Hewlett Packard Enterprise

Say goodbye to the land of NO!

HPE 3PAR Online Import—EMC VMAX, EMC VNX, and CLARiiON CX4

Say YES to HPE 3PAR StoreServ Storage—the last primary storage platform you'll ever need!

Modernization made simple
With the HPE 3PAR Online Import Utility, you're just five steps away from storage that's 8X faster to provision!

Say goodbye to the land of NO!
Using EMC? Then you're still living in the land of "NO." As in NO common operating system, NO common feature set across arrays, and NO converged management.

Painless migration to Tier-1 storage built for ITaaS
HPE 3PAR Online Import supports EMC VMAX, EMC VNX, and CLARiiON CX4 arrays, so it's never been easier to say YES to the last primary storage platform you'll ever need!

Support for HPE 3PAR Online Import with Oracle RAC Environments
HPE 3PAR Online Import now supports data migration for your Oracle RAC environments from your legacy EMC platforms.[1]

You're just five steps away!

HPE 3PAR Online Import for EMC
Whether you are moving from EMC VMAX, EMC VNX, or CLARiiON CX4, HPE 3PAR Online Import software reduces the time and cost of a technology refresh so you can say a swift goodbye to the land of "NO."

With the addition of the new HPE 3PAR Online Import Utility, you can make the move to any model HPE 3PAR StoreServ Storage from EMC VMAX or EMC VNX or CLARiiON CX4 storage systems without additional hardware appliances, reliance on host resources, or costly professional services. The entire process is seamless and managed with only five steps.

How do we do it?
HPE 3PAR Online Import software leverages the HPE 3PAR ASIC to drive efficient, inline

thin volume conversion. This built-in "thin" conversion engine powers the simple and rapid conversion of volumes on your legacy EMC array to more efficient, higher utilization thin volumes on HPE 3PAR StoreServ Storage. It's a move that can reduce your storage capacity needs by 50 percent, guaranteed![2]
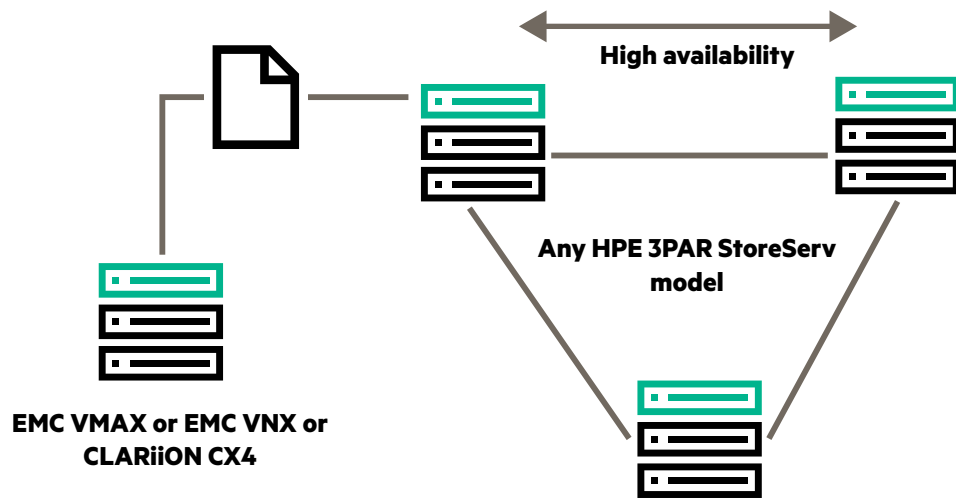
Why make the move?
Not only is HPE 3PAR StoreServ Storage more capacity efficient than legacy systems, but it's the only multi-tenant storage portfolio built for virtualization, cloud, and IT-as-a-Service (ITaaS) with a single OS and the same set of rich data services across the entire portfolio. Affordably replicate data between any model HPE 3PAR StoreServ array and nondisruptively move data between any HPE 3PAR StoreServ system, including all-flash arrays, for maximum efficiency without sacrificing performance or Tier-1 resiliency.

[1] Refer to **Single Point of Connectivity Knowledge (SPOCK)**

[2] Requires the use of HPE 3PAR Thin Conversion Software and HPE 3PAR Thin Provisioning Software. For details, refer to the Get Thin Guarantee Terms and Conditions. For more information: **hp.com/us/en/products/data-storage/3par-thinner.html**

High availability

Any HPE 3PAR StoreServ model

EMC VMAX or EMC VNX or CLARiiON CX4

So regardless of whether you are a midsize enterprise experiencing rapid growth, a large enterprise looking to support ITaaS, or a global service provider building a hybrid or private cloud, HPE 3PAR StoreServ Storage has you covered. Need to accelerate the performance of your mission-critical applications or support virtual desktop environments?

Benefits of HPE 3PAR StoreServ Storage

- **Autonomic**—Set it and forget it. Eliminate the learning curve and slash storage management overhead.

- **Efficient**—Reduce storage capacity needs by 50 percent, guaranteed!

- **Multi-tenant**—Tier-1 storage isn't just for the Tier-1 data center anymore. Get business continuity and data protection paired with assured resiliency.[3]

- **Federated**—Get the most out of your storage investments now and into the future with simple, risk-free data mobility between systems.

[3] Subject to the assumptions and compliance with the conditions set out in the Get Virtual Guarantee Terms and Conditions. For more information: **hp.com/storage/getvirtual**

[4] Where supported

Why use HPE 3PAR Online Import?

- Get simple data migration from EMC VMAX or EMC VNX and CLARiiON CX4 arrays to HPE 3PAR StoreServ Storage.

- Rapidly convert inefficient "thick" volumes to more efficient "thin" volumes on the HPE 3PAR StoreServ array and even land deduplicated volumes.[4]

- Remove allocated but unused storage capacity, so you can right-size your new storage based only on written data.

- Do it yourself in only five steps thanks to automation and a new utility that reduces the need for professional services and eliminates reliance on host resources or hardware appliances:

  1. Set up the online import environment

  2. Zone the host to the new system

  3. Configure host multipathing

  4. Shut down the host (if needed), unzone from the source, and start the migration

  5. Start the host (if required) and validate application

- Pay nothing for this capability for one year with the purchase of any new HPE 3PAR StoreServ Storage system.

Stop living in the land of NO!

It's never been easier to make the move to HPE 3PAR StoreServ Storage. Let us show you a simpler path forward based on your specific workload and business requirements—one that helps you:

- Eliminate manual provisioning and change management

- Serve diverse and unpredictable workloads

- Flexibly adapt to shifting business demands

- Drive up resource utilization across your data center

- Reduce risk with Tier-1 resilience

When you see all that HPE 3PAR StoreServ Storage has to offer, we think you'll say YES!

Learn more at
hpe.com/storage/3PAR

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