

# Xerox® ConnectKey® Technology

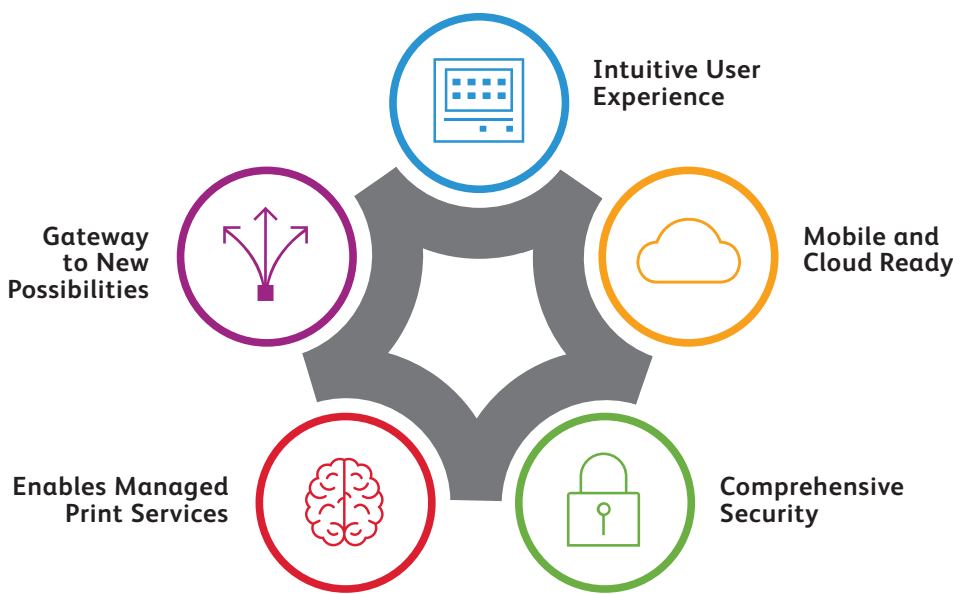


**BRIDGING PHYSICAL AND DIGITAL WORLDS FOR  
A SEAMLESS AND PRODUCTIVE WORK EXPERIENCE**

**xerox™**

# Your Digital Workplace Assistant, Built on Xerox® ConnectKey® Technology

Today's workforce is mobile and always connected. Digital workplace assistants built on Xerox® ConnectKey Technology help businesses discover new ways to work smarter, more securely and create the most productive workplace. It's time to stop thinking about printers as standalone, task-specific workhorses, and start demanding more up-to-date, useful – and usable – solutions. Xerox® ConnectKey® Technology delivers.



Each ConnectKey Technology-enabled multifunction printer in our line-up is the centre of a productivity ecosystem – delivering an intuitive user experience, mobile and cloud connectivity, comprehensive security and access to value-extending services and solutions. You'll do more than print, scan or copy. You'll connect like never before.

## **XEROX® VERSALINK® PRINTERS**

Ideal for distributed workgroups, printers and multifunction printers in the Xerox® VersaLink® family are fully featured, app-centric digital workplace assistants. They provide an intuitive user experience, comprehensive security and allow users to work whenever, from wherever.

## **XEROX® ALTALINK® PRINTERS**

Scalable, powerful and designed for the most demanding teams – the Xerox® AltaLink® Multifunction Printers deliver an intuitive user experience, personalisation, mobile and cloud connectivity, and comprehensive security. These digital workplace assistants digitise, automate tasks and streamline everyday work processes seamlessly to boost productivity.



# Intuitive User Experience

Finally – a personalised user experience. 1-Touch Apps take time-saving convenience to the next level. Create and save shortcuts for frequently used workflows while staying in sync with the other devices you depend on to get work done.



## KEEPING IT CONSISTENT

With a ConnectKey® Technology-enabled fleet – regardless of model – the user experience is always consistent. Common functions work similarly on every printer so users learn once and apply fleet-wide.

New installation wizards streamline set-up to get you started with little or no IT support. Print drivers look and feel the same, while the Xerox® Global Print Driver® can be used on all printers regardless of model.

The Xerox® Embedded Web Server allows system administrators to connect to their multifunction printer remotely via any standard web browser and manage configuration settings, apply cloned files to the fleet, install print drivers, monitor printer status and troubleshoot using the Remote Control Panel tool – all without leaving their office.

## TOUCH, AND GO FAST

The multi-touch experience – the way millions of phone and tablet users interact with today's most advanced devices – now finds its way to the printer or multifunction printer you'll depend on to get work done quickly and easily.

Swipe, tap and pinch your way through simplified workflows on a large, colourful, tablet-like screen. Preview scans before printing to avoid errors. Download apps directly from the Xerox App Gallery and customise your interface to keep the apps you use most front and centre. It's a completely new – and yet entirely familiar – way to power through complex workflows and common tasks.

## LET'S PERSONALISE

With ConnectKey Technology's flexible design, device interfaces can be personalised to provide only the apps you use most, including specific one-touch workflows to or from cloud or network locations.

And because ConnectKey Technology is built on an open systems architecture, Xerox Extensible Interface Platform® (EIP), it's possible to create new apps for highly specialised workflows.



# Mobile and Cloud ready

Your connected workforce – whether at home, on the road or in the office – relies on a variety of devices to send or retrieve documents and information. Xerox® ConnectKey® Technology brings it all together.



## READY FOR THE WAY YOU WORK

All ConnectKey Technology-enabled printers and multifunction printers give you the freedom to work where and how you want. They are mobile and cloud ready, right out of the box. They provide secure access from your mobile device and direct, seamless connectivity to your preferred cloud systems and services.

## MOBILE READY

The ability to connect and print from your mobile device is key for today's hybrid worker, and ConnectKey-enabled multifunction printers are ready to roll with built-in support for Apple® AirPrint®, Mopria® Print Service and Xerox® Print Service for Android™.

The Xerox® Workplace Mobile App adds a common printing experience across both Android and iOS devices, making it easy for mobile workers to print on the go.

Tap to connect to your printer in seconds using Near Field Communication (NFC) to scan, copy and print from your mobile device. When used in conjunction with Xerox® Workplace Solutions, it enables authorised users to unlock the multifunction printer and access services securely with a personalised experience.

Optional Wi-Fi Direct is ideal for enabling guest user access – without the need to grant access to your primary network.

## CONVENIENT AND CLOUD-CONNECTED

Scan or print directly to or from the cloud, easily share documents with individuals or groups without the hassle of multiple steps and create editable documents from hard-copy source materials. It's all possible, right from the user interface of your Xerox® AltaLink® and Xerox® VersaLink® Devices.

For ultimate convenience, the easy-to-use Xerox® @PrintByXerox App makes printing as simple as sending an email with an attachment and retrieving it at any ConnectKey-enabled Device worldwide. It's easy, secure and free.

Xerox® Workplace Cloud, a cloud-hosted Print Management solution, provides easy, flexible and secure printing from any mobile device – freeing up IT resources to focus on your core business.

## SAVE STEPS WITH SINGLE SIGN-ON\*

Conveniently authenticate at the printer once with your card badge or mobile device and then securely access all your multifunction printer functions using SSO without having to perform any additional, time-consuming log-in steps.

\* Natively with Xerox® AltaLink® 8100 Series, and via Xerox® Workplace Solutions Print Management

# Comprehensive Security

Security is a top priority for every business. Xerox® ConnectKey® Technology exceeds industry standards for security features and technologies. That's why the most security-minded governments and businesses choose Xerox.<sup>1</sup>

## A HIGHER STANDARD

Although it's integral to our technology, there's nothing standard about the levels of security included with every ConnectKey Technology-enabled Device. Our holistic, proactive four-point approach to security ensures comprehensive and all-encompassing protection for all system components and points of vulnerability.

### Prevent

ConnectKey Technology utilises a comprehensive set of capabilities that prevent malicious attacks, the proliferation of malware and misuse of, or unauthorised access to the printer, whether from transmitted data or direct interaction at the device.

All possible access points are secure, including the user interface and input ports accessible to walk-up users, as well as PC, server, mobile devices or cloud connections.

### Detect

Xerox® ConnectKey Technology runs a comprehensive Firmware Verification test, either at start-up<sup>2</sup> or when activated by authorised users. This provides alerts if any harmful changes to the printer have been detected. Trellix Whitelisting/Allowlisting<sup>3</sup> technology constantly monitors for and automatically prevents any malicious malware from running.

### Protect

Our comprehensive security measures don't stop at preventing unauthorised access to your printer and securing your information from the inside. ConnectKey Technology provides capabilities to prevent intentional or unintentional transmission of critical data to unauthorised parties.

From protecting printed materials by not releasing documents until the right user is at the device, to preventing scanned information reaching beyond its intended recipient, ConnectKey Technology offers the safeguards you need to keep your most critical data assets safe and secure.

Xerox also protects all your stored information using the highest levels of encryption. You can delete any processed or stored data that is no longer required using the National Institute of Standards and Technology (NIST) and US Department of Defense approved data clearing and sanitisation algorithms<sup>3</sup>.

### External Partnerships

ConnectKey Technology provides extra security standards through our partnership with Trellix<sup>5</sup> and Cisco. Communication with SIEM tools from Trellix<sup>5</sup>, LogRhythm and Splunk dramatically reduces the threat of security breaches. We measure our performance against international standards with certifications including Common Criteria and FIPS 140-2/140-3 to ensure our devices are trusted in even the most secure environments.

## A COMPREHENSIVE APPROACH TO SECURITY



**Prevent**  
unauthorised access



**Detect**  
suspicious or malicious behaviour



**Protect**  
data and documents



**External Partnerships**  
through integrations, industry standards and certifications

### Zero Trust Security

Xerox supports your Zero Trust initiatives with critical features, best practices and recommendations. [Learn more](#)



<sup>1</sup> 10 of the largest global banks, all 50 US states and 10 of the largest universities choose Xerox.

<sup>2</sup> Xerox® Versalink® Devices.

<sup>3</sup> Applies to devices with hard disk drives only.

<sup>4</sup> Xerox® AltaLink®, Xerox® WorkCentre® iSeries, Xerox® VersaLink® 7100 Series, and Xerox® EC7800/8000 Series.

<sup>5</sup> Trellix was formerly known as McAfee Enterprise business.

# Enables Managed Print Services

Combining Xerox® ConnectKey® Technology with Xerox® Managed Print Services creates an optimised infrastructure customised to your organisation – whether it's large or small. Our state-of-the-art assessment tools and three-stage approach make sure that you have the right mix of technology, apps and solutions.



## **EFFICIENT HYBRID WORKPLACE**

With Xerox® Managed Print Services (MPS), we can assess the print infrastructure to understand who is printing, where and when. With the analytics from the assessment, we can create an optimised print infrastructure with ConnectKey-enabled Devices. The range of ConnectKey-enabled Devices enables us to put the right technology and the right applications in the right places. No need to invest in a more expensive multifunction printer just because an app is necessary.

ConnectKey-enabled Devices are designed to work with the remote, cloud device monitoring toolset, making it easy to implement and manage the print infrastructure, including home offices.

## **PRODUCTIVE EMPLOYEES**

User interfaces on ConnectKey Printers are easy to use, consistent and adaptable to the user or organisational preferences. MPS Analytics helps identify laborious paper-based document processes that might benefit from digital transformation.

Utilise ConnectKey Apps to transform documents to digital formats, enable

mobile printing, connect to cloud repositories or provide an on-ramp to existing business processes.

Xerox® Support Assistant App saves people time by displaying the status or enabling the submission of supply orders and service requests.

Together, these features make employees more productive and happier with technology.

## **SUSTAINABLE PRINTING**

Our Managed Print Services has the tools and expertise to make your business more sustainable and efficient. It starts with Sustainability analytics and a "what if" analysis that provide you with actionable alternatives and device management to optimise your print infrastructure with eco-friendly devices. The Xerox® Green World Alliance® programme simplifies the collection, reuse and recycling of spent imaging supplies.

Finally, our reforestation and carbon offset programmes are a way to return trees to the forests and offset the carbon emitted from paper production.

## **SECURE ENVIRONMENT**

Xerox® ConnectKey® Technology Devices are enabled with security features right out of the box. ConnectKey-enabled Devices provide data to our MPS Device Management Tools so we can monitor the system to be sure the infrastructure is always secure. And confidential documents and content do not print until the user is authenticated as the job submitter.

Xerox MPS ensures your company security policies are enabled with Whitelisting/Allowlisting, risk mitigation and automatic remediation, security analytics and audit trail reports for compliance.

## **SUPPORT RIGHT FROM YOUR MOBILE PHONE**

The Xerox® Easy Assist App simplifies installation, monitoring and management of your multifunction printer – all from your mobile phone. It assists with the installation of the latest driver software for your multifunction printer on your computer, provides real-time monitoring of printer status and delivers easy access to self-support services.



# Gateway to New Possibilities

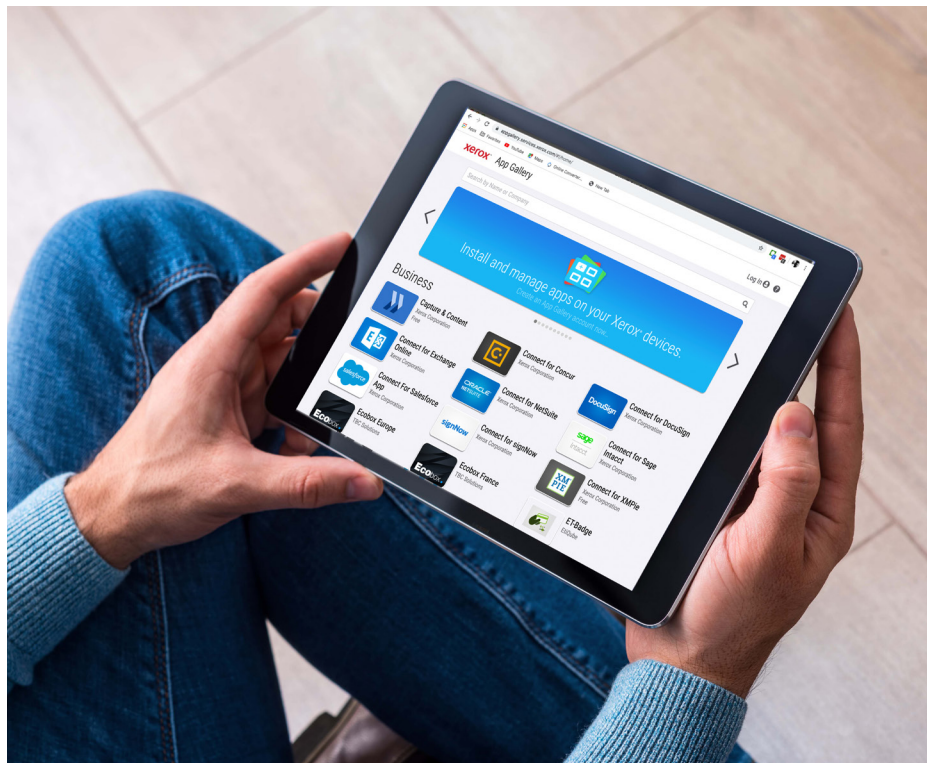
Multifunction printers built on Xerox® ConnectKey® Technology are more than machines – they're agile digital workplace assistants that go beyond ordinary functions to completely transform the way you work.

## EASY, APP-BASED FUNCTIONALITY

ConnectKey Technology brings an entirely new level of flexibility, efficiency and possibilities to your workforce with a growing collection of apps available through the Xerox App Gallery.

Simplify time-consuming, repetitive or complex processes by extending your printer's capabilities in unexpected ways. With these easy-to-use apps, your Xerox® ConnectKey® Technology-enabled printer or multifunction printer becomes a well-connected digital workplace assistant. It can connect you to cloud content repositories and business-critical systems, help you with industry-specific workflows in healthcare, finance, legal and education, or order consumables and get support – right from the printer's user interface.

With Xerox App Gallery and Xerox® Personalised Application Builder (PAB)\*, Xerox partners can offer sophisticated levels of customisation to automate your unique workflow requirements.



## SINGLE-PLATFORM CONVENIENCE

Remote and flexible work models demand one-platform convenience and seamless productivity. Xerox Workflow Central, our technology-agnostic cloud-based solution, takes the guesswork out of converting physical and digital files into usable formats. Ideal for on-the-go employees, Xerox Workflow Central can be used from any device, including PCs, tablets, mobile devices and multifunction printers.

## Solve Everyday Workflow Challenges with Xerox® Workflow Central Platform



Change documents into audio files for easy listening whenever, wherever.



Convert PDF or image files to popular Microsoft formats for sharing with a wider audience.



Turn handwriting into legible, editable and shareable text.



Translate to/from over 40 different languages.



Automatically redact Personally Identifiable Information using set words or phrases.



Create a smaller, summarised file that's easier to digest.



Merge up to 5 different files together to create a new, single master file.

\* For Xerox channel partner customers. Xerox Direct sales customers should contact their sales executive for information on the Xerox® MFP Workflow App Customization Programme.

# Xerox® Devices Built on Xerox® ConnectKey® Technology

You'll work better, faster and smarter with a consistent user experience, mobile and cloud connectivity, easy automation, comprehensive security and access to a growing library of apps to expand functionality and boost productivity.

## COLOUR LETTER/A4 DEVICES



## BLACK-AND-WHITE LETTER/A4 DEVICES



## COLOUR TABLOID/A3 DEVICES



## BLACK-AND-WHITE TABLOID/ A3 DEVICES



\* Product not available in all geographies, please consult with your sales representative.

To learn more about Xerox® ConnectKey Technology, go to [www.ConnectKey.com](http://www.ConnectKey.com).