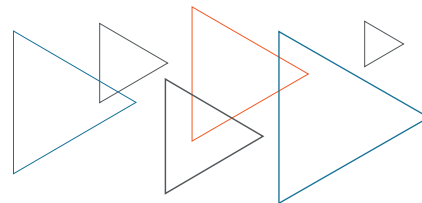


# OFFICE NAVIGATOR



Users that flourish in office environments spanning multiple locations and roles, who process, create, and collaborates across teams

## CHALLENGES

- Inability to connect/dock seamlessly from meeting rooms to desks and back again
- Lack versatile devices that can adapt to their cross-functional roles and screen real estate to manage complex workflows
- Cannot achieve privacy for sensitive projects and conversations, especially in an open office environment

## PAIN POINTS

- Costly, low-performing devices that don't withstand the knocks of office life
- Productivity loss due to low availability of ports that can connect to projectors, use flash drives, etc., without dongles
- Operational inefficiencies due to poor quality sound for quick meetings in huddle rooms

## USE CASE REQUIREMENTS



Mid to high performance requirements to juggle heavy presentations, spreadsheets, and more

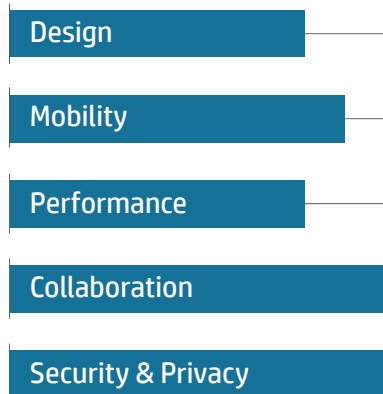


While most of their time is spent at their desk, also need to connect and collaborate in different rooms within the office

## GOALS

- Privacy for sensitive projects
- Collaborate from desk and around the office
- Remain a productive multitasking professional

## VALUES



SOLUTIONS:

## HP mt45 Mobile THIN CLIENT

AND ECOSYSTEMS

## DEMOGRAPHIC INFORMATION



### Occupation

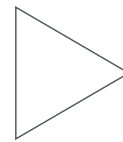
- Finance
- Marketing
- Legal
- Strategy
- Works primarily in office



### Total Addressable Market Info

- 20% of total workforce\*

# OFFICE NAVIGATOR SOLUTIONS: MOBILE THIN CLIENT



HP recommends  
Windows 10 Pro  
for business

Office



Mobile



Home



HP EliteDisplay E243p  
Sure View Monitor  
5FT13A



HP EliteDisplay  
E243p  
1FH47A



HP USB-C  
Dock G5  
5TW10AA



HP Wireless  
Premium Keyboard  
Z9N41AA



HP Wireless  
Premium Mouse  
1JR32AA



HP mt45 MOBILE  
THIN CLIENT



HP Business Case Series  
25C67AA 3NP79AA  
25C65AA 25C68AA



HP Bluetooth  
Travel Mouse  
G1K28AA



HP USB-C Essential  
Power Bank  
3TB55AA

AMD  
RYZEN  
PRO



HP EliteDisplay E273d  
Docking Monitor  
5WN63A



HP Wireless  
Premium Keyboard  
Z9N41AA



HP Wireless  
Premium Mouse  
1JR32AA



© Copyright 2020 HP Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein. AMD and Ryzen are trademarks of Advanced Micro Devices, Inc. All other trademarks are the property of their respective owners.

