

For every photographer

Sony's unrivaled reliability and full range of capacities are perfect for every shooting need.



SD Memory Cards



For everyday use

- Up to 15MB/s¹ transfer speed
- Recommended for high-res photos and full HD video



For advanced shooting

- Up to 40MB/s¹ transfer speed
- Recommended for premium compact and DSLR cameras and full HD camcorders



For the photo enthusiast

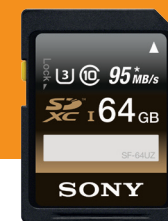
- Up to 94MB/s¹ transfer speed
- Up to 60MB/s¹ write speed

Burst shooting: Capture up to **200** high resolution photos in **1 minute** using continuous shooting mode²

Rapid transfer back to PC: Optimize your workflow. Transfer 32GB of full HD video in approximately **6 minutes**³



64GB and higher recommended for 4k video recording.



For shooting video in 4K, high speed burst shooting & fast transfer

- Up to 95MB/s¹ transfer speed
- Up to 90MB/s¹ write speed

Burst shooting: Capture up to **240** high resolution photos in **1 minute** using continuous shooting mode²

Rapid transfer back to PC: Optimize your workflow. Transfer 32GB of full HD video in approximately **5 minutes**³



64GB and higher recommended for 4k video recording.



microSD Memory Cards



Expand your storage

- For use with any smartphone, tablet, camera or PC



For shooting quick photos and videos with your smartphone

- Up to 40MB/s¹ transfer speed
- For use with any smartphone, tablet, camera or PC



For serious smartphone photographers and Action Cam users

- Up to 95MB/s¹ transfer speed
- Up to 50MB/s¹ write speed
- Recommended for 4K video shooting with smartphone
- For use with any smartphone, tablet, camera or PC
- For action and fast motion photos and videos



4K

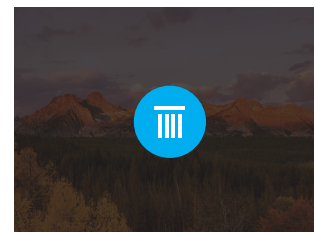
64GB and higher recommended for 4k video recording.

Downloadable software and card reliability

File Rescue downloadable software

File Rescue downloadable software helps recover photos and videos that have been accidentally damaged or deleted⁴. Shoot with ease knowing your Full HD 60p videos and high resolution photos are protected.

File Rescue supports multiple file formats including JPEG, MP4, AVCHD, AVCHD 3D, 3D photo (MPO), RAW photo, and MOV.



Accidentally delete?



Recover with File Rescue

Reliability you can trust

SD Memory cards are tested for reliability under various difficult and changing conditions. Key protective features include waterproof, dust-proof, temperature-proof, UV guard and anti-static technology⁵.



Waterproof



Dust Proof



Durability



Temperature Proof



UV Guard



X-Ray Proof



Magnet Proof



Anti-Static



Compatibility

1. Based upon Sony testing using SD Association certified testing tool. Transfer speeds vary and are dependent on host hardware. 2. Number of photo (JPEG) images is based on using SONY A77 with the following settings: M mode, Shutter speed : 1/250, F number F3.5, ISO1000 3. Based on Sony testing. Transfer speeds dependent on host hardware. 4. File Rescue downloadable software available at www.sony.net/memorycard. Does not support data recovery for Content Protected and Game Data files. Not all data may be recoverable. 5. Based on Sony internal testing. Actual performance may vary based on environmental conditions and usage. Waterproof certified to IEC 60529 IPX7 standard, dust proof certified to IEC 60529 IPX5 standard, media is durable and data will operate after drop testing from 1.5m, can operate in temperatures between -13 degrees Fahrenheit (25 degrees Celsius) and 185 degrees Fahrenheit (85 degrees Celsius), is in conformance with ISO 7816-1 ultraviolet ray irradiation testing and with ISO 7816-1 x-ray screen testing, media data was not impacted after being placed on top of a 2,500 gauss magnet for 70 hours, anti-static certified to IEC 61000-4-2 standard, compatible with many Sony and other manufacturer's hardware devices.

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