

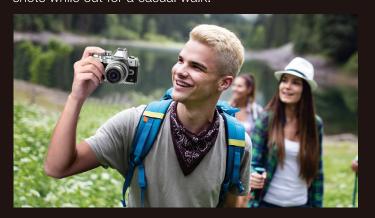


Lighter and Higher Image Quality Than Ever Before. E-M10 Mark IV Designed for Authentic Shooting Performance.

This compact body is the lightest in its class for an Interchangeable Lens Camera, packing in an image sensor, image processing engine, and powerful in-body 5-axis Image Stabilisation for higher image quality for enjoying truly authentic shooting performance. The flip-down monitor opens smoothly for easy selfies. This is a mirrorless camera that is the perfect fit for a wide range of users, from first-time Interchangeable Lens Camera users to photography enthusiasts.

Compact, Lightweight, and High Image Quality

The OM-D E-M10 Mark IV is attractive for its high image quality and convenient portability. It is perfect for enjoying daily snapshots, travel, parties, and taking high-quality shots while out for a casual walk.



Perfect for Selfies

This camera is equipped with a flip-down monitor and dedicated selfie mode on a compact, lightweight body to reduce hand and arm fatigue. This design makes it easy and fun to take selfies with a single hand.



Full Array of Shooting Features

With the wealth of shooting features available on the OM-D E-M10 Mark IV, users are able to easily capture high-quality, impressive photos only possible on an interchangeable lens camera. It also supports breathtaking 4K video recording.



Expandability for a Greater Range of Photo Enjoyment

The ability to import recorded photos to a smartphone for sharing, and to edit and manipulate them on a computer in exactly the way you imagine makes the post-shooting process of Olympus interchangeable lens cameras even more enjoyable. A variety of unique accessories are available, making it more fun to take your camera with you.



	E-M10 Mark IV	E-M10 Mark III S
Image Sensor	Approx. 20.3 million pixels	Approx.16.1 million pixels
Image Processing Engine	TruePic VIII 🍿	TruePic VIII 🧰
Image Stabilisation System	Built-in 5-axis sensor-shift image stabilisation 4.5 steps:	Built-in 5-axis sensor-shift image stabilisation 4 steps:
Viewfinder Field of View / Magnification	Approx. 100% / Approx. 1.23x	Approx. 100% / Approx. 1.23x
Monitor Tilt Type	Upward to approx. 80 degrees Downward to approx. 180 degrees (for selfie mode)	Upward to approx. 85 degrees Downward to approx. 45 degrees
AF System	High-speed imager AF (imager contrast AF)	High-speed imager AF (imager contrast AF)
Sequential Shooting / Maximum Speed	[Sequential shooting H] approx. 8.7 fps [Sequential shooting L] approx. 5 fps [Silent sequential shooting H] approx. 15 fps [Silent sequential shooting L] approx. 6.3 fps	[Sequential shooting H] approx. 8.5 fps [Sequential shooting L] approx. 4.8 fps [Silent sequential shooting H] approx. 14 fps [Silent sequential shooting L] approx. 6 fps
Video Recording Format	MOV (MPEG-4AVC/H.264)	MOV (MPEG-4AVC/H.264)
Video Recording Mode / Frame Rate / Compression Method	4K / 30p, 25p, 24p / IPB (approx. 102Mbps) FHD / 30p, 25p, 24p / IPB (approx. 52Mbps, approx. 30MBps, approx. 18Mbps) FHD / 60p, 50p / IPB (approx. 52Mbps, approx. 30Mbps, approx. 18Mbps) HD / 60p, 50p, 30p, 25p, 24p / IPB (approx. 26Mbps, approx. 14MBps, approx. 10Mbps)	4K / 30p, 25p, 24p / IPB (approx. 102Mbps) FHD / 30p, 25p, 24p / IPB (approx. 52Mbps, approx. 30MBps, approx. 18Mbps) FHD / 60p, 50p / IPB (approx. 52Mbps, approx. 30Mbps, approx. 18Mbps) HD / 60p, 50p, 30p, 25p, 24p / IPB (approx. 26Mbps, approx. 14MBps, approx. 10Mbps)
Art Filter / Fine Tune	16 types / 2 types	16 types / Not available
Wi-Fi / Bluetooth	Wi-Fi and Bluetooth	Wi-Fi only
Wireless Radiowave Flash Compatibility	Available	Not available
Number of Recordable Images ²	Standard mode: 360	Standard mode: 330
Battery Life for Movie Recording ⁻³	Under standard JEITA testing: 80 min. When zoom and other operational functions are not used: 140 min.	Under standard JEITA testing: 80 min. When zoom and other operational functions are not used: 140 min.
USB Charging	Available	Not available
Bundled Charging Accessory	F-5AC USB-AC adapter	BCS-5 lithium-ion battery charger
Size ^{·4}	121.7 x 84.6 x 49 mm	121.5 x 83.6 x 49.5 mm
Weight'5	383 g / 335 g	411 g / 363 g

- * Based on CIPA measurement conditions. When using M.Zuiko Digital ED 14-42mm 1:3.5-5.3 EZ at focal length 42mm (35mm equivalent: 84mm)
- *2 With Toshiba SDXU-D032G, IS ON, with no flashes attached, based on CIPA test standards
- *3 When repeatedly recording at the maximum time of 29 minutes *4 Based on CIPA standards: excludes protrusions
- *5 Based on CIPA standards, with a bundled battery and one memory card, without eyecup / Body only











Product Name	Olympus OM-D E-M10 Mark IV
Box Contents	BLS-50 rechargeable lithium-ion battery, F-5AC USB-AC adapter, USB cable, shoulder strap, warranty card, instruction manual *Other included items differ depending on the kit.