



HP Color LaserJet CP1515n/CP1518ni Printer series

Overview

The HP Color LaserJet CP1515n/CP1518ni Printer series provides high-impact printing for near professional-quality business materials, and is one of the latest HP Color LaserJet printers to ship in parallel with the enhanced HP Marketing Resources software⁽¹⁾ and the new HP In-House Marketing Starter Kit. Featuring newly formulated [HP ColorSphere toner](#), the HP Color LaserJet CP1515n/CP1518ni Printer series produces professional-quality documents with a wider range of colors, higher gloss and improved business photo resolution than previous generations. Additionally, customers will enjoy convenient and time-saving features such as fast print speeds, HP Instant-on Technology⁽²⁾ and a collection of pre-configured shortcuts that allow single-click options for general everyday printing of envelopes, cardstock, glossy paper and much more.

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Key features and benefits

- Easily create customized, professional-quality marketing materials with the tools found on the HP Marketing Resources software.⁽¹⁾
- With the included HP In-House Marketing Starter Kit, enjoy specialty media samples, discounts to partner offerings and access to a variety of pre-designed marketing collateral templates.
- Experience professional-quality color with the newly formulated HP ColorSphere toner and HP ImageREt 3600 technology, which deliver sharper text and vibrant, attention-grabbing color with significantly higher gloss.
- Print black pages for nearly the same price as on HP's same-class black-and-white LaserJet printers.⁽³⁾
- Increase productivity with fast print speeds up to 12 pages per minute (ppm) black and 8 ppm color.⁽⁴⁾
- Conserve energy and decrease wait time with HP's Instant-on Technology, which uses 50 percent less energy than traditional fusing and prints faster from PowerSave mode.⁽²⁾
- Save space with the ultra-compact, visually appealing HP Color LaserJet CP1515n/CP1518ni Printer series, which are designed to fit almost anywhere.
- Quickly insert images into documents using the HP Color LaserJet CP1518ni and its built-in slots for photo memory cards, or print directly from PictBridge-enabled devices such as digital cameras using the built-in USB port.
- Manage and process multiple stacks of documents with the convenient 150-sheet input

tray, single-sheet priority input tray for special media and a 125-sheet output tray.

- Use the new “Shop for Supplies” software that ships with the HP Color LaserJet CP1515n/CP1518ni Printer series to conveniently order Original HP print cartridges and papers through HP SureSupply.⁽⁵⁾ For small businesses, [HP Easy Printer Care software](#) facilitates management of up to 15 printers and enables consolidated ordering of replacement supplies.
- Printers include pre-installed introductory print cartridges that yield approximately 750 pages of color, and 750 pages black.⁽⁶⁾

Supported supplies⁽⁷⁾

- HP Color LaserJet CB540A Black Print Cartridge with ColorSphere toner, average yield 2,200 standard pages⁽⁸⁾: \$70.00
- HP Color LaserJet CB541A Cyan Print Cartridge with ColorSphere toner, average composite yield 1,400 standard pages^(8a): \$64.00
- HP Color LaserJet CB542A Yellow Print Cartridge with ColorSphere toner, average composite yield 1,400 standard pages^(8a): \$64.00
- HP Color LaserJet CB543A Magenta Print Cartridge with ColorSphere toner, average composite yield 1,400 standard pages^(8a): \$64.00
- HP Laser Photo Paper 220g, glossy, (100 sheets, 4 x 6-inch): \$14.99
- HP Presentation Paper 130g, glossy (300 sheets, 8.5 x 11-inch): \$12.99
- General purpose papers with the ColorLok Technology logo. Available in all regions.

Pricing and availability⁽⁷⁾

Estimated U.S. street price is \$399 (HP Color LaserJet CP1515n Printer) and \$399 (HP Color LaserJet CP1518ni Printer).

The HP Color LaserJet CP1515n/CP1518ni Printer series is expected to be available April 1, 2008 for purchase worldwide.

⁽¹⁾ Marketing capabilities are accessible through the URL included with this printer’s installation software.

⁽²⁾ Instant-on Technology uses cutting-edge fuser technology to produce the first page faster when a printer is coming out of PowerSave mode so your print job is done sooner.

⁽³⁾ Compared to HP LaserJet P1505 printer (single function) and LaserJet M1522 MFP/ M1120 MFP. Assuming customer is printing at least 30 percent of total pages in color with content similar to the color ISO/IEC 19798 test suite (www.iso.org/jtc1/sc28) and overall average job length of three pages. Yields established using ISO/IEC test standards. Actual yields and costs vary considerably depending on images printed, number of color pages printed and other factors.

⁽⁴⁾ Exact speed varies depending on system configuration, software application, driver and document complexity.

⁽⁵⁾ Program features and availability may vary by country. For more information visit www.hp.com/learn/suresupply.

⁽⁶⁾ Includes introductory print cartridges (Average continuous composite cyan/yellow/magenta cartridge yield 750 pages and average continuous black cartridge yield 750 pages.).

⁽⁷⁾ Estimated U.S. street price, actual prices may vary.

⁽⁸⁾ Declared yield values in accordance with ISO/IEC 19798 in continuous printing. Actual yields vary considerably based on images printed and other factors. See www.hp.com/go/LearnAboutSupplies for more information.

^(8a) Continuous average composite (cyan, yellow, magenta) declared yield values in accordance with ISO/IEC 19798 in continuous printing. Actual yields vary considerably based on images printed and other factors. See www.hp.com/go/LearnAboutSupplies for more information.

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