



# PRINT A BETTER WORLD

WHICH SOLUTION IS RIGHT  
FOR YOUR BUSINESS?



The world around us is always changing. So, the question is, what kind of world will replace the one we used to know? Instead of running businesses the way you are used to, you need simple, safe, and sustainable solutions to address the new opportunities that emerge from the biggest challenge on the planet: to redesign and rebuild our built environment more sustainably, for a more equitable world.

For business leaders in Architecture, Engineering, and Construction organizations, maintaining innovation and a competitive advantage has become challenging, but investing in the right print technology can give you the edge.

HP DesignJet and PageWide XL large format printers feature innovations that support your organization's financial and digital transformation plans to win new business and complete projects efficiently.

By investing in the right technologies, such as a HP plotter, AEC business leaders will give their staff the means to produce high-quality plans, collaborate securely, win new business, and complete projects with a seamlessly integrated and easy printing experience. Whatever your challenge, HP DesignJet and PageWide XL large format printers have the answer.

# 81%

of construction and engineering CFOs are considering cost reductions in response to the pandemic crisis.<sup>i</sup>

# 60%

are planning to defer or cancel investments, particularly in areas such as facilities and capex, operations, and workforce.<sup>ii</sup>





## Collaboration

With more teams working separately and remotely, enabling secure, reliable, robust, fast, and efficient collaboration is more important than ever. These days, it's hard for people to stay on top of everything, especially when they are responsible for managing people and devices that are no longer a short walk down the hall from their desk.

With a portfolio engineered for collaboration, HP plotters bring an unprecedented collaboration experience. For example, with their smart interfaces, the HP Multi-Function large format printers enable teams to quickly and easily access shared folders to print, copy, scan, and share from a single device.

## Quality

Winning new business, building reputation, and making timely decisions all rely on operating at the highest levels of quality, accuracy, and precision.

HP large format printers like the HP DesignJet and PageWide XL line offer supreme quality printing. For example, original HP Bright Office Ink delivers outstanding line quality and bright color distinction to bring out every detail. With Original HP inks, you can expect hassle-free precision output, lower costs, and significantly less maintenance.

## Sustainability

With environmental sustainability being a key strategic objective for today's business leaders, the technology solutions they employ need to fulfil their sustainable agenda.

Older plotters will not be as efficient or cost-effective as modern models, so upgrading to innovative new large format printers will help business leaders like you meet environmental objectives.

By opting for products designed with sustainability in mind, like the HP DesignJet Studio, the first net carbon-neutral HP DesignJet plotter,<sup>iii</sup> HP pushes the ways in which it's possible to deliver better printing with a strong commitment to leaving a positive impact on the environment.

# 50

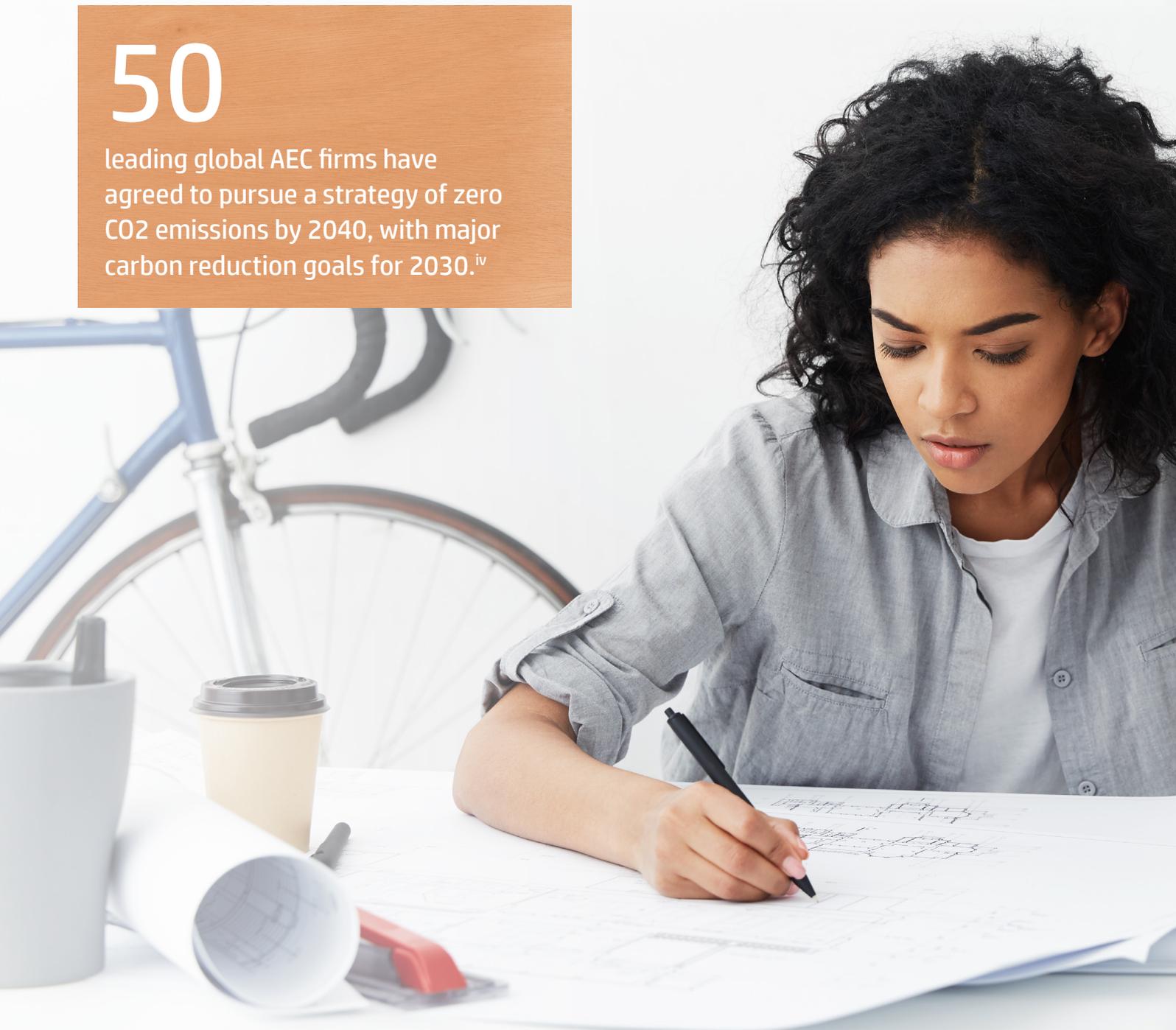
leading global AEC firms have agreed to pursue a strategy of zero CO2 emissions by 2040, with major carbon reduction goals for 2030.<sup>iv</sup>

## Security

With more employees working and collaborating online, leaders need to know their technology will protect workers and the business from data breaches. Older machines will not protect your network with advances like embedded security.

HP's innovations make printing essential to the way your employees live, more attuned to their individual needs, and more proactive—to stop problems before they start.

Experience best-in-class security, protect your network, and minimize threats with HP plotters, the world's most secure large format printers.<sup>v</sup> In addition, HP can help you automate device, data, and document protection with a broad portfolio of solutions.



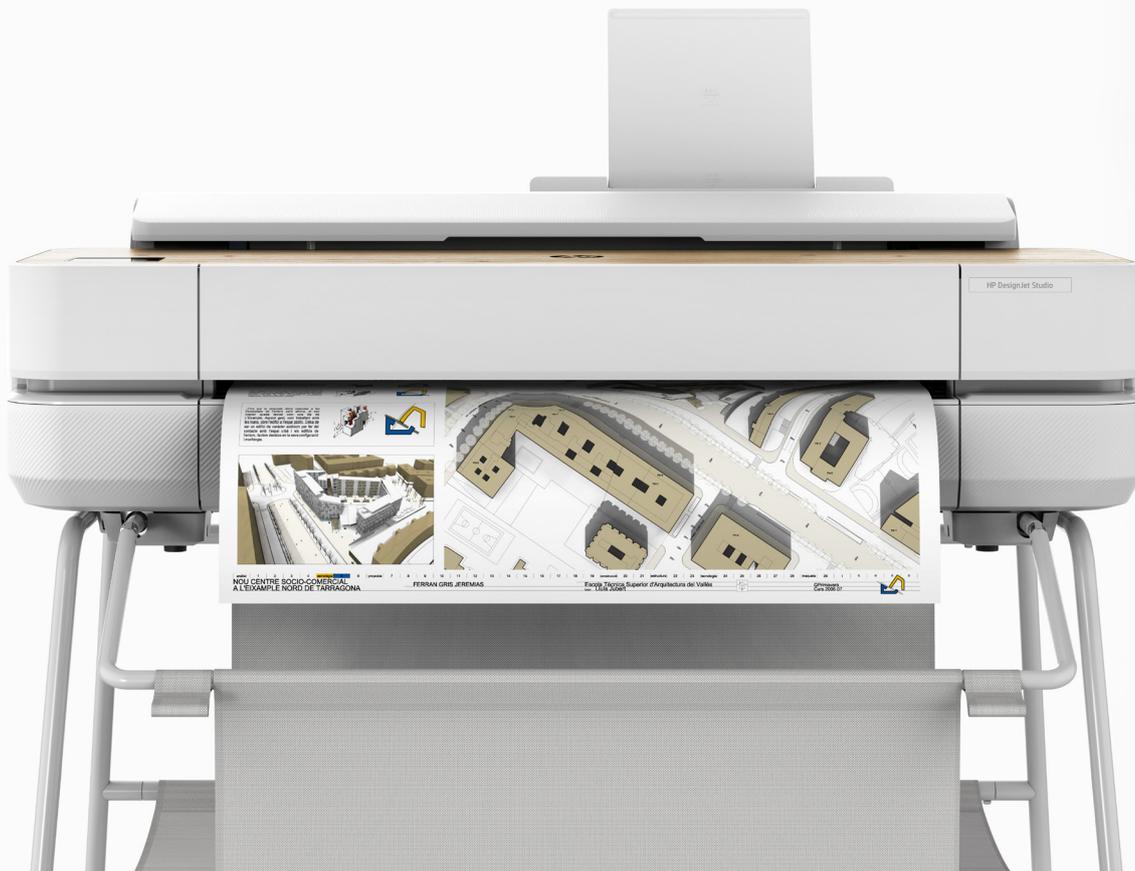
Perfect for offices or workspaces of any size, HP DesignJet and PageWide XL large format printers give businesses like yours digital innovation, competitive advantage, and effortless speed and agility.

Give your business printers which feature both active and passive features to protect your work and your network. HP's fleet of plotters will also help to reduce your running costs and drive up working efficiency while helping you meet your sustainable agenda.

AEC businesses are the key players in the grandest challenge on the planet—to redesign and rebuild our built environment so it's fit for the challenges of today and tomorrow, and to make the world more secure, sustainable, and inclusive.

To achieve this firms need the right equipment, like HP large format printers, so your teams can maintain productivity, collaboration, and relationships.

Technology and collaboration will help you redesign and rebuild the world more sustainably and effectively. Let's create a better world, together.



- i. <https://www.pwc.com/gx/en/issues/crisis-solutions/covid-19/engineering-construction-post-covid-world.html>
- ii. <https://www.pwc.com/gx/en/issues/crisis-solutions/covid-19/engineering-construction-post-covid-world.html>
- iii. HP is reducing the carbon footprint of printing through carbon reduction initiatives such as energy efficiency, reduced packaging, and use of recycled plastics. The HP DesignJet Studio Printer is the first HP DesignJet where HP has offset the remaining carbon impact due to raw material extraction and processing, printer manufacturing and transportation, as well as electricity, paper, and cartridge use in accordance with The CarbonNeutral Protocol <https://www.carbonneutral.com/how/carbonneutral-protocol>.

- iv. <https://architecture2030.org/accelerating-to-zero-by-2040/>
- v. Applicable to the HP DesignJet T1700 Printer series, HP DesignJet Z90 PostScript® Printer series, and HP DesignJet Z6 PostScript® Printer series, HP DesignJet XL 3600 Multifunction Printer series, HP DesignJet T2600 Multifunction Printer series, and HP DesignJet T1600 Printer series. Advanced embedded security features are based on HP review of 2019 published embedded security features of competitive printers, as of February 2019.

