

SONY®



KDL-26M4000
KDL-32M4000
KDL-37M4000
KDL-40M4000

Quick Setup Guide

For further information, see the Operating Instructions Manual supplied with the TV. Please retain this guide for your future reference.

For Your Convenience

Please contact Sony directly if you have questions on the use of your television after reading your Quick Setup Guide and Operating Instructions Manual.

Contact Sony Customer Support at:

<http://www.sony.com/tvsupport>

Or to speak with a support representative:

United States **Canada**
1-800-222-SONY (7669) 1-877-899-SONY (7669)

Please Do Not Return the Product to the Store

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Connecting Your New BRAVIA® Flat-panel LCD HDTV

Congratulations! Your new BRAVIA® TV opens the door to the “Stunning HD Experience”. This guide will explain how to get the most from your new High-Definition TV.

Please take these steps before you power up your BRAVIA:

- Register online at:
www.sony.com/registration (from U.S.A.)
www.SonyStyle.ca/registration (from Canada)
- Make sure you’ve removed all accessory contents from packaging.
- Install 2 AA batteries (supplied separately) in your remote control.
- Determine whether you will mount your TV on a wall or place it on the Table-Top Stand. Sony wall-mounting brackets are designed to provide the best fit. Refer to the Operating Instruction Manual for more information.
- Give your TV 2 3/8 inches (6 cm) of space behind it to properly ventilate.

The Four Steps to a Stunning HD Experience: Set, Sound, Source, and Setup

Along with your BRAVIA TV set, a complete HD system requires an HD **sound** system, a **source** of HD content, and proper **setup** connection with components such as your HD cable or satellite box.

You must get HD programming to experience the stunning detail of HDTV.

The quality of the image you see on your BRAVIA can only be as high as the quality of the signal it is displaying. This chart shows the different signal types and how to access them.

Best Signal Performance	Comments	Sources
High Definition Content	Best Picture Quality 16:9 Aspect Ratio	HD Over-The-Air Antenna HD Cable Subscription/ Programming HD Satellite Subscription
Digital Content	Good Picture Quality Aspect Ratio based on Program	Over-The-Air Antenna Digital Cable Subscription Digital Satellite Subscription
Analog Content	Original TV format 4:3 Aspect Ratio	Over-The-Air Antenna Cable Subscription

Contact your cable or satellite provider to upgrade your service to HD. Receive over-the-air HD broadcasts with an HD-quality antenna (www.antennaweb.org) and discover the wealth of entertainment now available on super-high-resolution Blu-ray Disc™.

Your BRAVIA TV must be properly connected to components such as sound system and cable or satellite box.

See reverse side of this guide for sample connection diagrams.

- Turn off and unplug all components before making connections.
- Do not turn on the TV until connection setup is completed.

Input Connector	Video Connection	Audio Connection	High or Standard Definition Quality
HDMI 1 HDMI 2	 HDMI connection*	HDMI cable carries both video and audio signals. (*When HDMI is connected to DVI with an adapter, a separate audio L/R is necessary.)	1080i, 720p, 480p, 480i, PC (Compatible with HD or SD content)
Component 1 Component 2	 Component connection	 Audio L/R	1080i, 720p, 480p, 480i (Compatible with HD or SD content)
Video 1	 S VIDEO connection (Use this connector in place of composite video connector)	 Audio L/R	480i (SD content)
Video 1 Video 2	 Composite video connection	 Audio L/R	

What is HDMI™?

HDMI (High-Definition Multimedia Interface) cables are the standard for connecting HDTV.

They are built to properly handle high bandwidth, uncompressed video and multi-channel audio—all in one cable.

Connecting a PC to Your BRAVIA

- May require DVI-to-HDMI adapter and separate audio connector.
- Connect PC's audio output when using a Digital Video Interface (DVI) or HD15 connection.
- Press PC's FUNCTION Key + Select Output to transmit to TV.
- When using an HD15 connection, adjust TV's **Phase** to correct sharpness.
- Refer to your BRAVIA Operating Instructions Manual for more information.

To learn more about HDTV, visit :
U.S.A.: <http://www.sony.com/HDTV>
Canada: <http://www.sonymstyle.ca/hd>

Watching Your TV

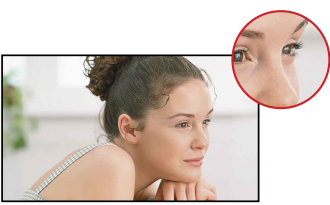
Select Your Content Source

Whether you are watching cable, satellite or broadcast TV; playing a VCR, DVD or Blu-ray Disc; or connecting to your PC, you need to choose the correct Input using your remote control:

- Press **MENU** on your remote control to display on-screen the **Shortcuts** menu, then select **External Inputs** and will appear the list of external inputs; or
- Press the **GUIDE** to display the list of external inputs and choose the desired input.

Adjust Screen Shape and Aspect Ratio

High-definition and standard-definition signals are transmitted with different aspect ratios (the width-to-height ratio of the image). Most HD signals use a wide screen aspect ratio of 16:9. The 16:9 fills your BRAVIA screen, maintaining a crisp, clear, vivid picture.



Most standard-definition signals use a boxy 4:3 aspect ratio. When a 4:3 image is displayed on an HDTV, you will see black bars on the sides. The picture quality may not be as sharp as with HD sources.



- Press **WIDE** on your remote control to display the **Wide Mode** setting of your preference.

Customize Sound and Picture Quality

You can choose optimum sound and picture settings to match the content you are displaying on your TV:

- Press **MENU** on your remote control and select **Picture** or **Sound** menu, then choose the appropriate setting for your content.
- Use the remote control **PICTURE** to quickly adjust picture quality.
- Refer to your BRAVIA Operating Instructions Manual for more information.

To learn more about HDTV, visit :
U.S.A.: <http://www.sony.com/HDTV>
Canada: <http://www.sonymstyle.ca/hd>



1 THEATER

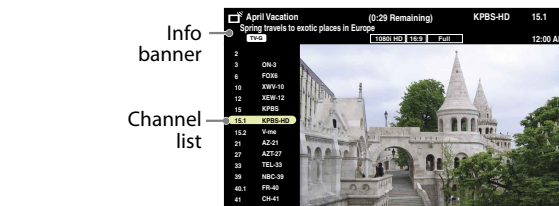
- Press **THEATER** to turn on the **Theater Mode**.
- This function activates the picture settings for a cinema-like experience. Sound settings will be switched to the audio output of the attached speakers of your BRAVIA Theater Sync™.

2 SOUND

- Press **SOUND** for **Sound Mode** settings to **Dynamic**, **Standard**, **Game**, **Clear Voice** or **Custom**.

3 GUIDE

- Press **GUIDE** to display the channels guide. This option allows you to select the channels from a channel list and also provides information about the current program being shown on each channel (if it's available from the station).



4 FAVORITES

- This feature lets you create and choose a list up to 8 favorite channels.
- Press **FAVORITES** to access your **Favorites** channel list.
- Press **↑/↓** to select the option **Add to Favorites**; then press **+** to add the current channel to your **Favorites** list.

Navigating through TV Menus

- Press **MENU** on the remote control to display the menu options.
- To highlight a menu option, press **←**, then press **↑/↓** to go through the menus.
- To select an option, press **+** or **→**.
- Press **↑/↓** to select or adjust your desired option, then press **+**.
- To exit, press **MENU**.

To Do List

When the **Initial Setup** is completed, consider carrying out these items:

Set Clock/Timers
Set Closed Captions (CC)
Set Parental Lock
Show/Hide Channels

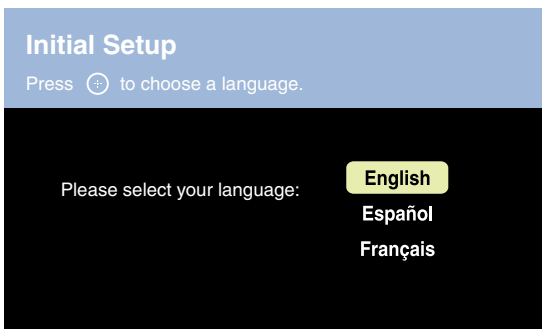
Label Inputs
Label Channels
Set Picture Mode
Set Sound Mode

For details, refer to your BRAVIA Operating Instructions Manual.

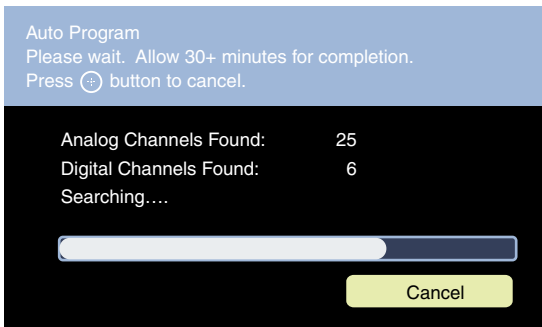
Running Initial Setup

After you finish connecting your TV, you need to run the **Initial Setup**. The **Initial Setup** screen appears when you turn on your TV for the first time.

- Press **POWER** to turn on the TV. The **Initial Setup** screen appears. Press **↑/↓** to highlight the desired language, then press **+**.

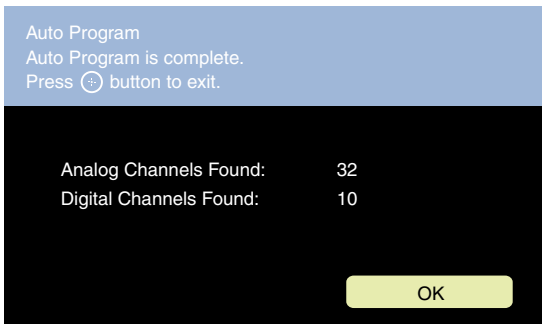


- Connect cable or antenna, then select **Yes** to start **Auto Program**. Your TV will detect the type of signal connected and will start scanning for the available channels.



- If you have both cable and antenna available, please connect cable first.
- IMPORTANT: You must perform Auto Program after cable or antenna is connected. If you cancel Auto Program, some channels may not be available.**

- Follow the help text provided on the screen to run **Auto Program**. When the searching of channels is done, press **+** to complete the **Auto Program** process.

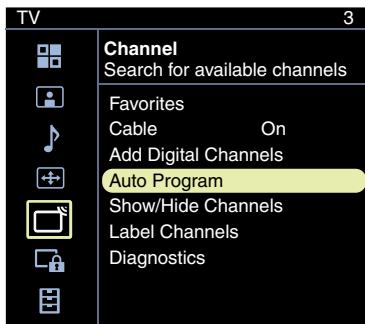


- If you did not follow the **Initial Setup** instructions when you turn on your TV for the first time, check the instructions below for **Auto Program** process at the **Channel** menu.

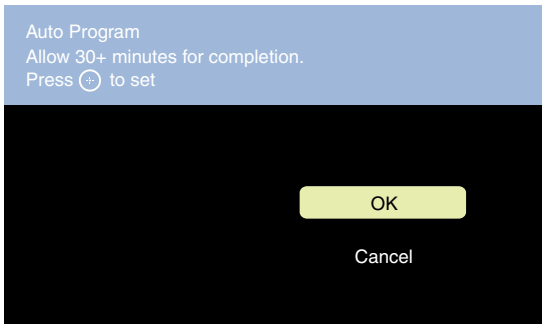
To perform Auto Program later

If you did not follow the **Initial Setup** screen the first time, press the **MENU** on your remote control to display the menu window and select the **Channel** menu.

- Channel** menu options appears. Select **Cable On** (for cable channels) or **Cable Off** (for antenna (over-the-air) channels); then select **Auto Program**.

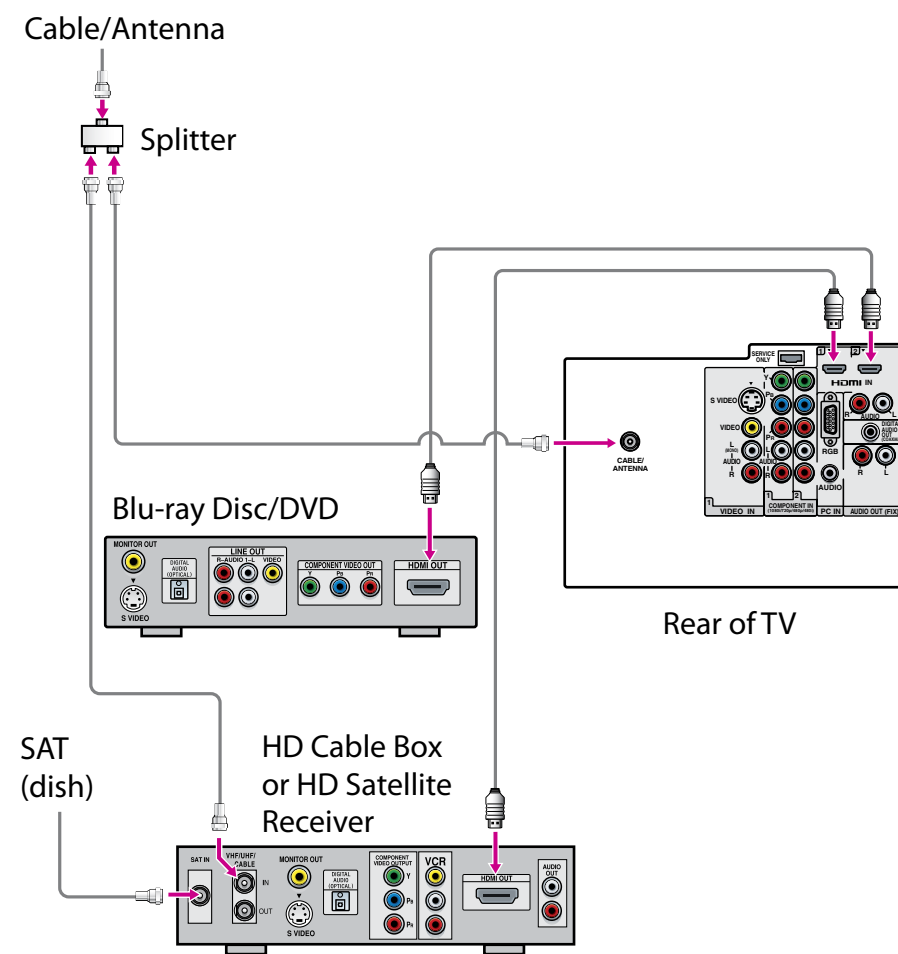


- Select **OK** to start **Auto Program**.

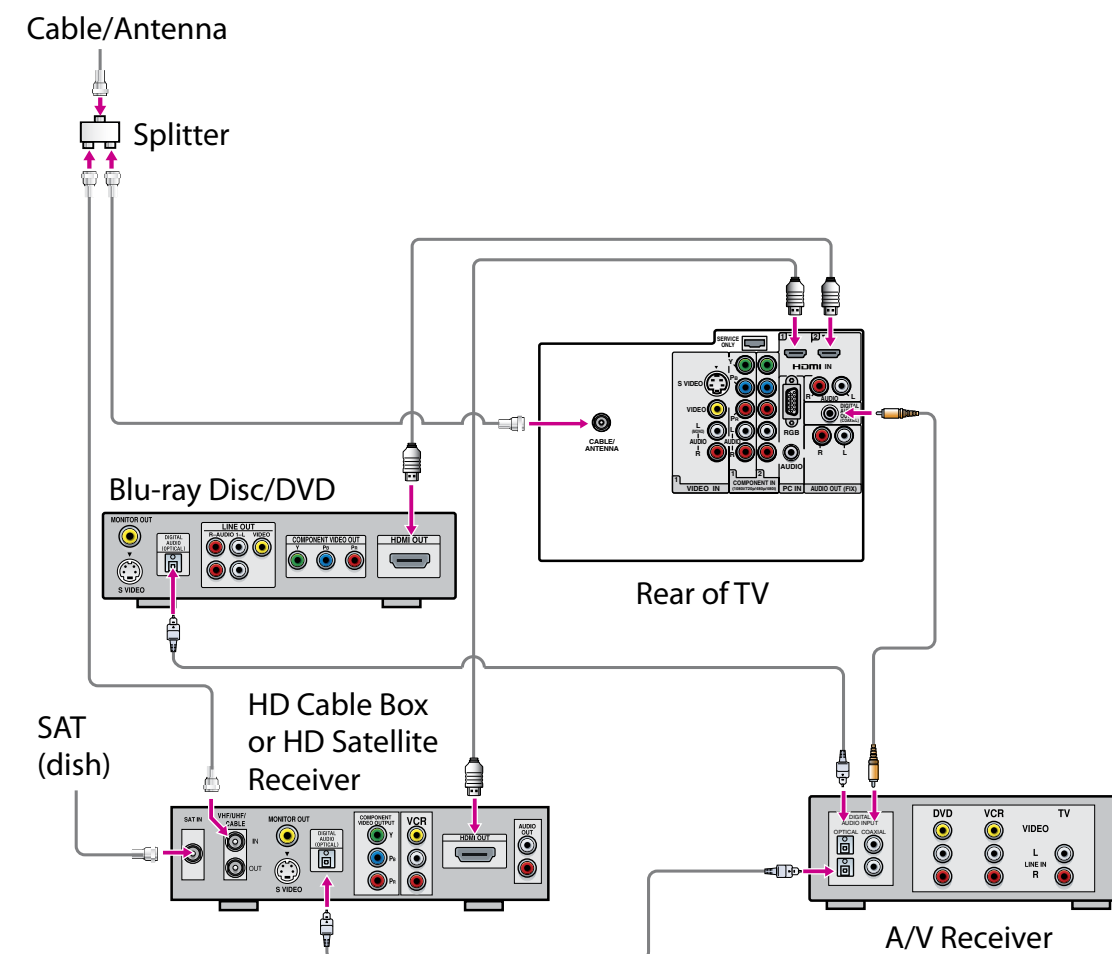


- If you start **Auto Program** make sure you changed to **Cable On** or **Off**, and check the cable or antenna connection as well.
- IMPORTANT: You must perform Auto Program after cable or antenna is connected. If you cancel Auto Program, some channels may not be available.**

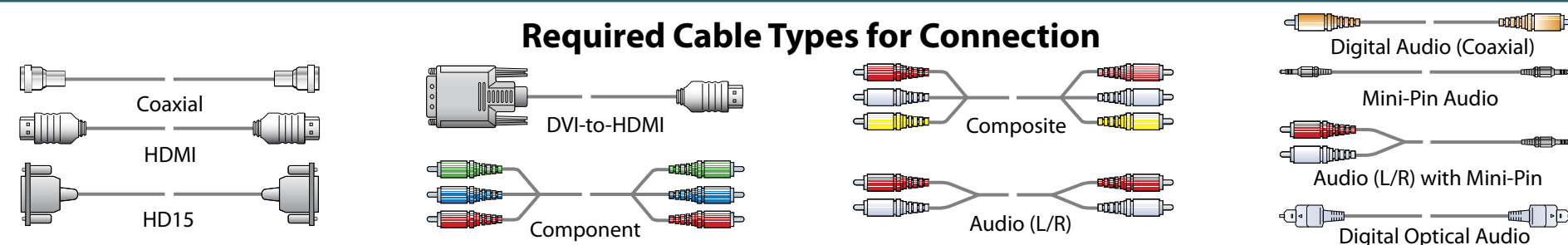
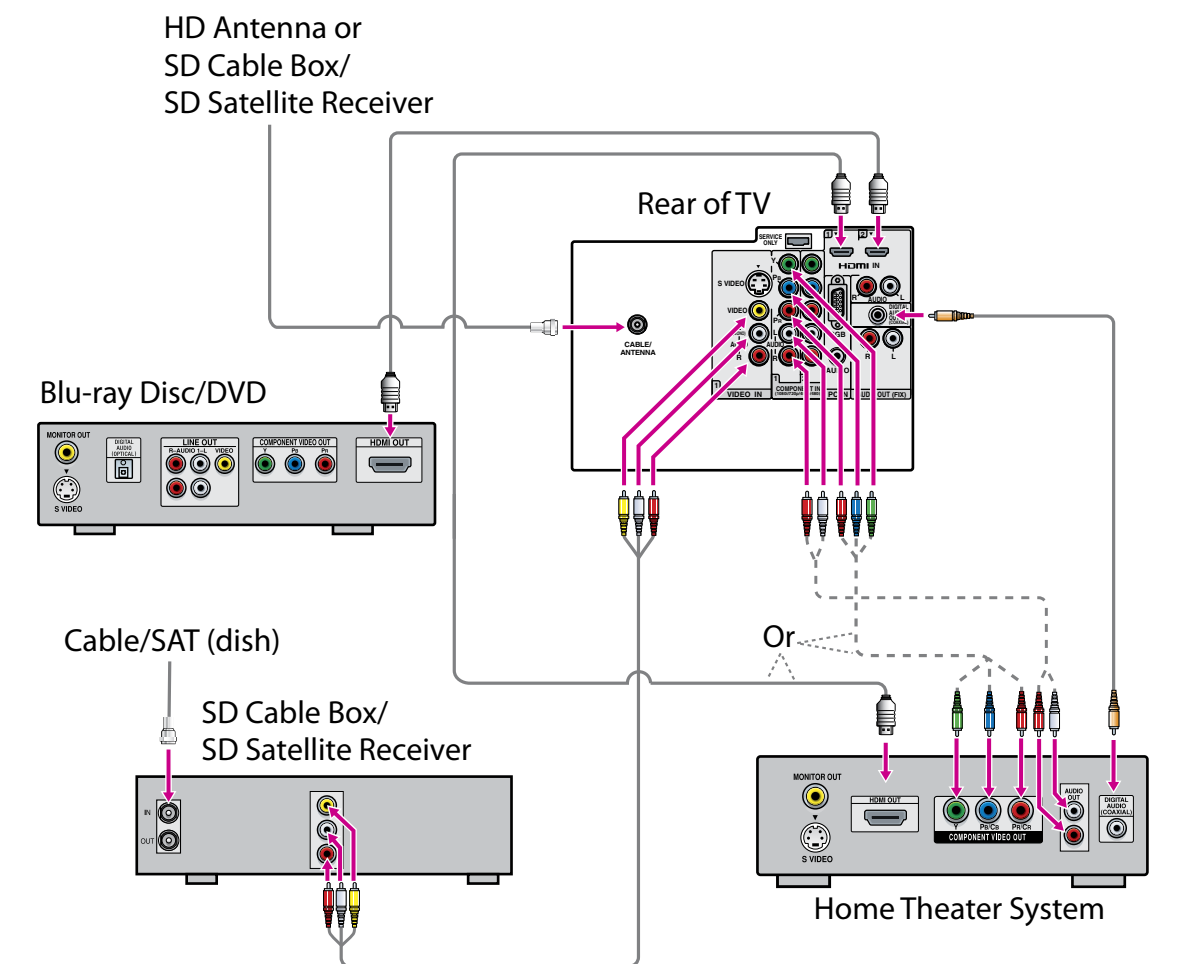
HD Basic Connection



HD Basic Connection with A/V Receiver



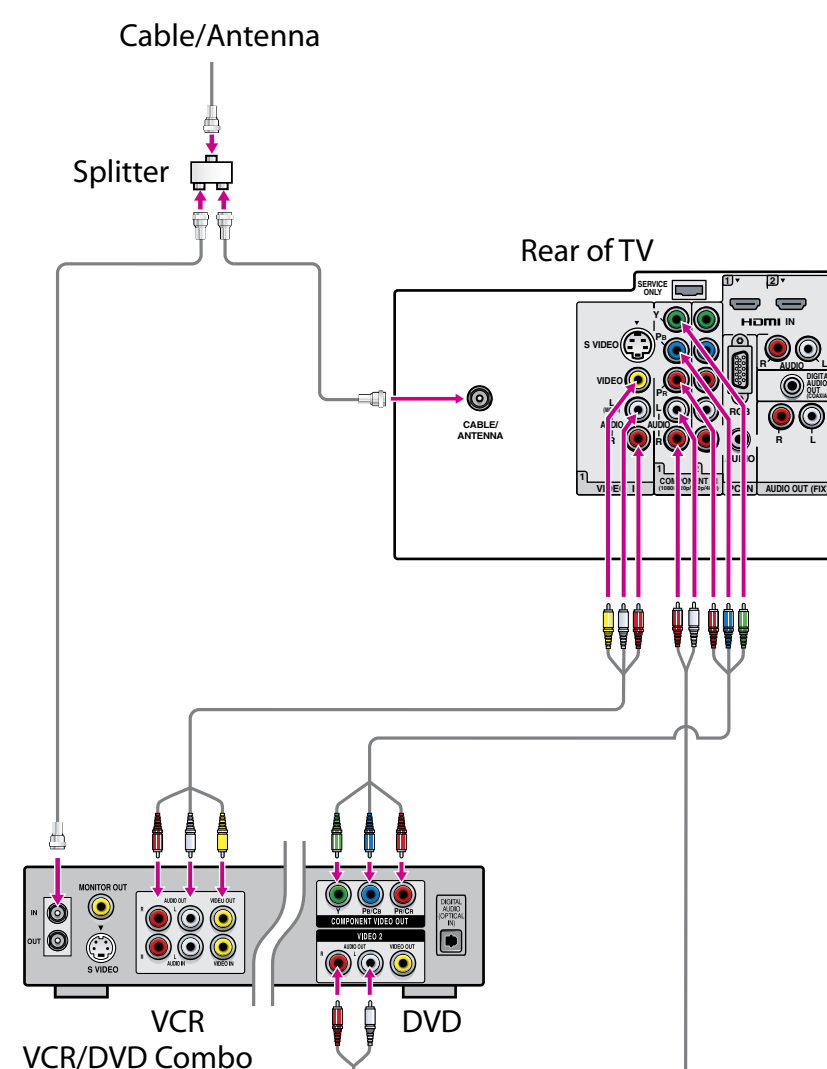
HD Basic Connection with Home Theater System



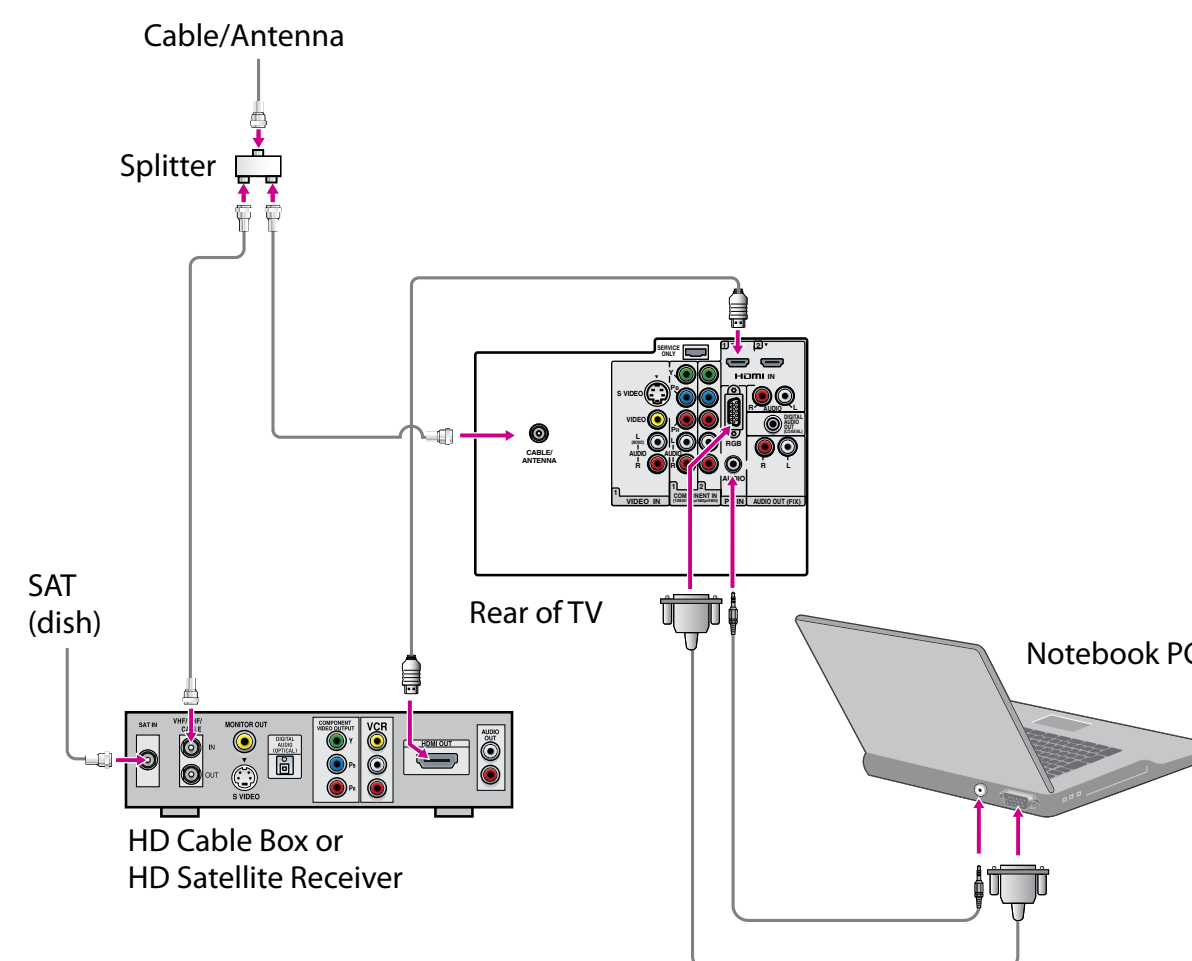
Notes on Connection:

- Your TV is equipped with two HDMI inputs, connect your incoming signal source (HD Cable Box, HD Satellite Receiver, or DVD) with an HDMI or component video for the best possible picture quality.
- If the equipment has a DVI and not a HDMI connector, use a HDMI to DVI cable or adapter to connect the DVI output to either HDMI IN 1 or HDMI IN 2 input, and connect the audio jacks to the AUDIO (L/R) jacks below the HDMI IN 2. (DVI connector is for video signals only. The Audio jacks provide support for the audio.)
- PIP function requires Cable/Antenna connection.
- When receiving High-Definition content signal by over-the-air antenna, it is best to use the HD antenna.
- When using a DVI-to-HDMI cable, make sure to connect the DVI side first.

Basic Connection with SD VCR/DVD



Notebook PC Connection



Desktop PC Connection

