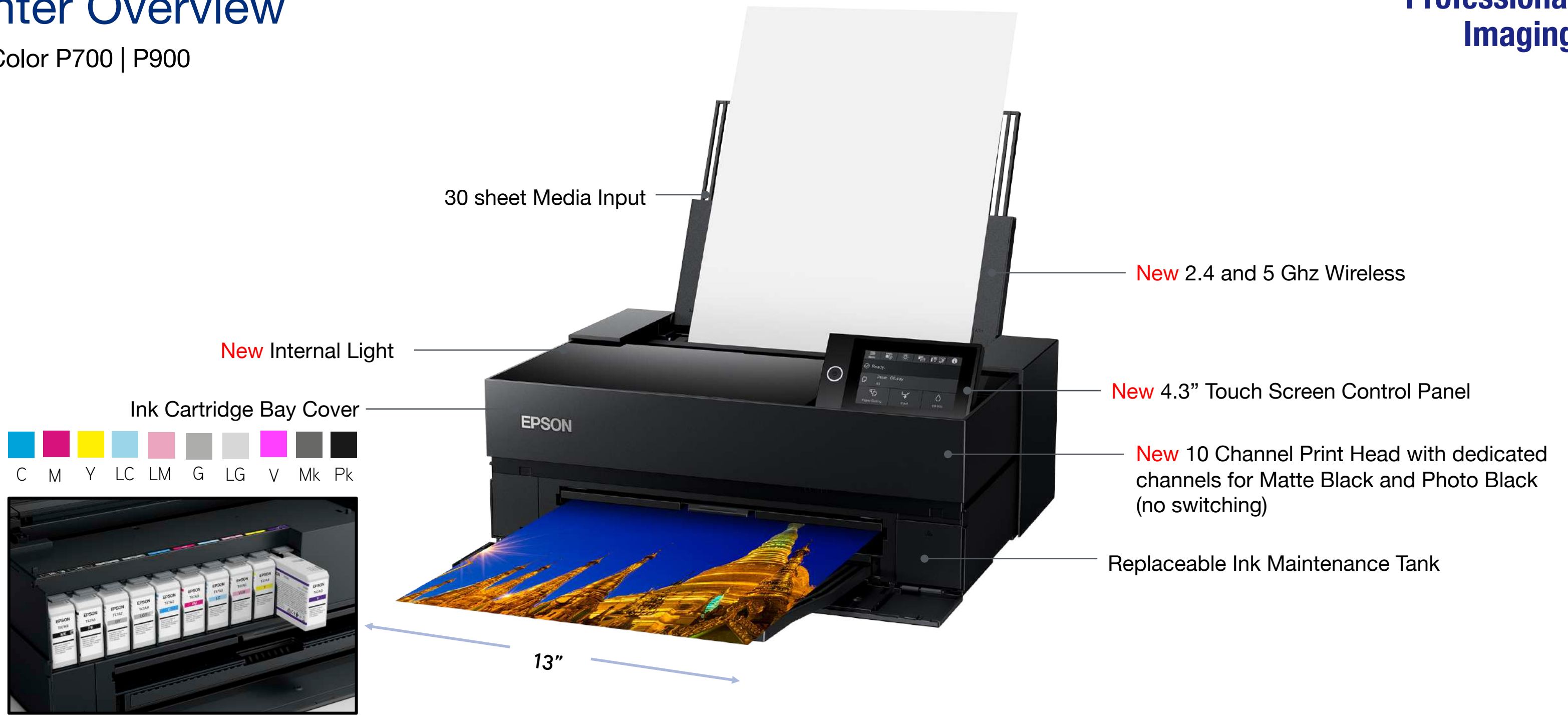
**Epson SureColor P900
17" Wide Desktop**

Estimated MSRP- \$1,295

Printer Overview

SureColor P700 | P900

Professional Imaging



30 sheet Media Input

New 2.4 and 5 Ghz Wireless

New Internal Light

New 4.3" Touch Screen Control Panel

Ink Cartridge Bay Cover

C M Y LC LM G LG V Mk Pk

New 10 Channel Print Head with dedicated channels for Matte Black and Photo Black (no switching)

Replaceable Ink Maintenance Tank

13"

New 10-Color UltraChrome Pro10 Ink

SureColor P900 is up to 30% smaller than the SureColor P800

Dramatically Reduced Physical Size

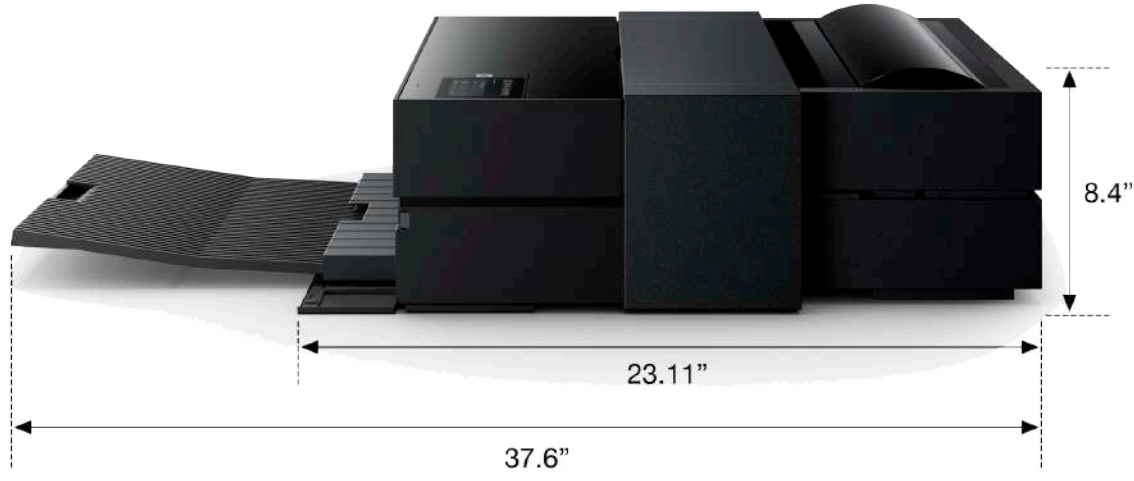
Professional Imaging

SureColor P700 | P900

SureColor P700

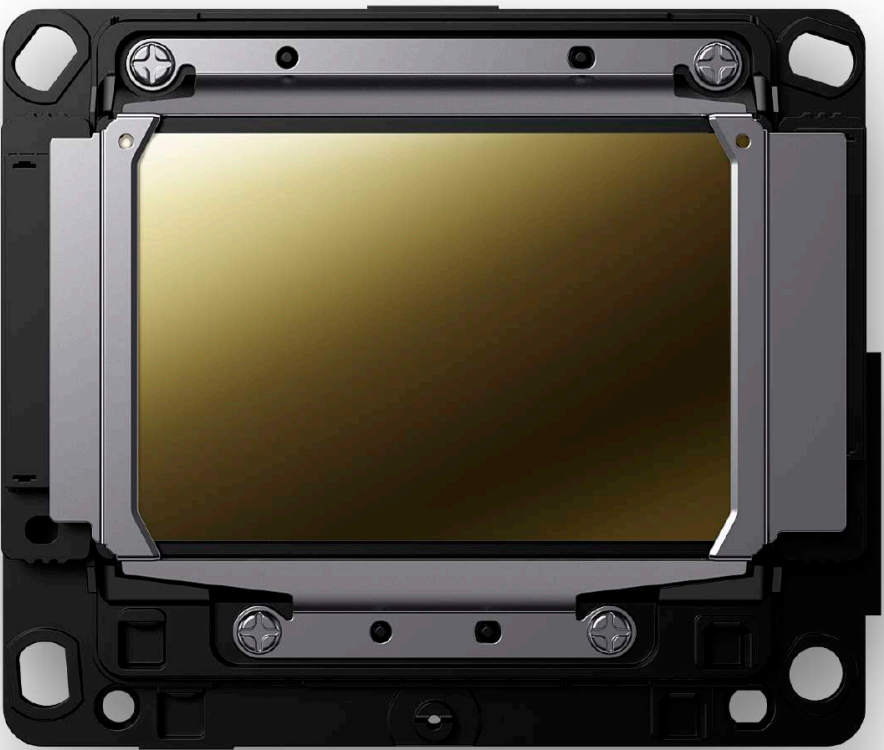


SureColor P900



The smallest professional 13" and 17" printers in their class³- up to 30% smaller than our previous generation
The new P900 is the same size as the current P600

**Professional
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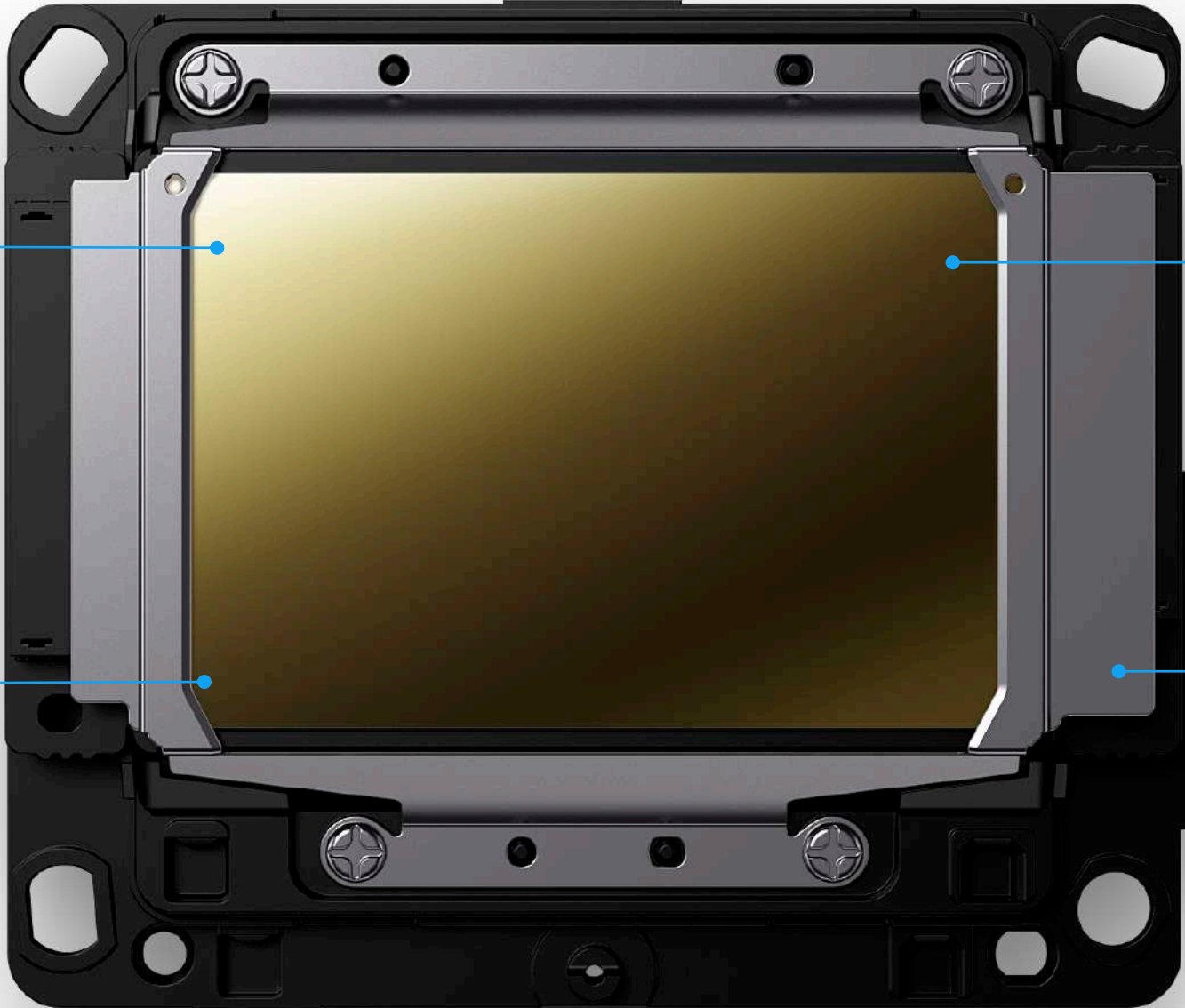
Epson MicroPiezo AMC

New 10-Channel Print Head Technology

MicroPiezo AMC Print Head

New 10 Channel Industrial Print Head

Professional
Imaging



3 droplet sizes per nozzle in a single pass

Dedicated Channels for Matte Black and Photo Black- No switching

Variable Size Droplets as Small at 1.5 pl

Ink repelling Coating reduces the chance of a nozzle clog

10 Channel Advanced Meniscus Control print head for extreme accuracy, reliability and precision

Professional
Imaging



Epson UltraChrome PRO10

New 10 Color Ink Technology



EPSON UltraChrome PRO10

Industry Leading 10 Color Pigment Ink set

Professional Imaging

- **Wide Color Gamut for Photography and Graphic Design**
 - Wider color gamut for photography (up to 6% wider color gamut than the SureColor P600 | P800)
 - Advanced B&W mode to create neutral or toned Black and White Photographs
 - Violet Ink channel helps to Improve blues, violets and purples
- **Dedicated Photo Black and Matte Black Channels- No Black Switching**
 - Reduced Ink Consumption- No Black ink Switching
- **Large 25 mL (SC-P700)/ High Capacity 50 mL (SC-P900) ink cartridges**
- **Industry-Leading Print Permanence²**
 - Up to 200 years for color and 400 years for black-and-white
 - Print permanence ratings in testing by Wilhelm Imaging Research, Inc.



Large 25 mL (SC-P700) & 50 mL Cartridges (SC-P900)

1 2 3 4 5 6 7 8 9 10

Epson UltraChrome PRO10



Carbon Black Mode

SureColor P700 | P900

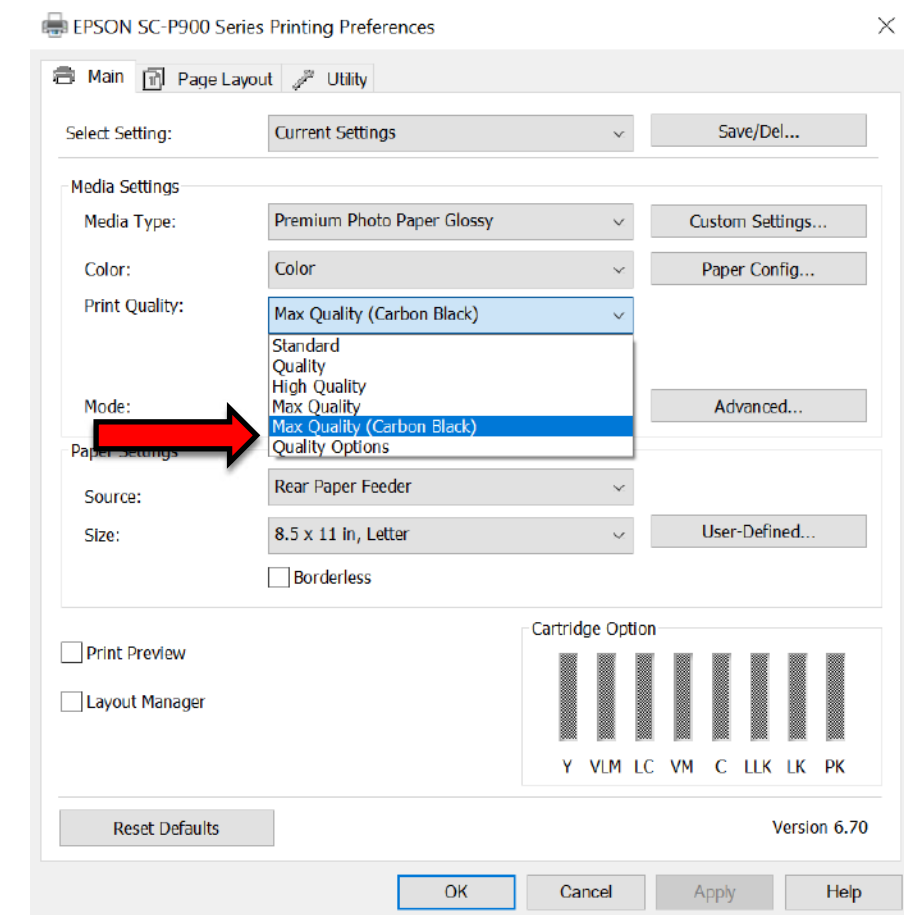
Professional
Imaging

■ New mode for dramatically improved black density

- DMAX increase of up to 11% vs the SureColor P800
- Special driver mode to improve black density, contrast, and reduced bronzing & gloss differential
- Optimized for glossy media/ metallic glossy photographic media
- A rich, “wet” looking black

■ No “Chroma Optimizer” or “Gloss Optimizer” dedicated ink channel

- Uses existing Light Gray ink
- No “flood” coat ink usage- Light Gray is used only where necessary



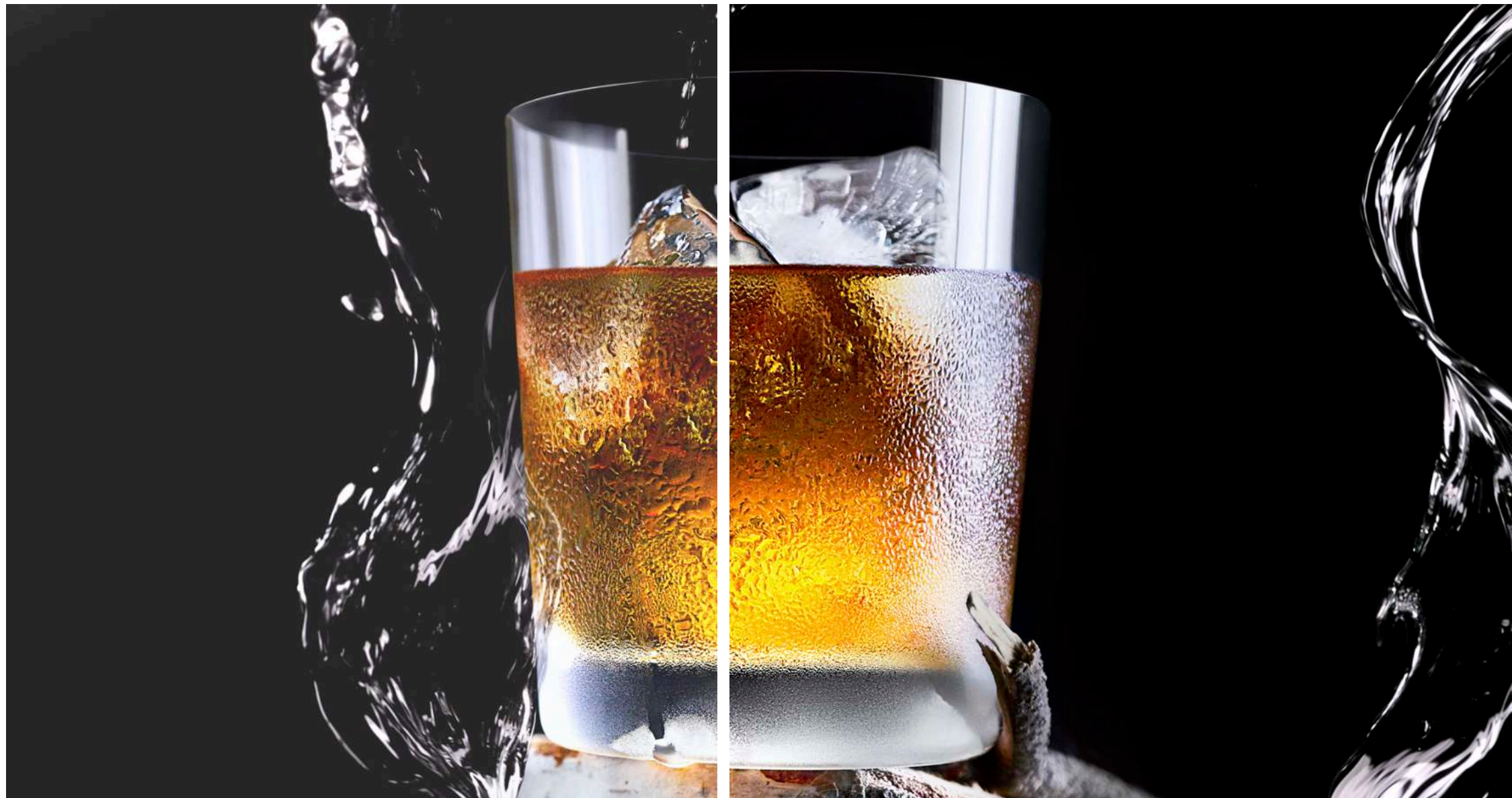
Carbon Black Mode

SureColor P700 | P900

Professional
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Before

After



Images Simulated

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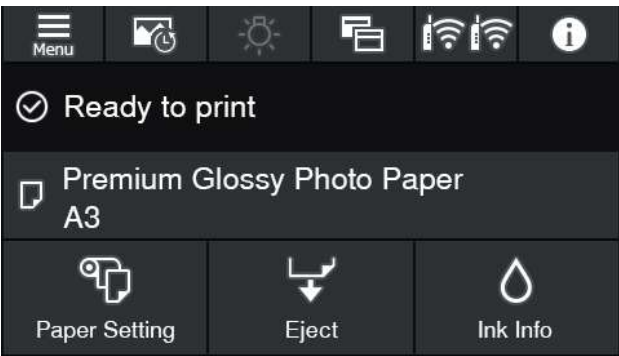
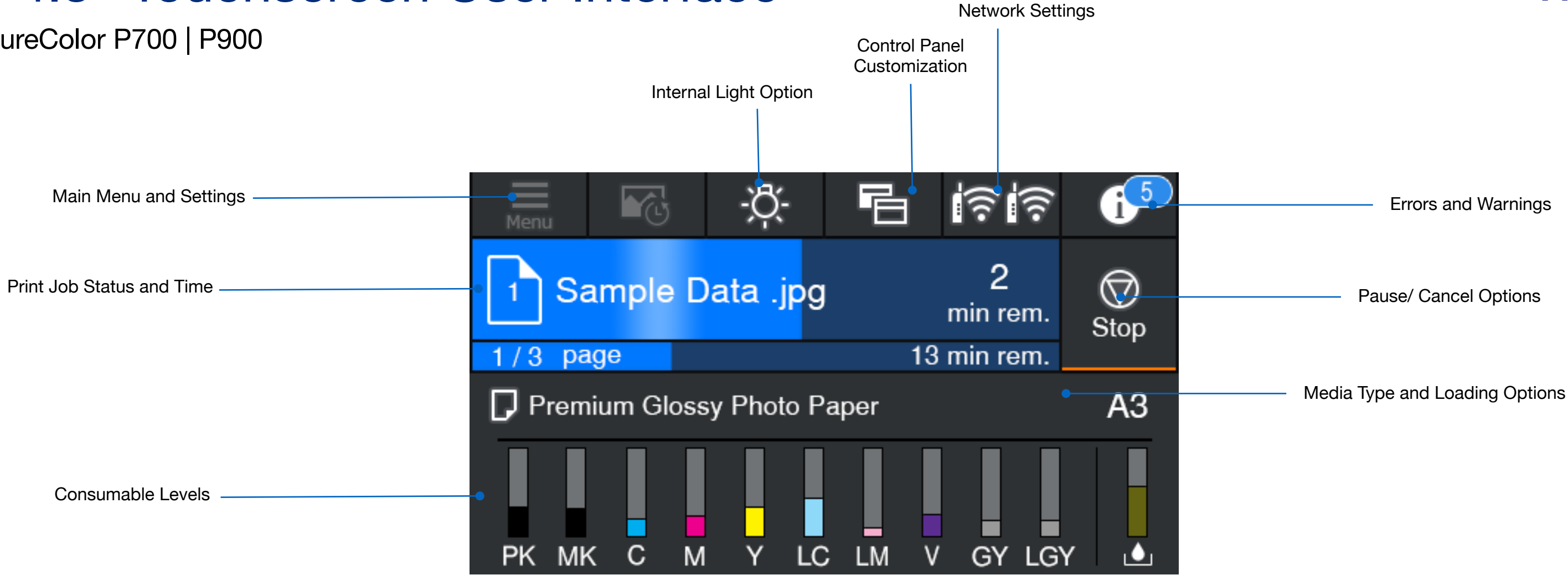
New Print Engine Features

SureColor P700 | P900

New 4.3" Touchscreen User Interface

Professional Imaging

Epson SureColor P700 | P900



Main Home Screen

4.3" Touch Screen Control Panel
Customizable Colors / Complexity
Live Preview of image when printing



Live Preview of Printing Image with Meta data screen

New 4.3" Touchscreen User Interface

Professional Imaging

Epson SureColor P700 | P900

Internal Light Option

Control Panel Customization

Errors and Warnings

Driver Settings and Options

Pause/ Cancel Options

Print Job Meta Data

Progress Bar

The screenshot shows a touchscreen interface with a dark background. At the top, there are three icons: a light icon, a document icon, and an information icon. Below these icons is a menu with several options: 'Color Toning: Natural', 'Brightness: 0', 'Contrast: 0', 'Shadow: 0', 'Highlight: 0', 'Max density: 0', 'Highlight Shift: Off', and 'Color Toning: Natural'. To the right of this menu is a 'Gamma: 1.8' setting and a color wheel with 'Y', 'R', 'M', 'B', 'C', and 'G' labels. At the bottom right, there is a 'Stop' button with a downward arrow icon. A blue progress bar is visible at the very bottom of the screen.

Print job meta data review Printable job status sheet with thumbnails

Print Information Sheet

2019-02-19 10:00:00

Photo Ver1.jpeg

Plain Paper A3

Color: Color

Quality: Max Quality

Mode: EPSON Standard(sRGB)

γ: 1.8

All Select Confirm

The screenshot shows a 'Print Information Sheet' screen. It features a home icon and a back arrow at the top left. The main content area displays a thumbnail of a photo of a bridge at night, with a blue checkmark in the top right corner. To the right of the thumbnail, the job details are listed: 'Photo Ver1.jpeg', '2019-02-19 10:00:00', 'Plain Paper A3', 'Color: Color', 'Quality: Max Quality', 'Mode: EPSON Standard(sRGB)', and 'γ: 1.8'. At the bottom, there are two buttons: 'All Select' and 'Confirm'.



Advanced Media Handling

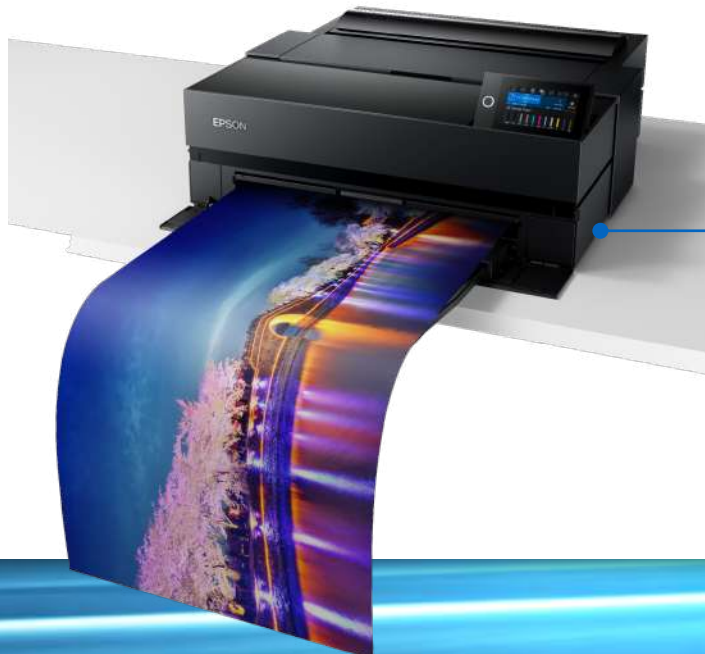
SureColor P700 | P900



Media Handling

SureColor P700 | P900

Professional Imaging



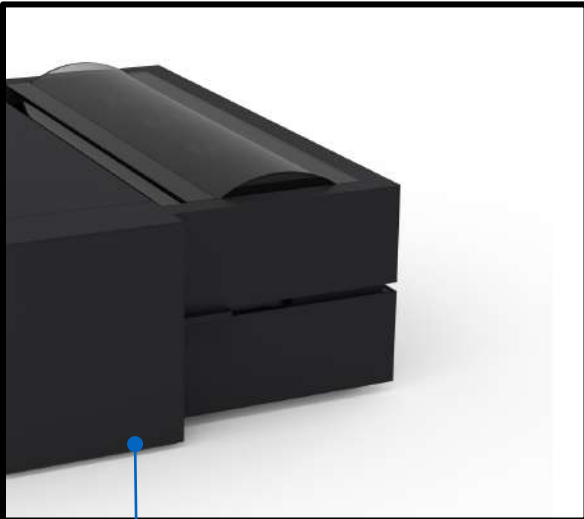
30 Sheet Capacity Input Tray

20 Sheet Capacity Output Tray

Supports Roll Printing up to 10' Long

Straight Thru Feed
Supports media up to 1.5 mm thick

Optional Roll Media Adapter (SC-P900)
(estimated \$249 MSRP)



Feed Virtually Any Inkjet Photographic Paper

Roll Media Feeding

Epson SureColor P700 | P900

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- **SureColor P700- Included Rear Roll Media Feed**

- Supports 13” wide and 2” core media
- No built-in cutter - manual cutting is required
- Ideal for roll printing up to 10 feet long

- **SureColor P900- Optional enclosed roll media adapter**

- Completely enclosed, robust roll media feeding system
- Supports both 2-inch and 3-inch cored roll media
- No built-in cutter – manual cutting required
- Ideal for roll printing up to 10 feet long

SureColor P700



SureColor P900



Advanced Media Handling

Epson SureColor P700 | P900

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Imaging

- **Top-Loading Media Support**
 - Media Support up to 13” wide (SC-P700) and 17” wide (SC-P900)
 - Maximum sheet capacity of 10-30 sheets (top load tray)
 - Single Top load tray for all paper- no need for a second Fine Art Tray
- **Single-Sheet Front Loading for Thick Media and Poster Board Applications**
 - Improved media feed for simple delicate single sheet loading for thicker media
 - Can print on media up to 1.5 mm thick
- **BorderFree Printing for Many Popular Print Widths**
 - 4” x 6”, 5” x 7”, 8” x 10”, 13” x 19”, 11” x 14”, 16” x 20”, 17” x 22”, and many more

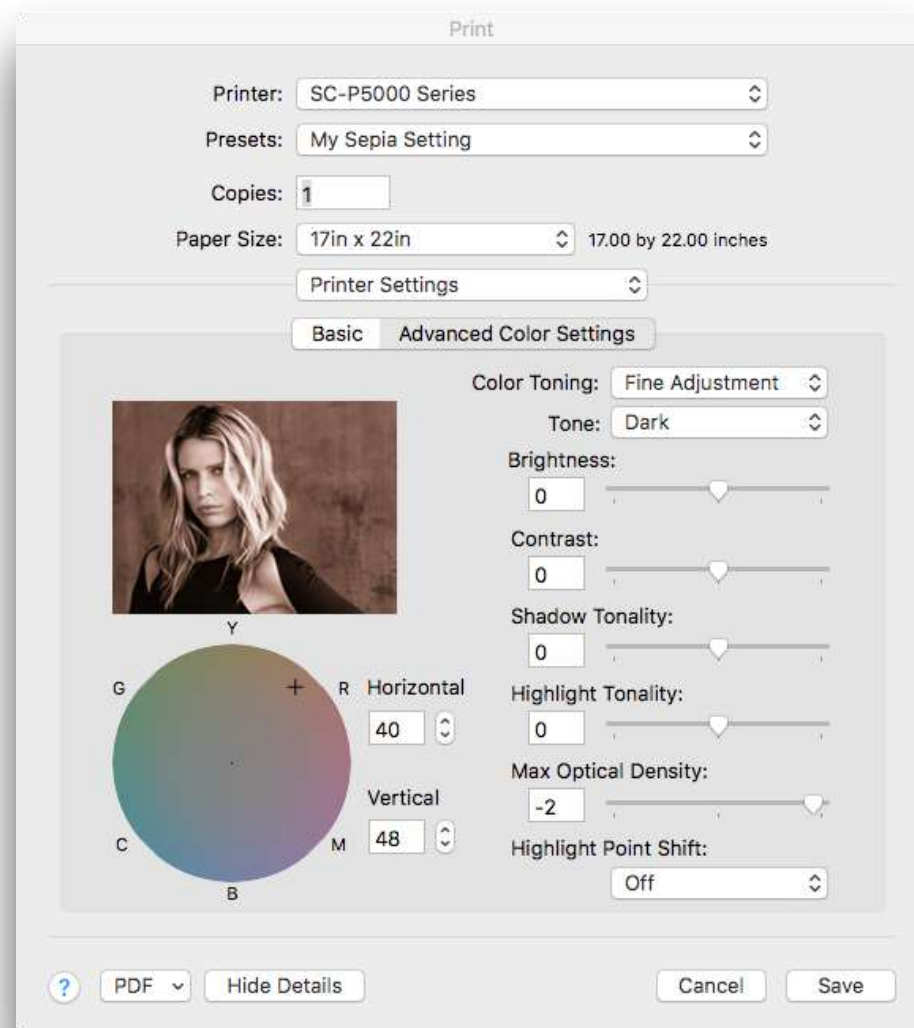




**Professional
Imaging**

Software and Service

SureColor P700 | P900



Advanced Black-and-White Driver Dialog
Complete Control of Grayscale Toning
Apple macOS 10.12.2 screen capture
shown

■ Professional Photographic Printer Drivers

- Apple® macOS 10.7® - through the latest MAC OS® operating systems
- Microsoft® Windows® 10 - through Windows 7 (32-bit & 64-bit)

■ Unique Dot Screening

- Advanced algorithm to determine color mixing and variable dot size usage
- Fixed and three-level variable-sized droplet technology for outstanding print quality

■ Advanced Black and White Printing Technology

- Unique screening algorithm utilizes our three-level Black inks to produce professional level black-and-white prints
- Ability to Tone or adjust the B&W (sepia, neutral or other).

■ High Quality ICC Profiles

- Professional ICC profiles installed automatically with the driver
- Additional profiles offered as new media are introduced; can be easily added and used

Epson Media Installer Software

SureColor P700 | P900

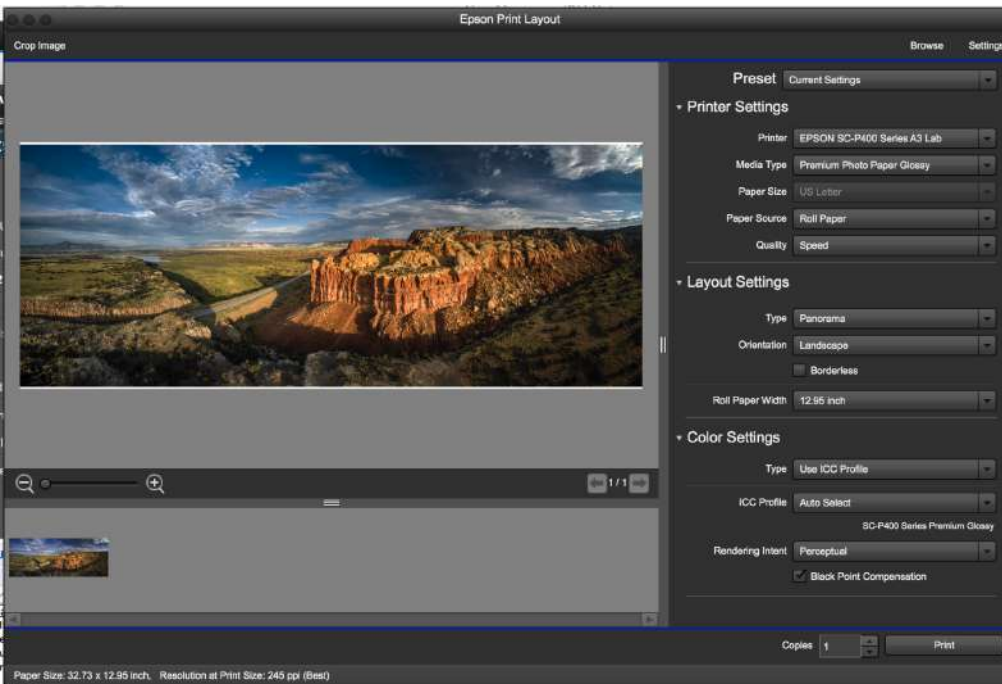


Epson Media Installer

- **Eliminates complex media installation process – One step process to...**
 - Download new & additional media Epson Professional Media
 - Configure printer mechanical parameters
 - Install ICC Color Profiles

- **Epson Media Installer Software Simplifies Media Management**
 - Single, customized, media list on printer driver and control panel
 - Unified Settings: Print Driver, Printer Control Panel, and ICC Profiles
 - Updates available from a central server – Accessed from the driver (PC) or included Utility (MAC)

Loading Epson Professional Media is now easier than ever and is integrated into the driver



■ Simple WYSIWYG (what you see is what you get) Print Process

- Puts the application, operating system, and printer driver settings in a top to bottom flow within a single window
- Bypasses complicated operating system dialog boxes and options
- Choose printer settings, layout, and color settings from top to bottom, then print
- Works as an Adobe® Photoshop® plug-in or as a standalone application

■ Gallery Wrap

- Control stretcher bar width, frame size, and overprint
- Full wrap, mirror, soft focus, and solid color options built-in

■ Full Color Management

- Complete color management including auto selecting color profiles based on media selection

■ Advanced Black-and-White Photo Mode Preview

- Applies settings from the driver and displays them using the monitor profile
- Fine tune black-and-white images with live preview



Professional iPhone / iPad Application

SureColor P700 | P900

Professional
Imaging

■ Simple, Professional, Mobile Print Process from a tablet or phone

First iPhone/ iPad application that allows professional, color managed printing- No Computer needed

Puts all complex settings in a top to bottom flow within a single window- Similar interface design as the Epson Print Layout software

■ Full, Professional, Color Management

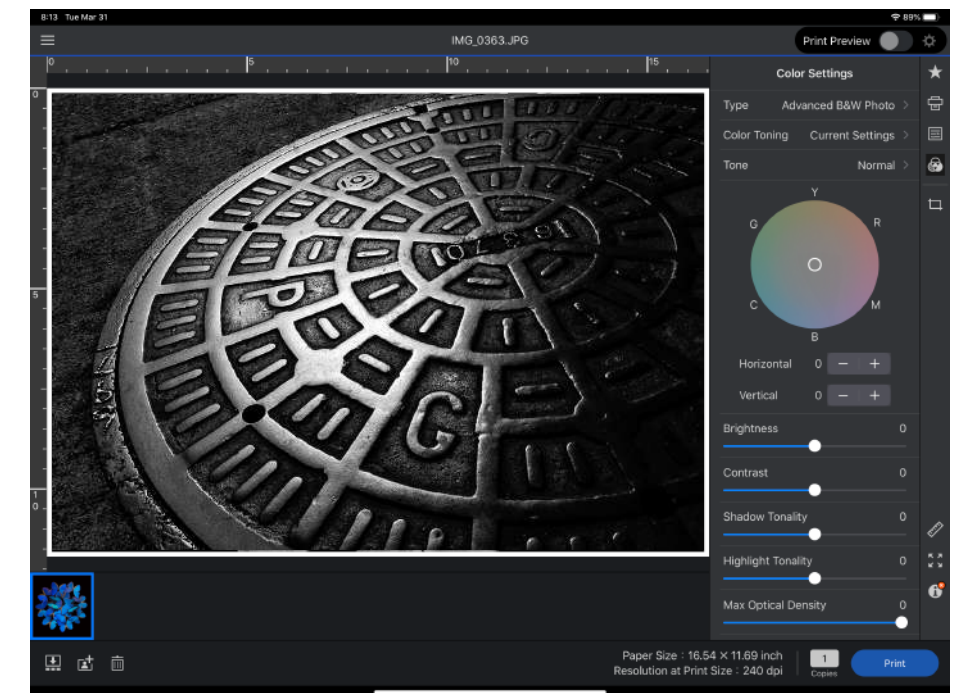
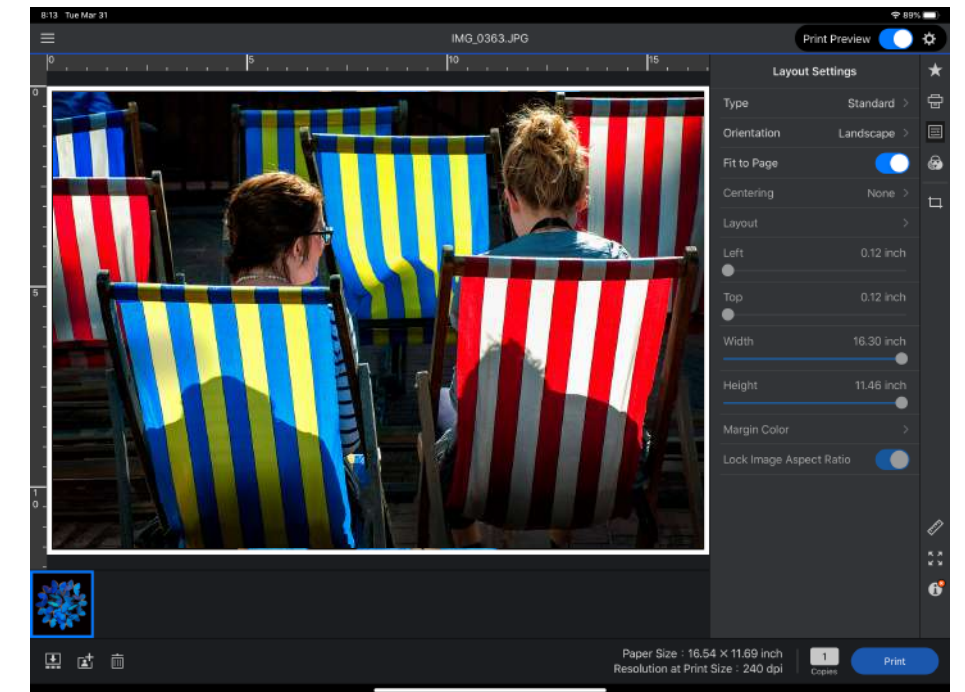
Complete color management including auto selecting color profiles

Support for all Epson Professional Media directly

■ Advanced Black-and-White Photo Mode Preview

Applies settings from the driver and displays them using the screen profile

Fine tune black-and-white images and realize their full potential



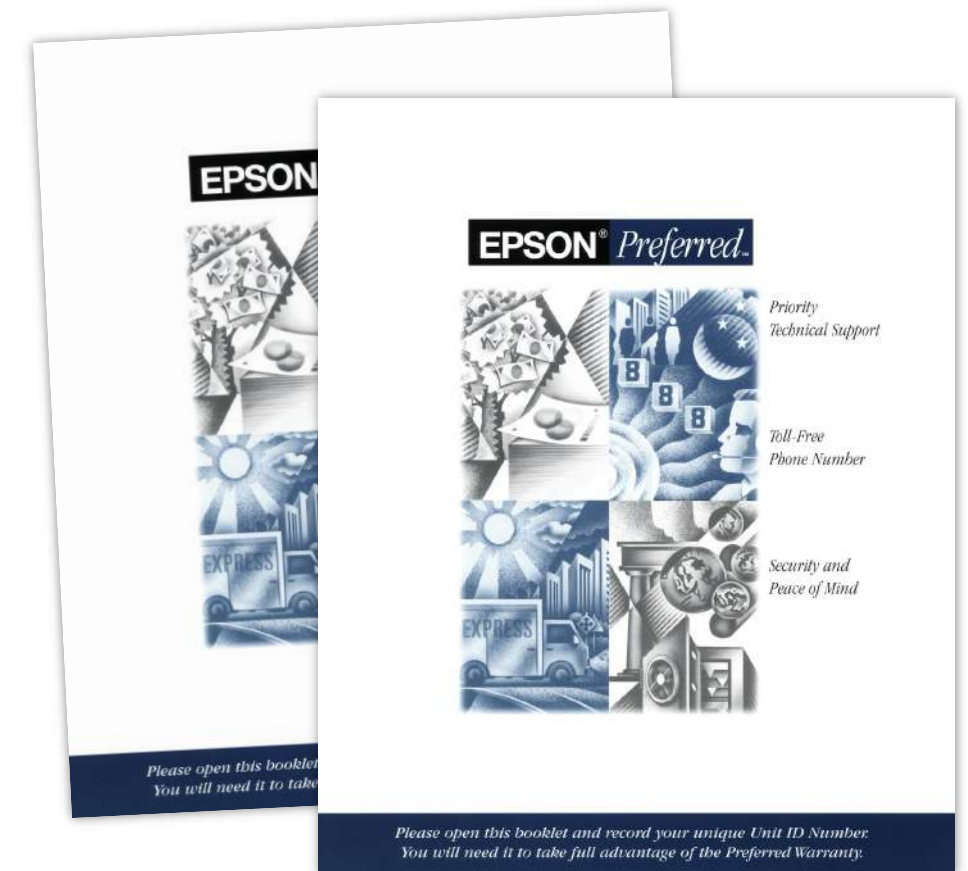
iPad Epson Print Layout

Warranty & Customer Support

Professional
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SureColor P700 | P900

- **Standard 1-Year Epson PreferredSM Limited Warranty**
 - Free technical support Monday thru Friday
 - If required, Epson ships you a replacement printer and you return your printer to Epson *
 - Covers the printer, genuine Epson optional accessories
- **Optional 1- or 2-Year Epson Preferred Plus Premium Service and Support Plans**
 - Extends same Epson coverage when the standard limited in-box warranty ends
 - Can be purchased at any time while still under an Epson Preferred Limited Warranty
 - Provides up to 3-years of complete coverage from Epson



* Limitations apply. See www.Epson.com/support for details.

What's New?

SureColor P700 | P900

Professional
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- **UltraChrome PRO10 10-Color Ink Technology**
 - Up to 6% wide color gamut than the SureColor P600 | P800
- **High performance, reliable MicroPiezo AMC print head**
 - Reliable print head meant to last the life of the Printer
- **No Switching Black inks- Dedicated channels for Pk/Mk**
 - Save time and money when using both photo and matte media
- **Carbon Black Overcoat Technology**
 - Industry leading black density on glossy media with the highest Dmax
- **Industrial Hardware Design**
 - New dramatically smaller printer design- smallest 17" printer in its class
 - Improved media feeding including standard sheet, fine art, thick straight-thru up to 1.5 mm, and roll media (optional on SC-P900)
- **User Interface Design**
 - 4.3" touchscreen interface
- **Professional iPhone / iPad App**
 - Print high quality color managed Images from mobile devices



Specifications are Subject to Change Without Notice

1. The SureColor P700 and P900 products use only genuine Epson-brand cartridges. Other brands of ink cartridges and ink supplies are not compatible and, even if described as compatible, may not function properly.
2. Print Permanence in testing. WIR lightfastness ratings are based on accelerated testing of prints on specified media, displayed indoors, under glass. Actual print stability will vary according to media, printed image, display conditions, light intensity, humidity and atmospheric conditions. Epson does not guarantee longevity of prints. For maximum print life, display all prints under glass or UV-absorbing acrylic and protect them from prolonged high-humidity environments. Visit www.wilhelm-research.com for the latest information.
3. Vs. 17-inch professional photo printers available as of April 2020.

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