

ADS-1700W

Wireless Compact Desktop Scanner

brother
at your side

Product Model Name: ADS-1700W

Product Title: Wireless Compact Desktop Scanner

Overview: [for Utilize Marketing Description section, max characters: 3600, approx. 500 words]

ADS-1700W:

The Brother ADS-1700W wireless desktop scanner is ideally suited for small office/home office professionals with its compact design and simple workflow applications. The ADS-1700W offers a single-pass, duplex, color scan speed of up to 25ppm¹, a 20-page capacity auto document feeder and wireless scanning to PC, mobile³, cloud services⁷ and network destinations.

Compatible with the way you work

The compact size and portability of the ADS-1700W, combined with its fast scan speeds and image optimization features, make it a perfect fit for the home or small office.

Simple and easy-to-use

The ADS-1700W features programmable one-touch scanning, Auto Start Scan for automatic scanning to pre-configured destinations just by dropping the paper into the feeder, a dedicated card slot for plastic card scanning, plus the ability to scan and retrieve files without having to install any special software on the connected PC.

Top 10 Bullets: *To be used in chronological order, including as many messages as space allows*

- 1. Fast scan speeds in a compact design.** Scans single and double-sided, color and black and white documents in a single pass at up to 25 ppm¹, all in a space-saving, portable design.
- 2. Handles a variety of documents automatically.** Easily scan documents up to 34" long, plastic cards, receipts and photos through the 20-page capacity auto document feeder.
- 3. Connect your way.** Wireless scanning to PC, cloud services⁷, mobile³ and network destinations plus USB 3.0 interface for local connections.
- 4. Easy-to-use and saves time.** A 2.8" color Touchscreen display offers one-touch scanning to preset destinations and device settings management. Auto Start Scan allows you to simply drop paper into the feeder to automatically initiate scanning to a predefined profile.
- 5. Compatible with the way you work.** Supports multiple "Scan-to" destinations such as File², OCR², Email, Network Folder, FTP, Mobile Devices³ and USB flash memory drive to help optimize your business processes.
- 6. Versatile scanning.** Dedicated card slot makes scanning plastic cards quick and easy.
- 7. Optimizes images and text for storage/classification.** Enhances scans with automatic color detection/adjustment, image rotation (PC only), bleed through/background removal, text enhancement, color drop.
- 8. Flexibility to support your business processes/system.** Supports Windows, Mac[®] and Linux[®] environments and offers TWAIN, WIA, ICA, and SANE drivers⁵.
- 9. Do more with bundled software.** The included software suite provides document management and OCR software⁶.
- 10. At your side support.** 1 year limited warranty and free online, call, or live chat technical support for the life of your product.

Disclaimers:

1. Color and monochrome scan speed, LTR at 300dpi.
2. When connected to a PC with applicable software.
3. Requires connection to wireless network.
4. USB flash memory drive sold separately.
5. Drivers and bundled software available via download on manufacturer's website. Internet connection required. Refer to User Guide for more information.
6. Features dependent upon downloaded driver and software. Bundled document management programs downloaded separately on manufacturer's website. Internet connection required. Refer to User Guide for more information.
7. Requires internet connection and account with desired cloud service.

Optimized Listing

Brother ADS-1700W Wireless Compact Desktop Scanner, ADS-1700W, Fast Scan Speeds, Easy-to-Use, Ideal for Home, Home Office or On-the-Go Professionals

Top Five Features

- 1. COMPACT DESIGN AND FAST SCAN SPEEDS HANDLE A VARIETY OF DOCUMENTS** - Scan single and double-sided, documents in a single pass at up to 25 ppm¹. Easily scan documents up to 34" long, receipts and photos using the 20-page capacity auto document feeder.
- 2. EASY-TO-USE AND SAVES TIMES** - 2.8" color Touchscreen display for one-touch scanning to preset destinations and device settings management. Auto Start Scan lets you simply drop paper into the feeder to initiate auto scanning to a predefined profile.
- 3. COMPATIBLE WITH THE WAY YOU WORK** - ADS-1700W supports multiple "Scan-to" destinations: File², OCR², Email, Network, FTP, Cloud services⁷ Mobile Devices³ and USB flash memory drive⁴ to help optimize your business process.
- 4. VERSATILE SCANNING AND CONNECTIVITY** - Wireless scanning to PC, cloud apps⁷, mobile and network destinations plus USB 3.0 interface for local connections. Dedicated card slot easily scans business and photo ID cards.
- 5. OPTIMIZE IMAGES AND TEXT** - Enhance scans with automatic color detection/adjustment, image rotation (PC only), bleed through/background removal, text enhancement, color drop. Software suite⁶ includes document management and OCR software.

Product Description:

The Brother ADS-1700w compact desktop scanner offers fast document digitization, built-in wireless networking, and easy-to-use color Touchscreen. Scan stacks of double-sided, color and black and white documents up to 25ppm¹ in a single pass with 20-page capacity auto document feeder. The ADS-1700W scans documents, receipts and photos, plus business and plastic ID cards using a dedicated card slot. Scan to multiple destinations including File², OCR², Email, Network, FTP, Cloud services⁷, Mobile Devices³ and USB flash memory drive⁴.

The ADS-1700W is ideal for home or on-the-go professionals and makes scanning easy with features that facilitate scanning including: programmable one-touch scanning that scans at the touch of a button; Auto Start Scan scans to pre-configured destinations; a dedicated card slot that lets you scan plastic cards; plus scan and retrieve files without having to install special software on the connected PC. The ADS-1700W is compatible with Windows, Mac[®] and Linux as well as TWAIN, WIA, ICA, and SANE drivers⁵. Includes a one-year limited warranty and free product lifetime online, call or live chat support.

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2. When connected to a PC with applicable software.
3. Requires connection to wireless network.
4. USB flash memory drive sold separately.
5. Drivers and bundled software available via download on manufacturer's website. Internet connection required. Refer to User Guide for more information.
6. Features dependent upon downloaded driver and software. Bundled document management programs downloaded separately on manufacturer's website. Internet connection required. Refer to User Guide for more information.
7. Requires internet connection and account with desired cloud service.

Marketing Copy

100-words:

The Brother ADS-1700W Wireless Compact Desktop Scanner offers fast document digitization through wireless networking and an easy-to-use color Touchscreen in a space-saving, portable design. It scans stacks of double-sided, color and black and white documents up to 25ppm¹ in a single pass with its 20-page capacity auto document feeder. The ADS-1700W supports scanning documents, receipts and photos, as well as plastic cards through a dedicated card slot and scans to multiple destinations including File², OCR², Email, Network, FTP, Cloud services⁶, Mobile Devices³ and USB flash memory drive⁴. The ADS-1700W is compatible with Windows, Mac[®] and Linux[®] as well as TWAIN, WIA, ICA, and SANE drivers⁵.

Disclaimers:

1. Color and monochrome scan speed, LTR at 300dpi.
2. When connected to a PC with applicable software.
3. Requires connection to wireless network.
4. USB flash memory drive sold separately.
5. Drivers and bundled software available via download on manufacturer's website. Internet connection required. Refer to User Guide for more information.
6. Requires internet connection and account with desired cloud service.

50-words:

The Brother ADS-1700W Wireless Compact Desktop Scanner quickly digitizes documents with an easy-to-use Touchscreen and 20-page capacity auto document feeder in a space-saving, portable design. It scans double-sided, color and black and white documents up to 25ppm¹ in a single pass. It offers wireless networking and the flexibility to integrate with your business processes.

Disclaimers:

1. Color and monochrome scan speed, LTR at 300dpi.

25-words:

The Brother ADS-1700W Wireless Compact Desktop Scanner offers high speed scanning up to 25ppm¹ and built-in wireless networking features in a space-saving, portable design.

Disclaimers:

1. Color and monochrome scan speed, LTR at 300dpi.

Print / Online Ad Bullets

Top Marketing Messages: To be used in chronological order, including as many messages as space allows

1. Up to 25ppm¹ color scanning
2. 20-page capacity auto document feeder
3. Wirelessly scan from mobile devices²
4. 2.8" Color Touchscreen display

Disclaimers:

1. Color and monochrome scan speed, LTR at 300dpi.
2. Requires connection to wireless network.

Images

Contact your Brother Sales Representative for product images.

Product Web Page and Lifestyle images available.

ADS-1200

All Keywords:

desktop scanner; small desktop scanner; compact desktop scanner; personal desktop scanner; duplex desktop scanner; portable scanner; compact portable scanner; duplex portable scanner; portable color scanner; document scanner; desktop document scanner; portable document scanner; office document scanner; small document scanner; duplex document scanner; business document scanner; desk document scanner; receipt scanner; desktop receipt scanner; portable receipt scanner; small receipt scanner; business receipt scanner; photo scanner; desktop photo scanner; portable photo scanner; small photo scanner; compact photo scanner; credit card scanner; scanner; duplex scanner; receipt scanner; ADS-1200 scanner; ADS-1200 desktop scanner; ADS-1200 portable scanner; ADS-1200 compact scanner; ADS 1200; ADS1200

Amazon Backend Keywords:

desktop; scanner; small; compact; personal; duplex; portable; color; black; white; document; office; business; desk; receipt; photo; credit; card; ADS-1200; ADS; 1200; ADS1200; home; professional; mobile; usb; double; side; auto; feed; plastic; slot; windows; mac; linux; pc; scan; 25ppm; economical; 20; page; paper; brther; brothr

ADS-1250W

All Keywords:

desktop scanner; wireless desktop scanner; small desktop scanner; compact desktop scanner; personal desktop scanner; duplex desktop scanner; portable scanner; wireless portable scanner; compact portable scanner; duplex portable scanner; portable color scanner; document scanner; desktop document scanner; portable document scanner; wireless document scanner; office document scanner; small document scanner; duplex document scanner; business document scanner; desk document scanner; receipt scanner; desktop receipt scanner; portable receipt scanner; wireless receipt scanner; small receipt scanner; business receipt scanner; photo scanner; desktop photo scanner; portable photo scanner; small photo scanner; compact photo scanner; credit card scanner; scanner; duplex scanner; ADS-1250w scanner; ADS-1250w desktop scanner; ADS-1250w portable scanner; ADS-1250w wireless scanner; ADS 1250 w; ADS1250w; ADS-1250-w; ADS1250 w; ADS-1250 w

Amazon Backend Keywords:

desktop; scanner; wireless; small; compact; personal; duplex; portable; color; document; office; business; desk; receipt; photo; credit; card; ADS-1250w; ADS; 1250; w; ADS1250w; ADS-1250-w; ADS1250; ADS-1250; home; wifi; wi-fi; professional; mobile; usb; double; side; auto; feed; plastic; slot; windows; mac; linux; pc; scan; paper

ADS-1700W

All Keywords:

desktop scanner; wireless desktop scanner; small desktop scanner; compact desktop scanner; personal desktop scanner; duplex desktop scanner; portable scanner; wireless portable scanner; compact portable scanner; duplex portable scanner; portable color scanner; document scanner; desktop document scanner; portable document scanner; wireless document scanner; office document scanner; small document scanner; duplex document scanner; business document scanner; desk document scanner; receipt scanner; desktop receipt scanner; portable receipt scanner; wireless receipt scanner; small receipt scanner; business receipt scanner; photo scanner; desktop photo scanner; portable photo scanner; small photo scanner; compact photo scanner; credit card scanner; scanner; duplex scanner; ADS-1700w scanner; ADS-1700w desktop scanner; ADS-1700w portable scanner; ADS-1700w wireless scanner; ADS 1700 w; ADS1700w; ADS-1700-w; ADS1700 w; ADS-1700 w

Amazon Backend Keywords:

desktop; scanner; wireless; small; compact; personal; duplex; portable; color; document; office; business; desk; receipt; photo; credit; card; ADS-1700w; ADS; 1700; w; ADS1700w; ADS-1700-w; ADS1700; ADS-1700; home; wifi; wi-fi; professional; mobile; usb; double; side; auto; feed; plastic; slot; windows; mac; linux; pc; scan; paper

Specifications:

Scanner Type	Dual CIS
Standard Interfaces	Wireless 802.11 b/g/n, Micro USB 3.0
Simplex Scan Speeds¹	Up to 25ppm (color and mono)
Duplex Scan Speeds¹	Up to 50ipm (color and mono)
Paper Input Capacity	Up to 20 sheets
Document Size (maximum)	8.5" (W) x 34" (L)
Document Size (minimum)	2.0" (W) x 2.76" (L)
LCD Display (size/type)	2.8" color Touchscreen
Scan Resolution (maximum)	Optical: Up to 600 x 600 dpi Interpolated: Up to 1200 x 1200 dpi
Color Bit Depth	48 bit int. / 24 bit ext.
Grayscale Bit Depth	256 levels
Scan to Capability	File ² , Image ² , OCR ² , Email, Email Server ⁶ , Network, FTP, Mobile Devices ³ and USB flash memory drive
Operating System Compatibility	Windows 10, Windows 8/8.1, Windows 7(SP1), Windows XP(SP3) Mac [®] OS X v10.11.6, 10.12.x, 10.3.x Linux
Mobile Device Compatibility³	Brother iPrint&Scan
USB Direct Interface	Yes
Driver Compatibility	TWAIN, WIA, ICA, SANE
Daily Duty Cycle⁵	Up to 1,000 scans/day
Power Source	AC-powered (110-120 V)
Power Consumption	Approx. 9W (Scanning) Approx. 4.5W (Ready Mode) Approx. 1.6W (Sleep Mode)
ENERGY STAR[®] Certified	Yes
Included Software⁴	Power PDF, Nuance [®] PaperPort [®] 14 SE, Brother iPrint&Scan
Warranty	1-year limited warranty

Supplies & Accessories*:

PUR-2001C	Pick-up Roller (approx 100,000 scans) [♦]
SP-2001C	Separation pad (approx 10,000 scans) [♦]

Setup Information:

UPC Code	12502652007
Unit Dimensions	11.7" (W) x 3.9"(D) x 3.4" (H)
Unit Weight	3.3 lbs.
Carton Dimensions	19.3" (W) x 15.5"(D) x 8.9" (H)
Carton Weight	6.2 lbs.
Pallet Quantity	30
Pallet Tiers	5
Pallet Quantity per Tier	6
Pallet Size	46.5" (W) x 38.6" (L)
Pallet + Carton Height	49.5"
Pallet + Carton Weight	661 lbs
Country of Origin	China
Tarrif / Harmonized Code	8471.60.8000

Carton Contents:

Brother ADS-1700W Scanner
AC Adapter
Quick Setup Guide
Warranty Sheet
Product Registration Sheet



Working with you for a better environment

At Brother, our green initiative is simple. We strive to take responsibility, act respectfully and try to make a positive difference to help build a society where sustainable development can be achieved. We call this approach Brother Earth. www.brotherearth.com

* Additional purchase required

♦ Approximate page yield. May vary by type of use.

¹ Color and monochrome scan speed, LTR at 300dpi.

² When connected to a PC with applicable software.

³ Requires connection to wireless network.

⁴ Features dependent upon downloaded driver and software. Bundled document management programs downloaded separately on manufacturer's website. Internet connection required. Refer to User Guide for more information.

⁵ Maximum number of scanned pages per day can be used to compare designed durability between like Brother products. For maximum product life, it is best to choose a scanner with a daily duty cycle that exceeds your requirements.

⁶ Requires mail server support.

Scannable Barcode:



12502652007