The Ideal Restaurant Choice
Affordable, Reliable, Robust and Eco-Friendly

All the compatibility and performance your restaurants require.

Restaurant environments can be some of the most demanding places to keep technology equipment functioning properly. It is inevitable that food particles, such as grease and flour, filter into the air and often into the surrounding equipment. Prolonged exposure to these types of pollutants can clog printheads and otherwise disrupt or disable the normal functions of this business-critical device.

In the restaurant industry, it's important to keep the focus on customers, not printers. It takes robust, reliable products to stay up and running in these often harsh operating environments.

The new Lexmark E250, E350 and E450 product family brings new technology that provides overall performance and device reliability, while maintaining the legacy support you need to operate in your environment.

Legacy Support

As the IT industry looks to standardize on emerging applications and connectivity, support for legacy hardware and software is rapidly being eliminated. Lexmark products continue to offer the connectivity and capability to meet these requirements for your restaurant environments.

Unlike many products on the market today, all three of these new Lexmark E-series laser printers offer standard features that are key to legacy support:

- Parallel and USB support
- Ethernet support on network models
- Linux and Unix system drivers
- PCL and PostScript

E-Series Printers: Value and Performance

E250(d)n

E350d/E352dn

E450dn

- Up to 35 ppm print speed
- Duplex standard
- Parallel and USB support
- Proven paper handling reliability
- Compact, space-saving design
- Wireless and Ethernet options

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Lexmark: The Ideal Restaurant Choice

Designed for Your Environment

Lexmark has designed an industry-first printhead that operates at a much higher level of efficiency than a printhead in typical laser printing devices. This unique Lexmark design provides a 90% reduction in power consumption and requires less air circulation and fan operation, resulting in stronger performance with better acoustics, even in stressful restaurant environments.

What this means to you in your restaurant is that there is less probability for food or grease particles to be entrapped in the device, significantly reducing the likelihood of contamination and ultimately printer downtime.

In addition, our Quiet Mode printer option reduces noise pollution to be among the lowest measured level in the industry in this class of product, which is particularly beneficial in the small offices of most restaurants.

Designed for THE Environment

In 2006, The National Restaurant Association announced an environmental industry initiative toward encouraging eco-friendly, business-smart practices. Their goal is to educate and encourage restaurants to conserve natural resources throughout their business practices and to look for ways to consume less energy in their overall business operations.

Lexmark is proud to be able to work with the restaurant industry in pursuit of these goals by bringing energy efficient and operationally sound products to market. Our new E-series printers not only bring technology leadership, but do so with environmental excellence as well.

The new E-series technology provides an instant warm-up fuser that has significant advantages over traditional hot roll fusers. These advantages enable Energy Star compliance and are among the lowest TEC (Typical Electrical Consumption) for printers in this class.

With this new Lexmark E family of products, users get all the product features required for restaurant environments, as well as many environmental advantages.

- **Standard duplex** printing significantly reduces paper consumption
- **Eco-Mode** provides an easy way to optimize printer settings that maximize power saver capabilities, a feature unique to Lexmark
- **Consumes 90% less** start-up power than traditional printhead technologies
- **Instant warm-up fuser** technology enables as fast as 6.5 second time-to-first-page speed

This generation of Lexmark E-series printers offers many technological firsts, not just for Lexmark, but for the overall industry. With improved performance, reliability and usability, reduced acoustic levels and sharp environmental focus, it is easy to see why Lexmark is the right choice when it comes to your restaurant printers.

Lexmark: Responsible Eco-Leadership

Responsible Provider of Products and Services

- Design for Environmental (DfE)
- Packaging Reduction Initiatives
- Product Eco-Labels
- Cartridge Collection Programs
- Product Collection Programs

Steward of Resources

- Reduce, Reuse, Recycle Campaign
- Energy Conservation
- Waste Minimization
- Cartridge Remanufacturing and Recycling
- Product Recycling

Corporate Citizenship

- Environmental Management System
- Consistent Regulatory Compliance
- Cartridge Remanufacturing and Recycling
- Environmental Partnerships with Community

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