Implement your strategy with assistance from HP

Deliver on your innovation road map with guidance from HP industry consultants who become active contributors on your team, helping you meet your business objectives.

- **REACH YOUR GOALS**
  Develop an innovation strategy to achieve business outcomes

- **IDENTIFY NEW OPPORTUNITIES**
  Lay a foundation for hybrid work and drive powerful business value

- **COUNT ON INDUSTRY EXPERTISE**
  Build a consensus for change, drawing on HP's enterprise and industry expertise

Across industries, organisations are working to accelerate growth, empower employees to work smarter, and create more compelling experiences for their clients. Innovation is at the core of these efforts. It's what sparks growth, turns panic into possible, flips weaknesses to strengths, and lets you lead when others follow.

HP Innovation Framework

HP's Innovation Framework takes you on a journey that can reveal new opportunities, solve business challenges unique to your industry, and deliver high-priority outcomes.

Led by our team of industry consultants, utilising Innovation Bites, Innovation Workshops, and the Industry Consulting Retainer, we will work with you to create an innovation road map that's aligned with your key initiatives and helps you drive successful business outcomes.

HP's industry consultants have deep expertise in six industry verticals, and we focus on six innovation themes that are common across those verticals.

Tap into the power of innovation and lay the foundation for success with HP Innovation Framework.

Innovation themes

MODERN IT
Infrastructure management, automation, and cloud-first strategies
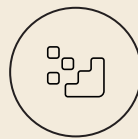
COMPLIANCE AND SECURITY
Improve data security and compliance stature

MODERN PRINT
Strategies for accelerating print processes and driving efficiency

COLLABORATION
Optimise team interactivity and ideation in the hybrid workplace

DIGITISATION
Enhance client experience and employee enablement

SUSTAINABILITY
Environmental impact, carbon neutrality, and circular economy

Industry focus

Healthcare   Banking   Manufacturing   Retail   Insurance   Public sector

HP Industry Consulting Retainer Service

Make your innovation strategy a reality

The HP Industry Consulting Retainer Service can help you accelerate your innovation journey, stay focused on the right objectives, and correct course when needed.
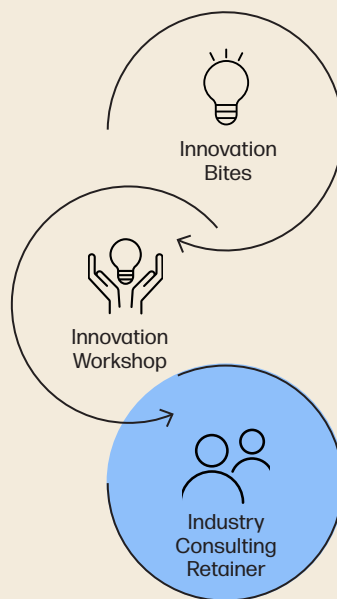
This service is a 40-hour consulting engagement led by HP industry consultants.[1] Your consultant participates as a core member of your innovation team, bringing on additional HP Professional Services experts or subject matter experts to contribute to strategy, benchmarks, and best practices.

The HP Industry Consulting Retainer Service helps you:

- Execute on your innovation strategy, bringing on the right resource(s) at the right time to address challenges and accelerate project execution.

- Align resources based on needs and objectives using a simple retainer service that can easily be renewed. Pay only for time that HP experts work on your project.

Typical retainer activities include:

- Innovation strategy scoping and planning sessions

- Journey mapping for hybrid workforce, business workflow, and user experiences

- UX and change management strategy, messaging, and project management

- Hybrid office strategy and innovation across print, personal systems, and collaboration

- Industry best practices and benchmarking sessions

- Business case/ROI generation to support innovation strategy

- Services summary session to share findings, recommendations, and next steps

Innovation Bites

Innovation Workshop

Industry Consulting Retainer

- **HP Innovation Bites** – Introduction to HP's Innovation Framework, industry value, and professional services capabilities

- **HP Innovation Workshop** – HP's consultative workshop to build a joint innovation strategy that delivers on client priorities and desired outcomes

- **HP Industry Consulting Retainer** – HP industry consultants help clients drive a technology innovation strategy that delivers powerful business outcomes

Learn more at hp.com/us-en/services/professional-services

[1] Additional HP Industry Consulting Retainer services may be purchased for larger or more complex projects.