



# DSC-W560

14.1MP | 4x OPTICAL ZOOM | 3.0" LCD

Features and value all in a compact body with the Sony® DSC-W560. View your images and 720p movies on the large 3" LCD and capture your shots up close with 4x optical zoom. Add more features like iAuto, Optical SteadyShot™ image stabilization, and Sweep Panorama™ mode and this camera will take terrific photos.



## 720p MP4 HD Movie Mode

In 720p MP4 movie mode the camera shoots 1280x720 high definition movies at 30fps, a standard format when working with a PC.<sup>6</sup> Users will create high quality movies with full use of optical zoom in their Cyber-shot® DSCs in files small enough to transfer to compatible PC or Mac® computer. Once transferred to your computer and connected to the internet, you can effortlessly upload your media to popular photo and video-sharing websites such as Photobucket® and YouTube™.

## Sweep Panorama™ mode

Reach beyond the traditional wide angle lens, and capture more breathtaking shots with Sweep Panorama™ mode. Simply press the shutter button and sweep the camera in the desired direction and the camera continuously shoots at a high speed, then seamlessly stitches the images together with automatic position adjustment to create one stunning panoramic image. Available in wide and ultra-wide options, the camera can take panoramic shots of up to 268 degrees. Now capturing wide landscapes is as easy as press and sweep.

## 14.1 Megapixel Super HAD™ CCD Image Sensor

A powerful 14.1 megapixel 1/2.3" Super HAD™ CCD image sensor helps you capture gorgeous images with superb contrast and clarity down to the finest detail. With 14.1 megapixels, you can create stunning, photo-quality prints up to A3+ (13x19") size, or crop your images and still come away with high resolution shots.

## 3.0" Clear Photo™ LCD display (230K dots)

Generous 3.0" (230K dots) Clear Photo™ LCD display features sharp, natural color that makes it easy to compose shots, read menus, and view photos, even in bright sunlight.

## Optical SteadyShot™ image stabilization

Optical SteadyShot™ image stabilization uses a built-in gyro sensor to detect camera shake and automatically shifts the lens to help prevent blur without sacrificing image quality.

## Intelligent Auto Mode

Unlike traditional auto mode, Intelligent Auto (iAuto) mode thinks for you, recognizing scenes, lighting conditions, faces, and adjusts settings resulting in clear images, faces with natural skin tone and less blur. Take advantage of all the technology without leaving Auto mode. Kids on the playground, landscape shots, a beautiful flower or an indoor birthday party; all result in clear images without leaving auto mode.

## Additional features:

- Soft Skin mode reduces visible blemishes, and wrinkles
- Tracking AF (for faces) so that the camera keeps focused on a selected individual
- Self-Portrait Timer makes self-portraits easy
- In camera guide steps you into your perfect shot
- Face Detection and Smile Shutter™ technologies
- Carl Zeiss® Vario-Tessar® 4x (26mm wide) optical zoom lens
- Anti-blink, Face Priority and Red-eye Reduction functions

## Specifications

General	
Camera Type	Compact Point and Shoot
Image Device	1/2.3" (7.76mm) Super HAD™ CCD
Effective Pixels Resolution	14.1MP
Processor	BIONZ™
Optics & Lens	
Lens Type	Carl Zeiss® Vario Tessar®
Lens Construction	6 elements in 5 groups (including 3 aspheric elements)
Aperture Range	iAuto (F2.7/F8.0 (W), 2 steps with ND Filter) / Program Auto (F2.7/F8.0 (W), 2 steps with ND Filter)
Focal Length	4.7-18.8mm
35mm Equivalency	Still shots 16:9: 28-114mm / Still shots 4:3: 26-105mm / Movie 16:9: 30-122mm / Movie 4:3: 37-149mm
Optical Zoom	4x
Digital Zoom	Smart Zoom / Precision Digital Zoom / Off
Total Zoom	Approximately 8x with Precision Digital Zoom
LCD & Viewfinder	
LCD Type	3.0" Clear Photo™ LCD (230K dots)
Viewfinder	-
Recording	
Media Slot	MS PRO Duo™ media / SD/SDHC media <sup>7</sup>
Still Images	4:3 14M (4,320 x 3,240) / 10M (3,648 x 2,736) / 5M (2,592 x 1,944) / VGA (640 x 480); 16:9 / 11M (4,320 x 2,432) / 2M (1,920 x 1,080); Panorama 7,152 x 1,080 (268deg) / 4,912 x 1,080 (184deg) / 4,912 x 1,920 (184deg) / 3,424 x 1,920 (128deg) / 1,280 x 720 (Fine) Approx. 9Mbps Approx. 30fps, Progressive 1,280 x 720 (Standard) Approx. 6Mbps Approx. 30fps, Progressive 640 x 480 (VGA) Approx. 3Mbps Approx. 30fps, Progressive
Video	1,280 x 720 (Fine) Approx. 9Mbps Approx. 30fps, Progressive 1,280 x 720 (Standard) Approx. 6Mbps Approx. 30fps, Progressive 640 x 480 (VGA) Approx. 3Mbps Approx. 30fps, Progressive
Microphone / Speaker	Mono / Mono
Focus	
Focus	9 points AF / Center Weighted AF / Spot AF
Intelligent Auto Focus	Yes
Macro Mode	iAuto (W: Approx. 4cm (0.13") to Infinity, T: Approx. 60cm (1.97") to Infinity)
Exposure	
Exposure Metering	Multi Pattern / Center Weighted / Spot
Exposure Compensation	Plus / Minus 2.0EV, 1 / 3EV step
ISO	Auto / 80 / 100 / 200 / 400 / 800 / 1600 / 3200
Backlight Correction HDR	-
Dynamic Range Optimizer	Standard / Off / Plus
White Balance	Auto / Daylight / Cloudy / Fluorescent 1 (White Fluorescent Lighting) / Fluorescent 2 (Natural White Fluorescent Lighting) / Fluorescent 3 (Day White Fluorescent Lighting) / Incandescent / Flash / One Push / One Push Set
Shutter	
Shutter Speed	iAuto (2" - 1/1,600) / Program Auto (1" - 1/1,600)
Burst Mode	Normal / Burst (Approx. 1.1 fps at 14.1MP (Maximum 100 shots))
Flash	
Flash Type	Built-In
Flash Effective Range	ISO Auto: Approx. 0.2-Approx. 3.8m (Approx. 0.66'-Approx. 12.5') (W) / Approx. 0.6-Approx. 1.9m (Approx. 1.97'-Approx. 6.23') (T), ISO3200: up to Approx. 7.9m (Approx. 25.9') (W) / Approx. 3.9m (Approx. 12.8') (T)
Flash Mode	Auto / On / Slow Syncro / Off

Features	
Scene Modes	High Sensitivity / Twilight / Twilight Portrait / Soft Snap / Landscape / Beach / Snow / Underwater / Gourmet / Pet
Image Stabilization	Optical SteadyShot™ image stabilization
GPS	-
Panorama	Sweep Panorama™ (Horizontal / Vertical up to 268-degrees)
Multi-shot layering	-
Intelligent Auto	Yes
Intelligent Scene Recognition	8 scenes
Face Detection	8 faces (Auto / Off / Child Priority / Adult Priority)
Motion Detection	Yes
Blink Detection	Yes
Smile Shutter™ Technology	Yes
Self-timer	Off / 10sec. / 2sec. / portrait1 / portrait2
In-Camera Editing	Trimming / Red Eye Correction / Unsharp Masking
TransferJet™ Technology	-
Inputs & Outputs	
USB	Yes - USB 2.0 Hi-Speed
HD Video	Component
SD Video	Yes
Power	
Supplied Battery	Lithium-ion NP-BN1 3.6V
Battery Life (Approx.) <sup>27</sup>	115
Number of Images (Approx.) <sup>27</sup>	230
Weights & Measurements	
Dimensions (Approx.)	3 3/4" x 2 1/4" x 25/32" (94.0mm x 56.1mm x 19.4mm)
Weights (Approx.)	Approx. 3.9 oz. (110g) body only; Approx. 4.4 oz. (126g) -With battery and Memory Stick PRO Duo™ media
Software	
Supplied Software	Picture Motion Browser Ver 5.5, PMB Portable 5.5 (for Windows), PMB Portable 1.3 (for Macintosh) <sup>1</sup>
Operating System Requirements	PMB and PMB Portable: Microsoft Windows XP SP3, Windows Vista SP2, Windows 7, PMB Portable also compatible with Macintosh OS® X (v10.4 - 10.6)
Service & Warranty	
Limited Term Warranty	Limited 1 Year Parts & Labor
Supplied Accessories	
Battery	Lithium-ion NP-BN1
Battery Charger	BC-CSN
A/V Cable	-
USB Cable	-
Multi-Connector Cable (A/V / USB)	Yes
Shoulder Strap	-
Wrist Strap	Yes
Lens Cap Tether	-
Paint Pen	-
CD ROM	Yes
Footnotes	
1. PMB requires Microsoft® Windows® XP SP3/ Windows Vista® SP2/Windows 7. Software not supported by Mac OS. Movie format is compatible with iMovie® '09 or later versions.	
6. Records in 29 minute segments for MP4 and 10 minute segments for AVCHD™.	
7. When using movie mode Memory Stick PRO Duo with MARK2 logo, Memory Stick PRO-HG®, Class 4 or higher for SD/SDHC/SDXC media are recommended.	
27. Actual results may vary based on product settings, usage patterns and environmental conditions. Battery capacity decreases over time and use.	



BLACK

RED

SILVER

BLUE

3.0" LCD