



HP INDIGO DIGITAL PRESSES

REALIZE YOUR FULL POTENTIAL

with HP PrintOS





Survive or thrive?

Growth is crucial for your long-term success. In today's market, it's not easy to survive, much less grow and thrive. It takes creativity and continuous innovation, while handling high volumes and increasing complexity, from shorter runs and turnaround times to more personalization. It demands that you galvanize your business around greater efficiency and control, even as you're juggling hundreds or thousands of jobs a day, from anywhere, 24/7.

You can achieve all of this, and at the same time simplify your production process from start to finish. That's the power of PrintOS. Once you experience it, you'll be on your way to realizing your full potential.

"Two years ago, my business was 180 jobs a day. Last year, 580 jobs a day. This year, on average, 5850 jobs in a day. Today, it's 43,000 jobs to produce. Now that is the power, to us, of PrintOS." — Jon Bailey, CEO, Proco

What is PrintOS?

PrintOS is a cloud-based operating system for your HP Indigo press, delivering a suite of apps¹ that drive productivity and inspire innovation. It's the key to opening up the transformative growth you've always imagined.

"PrintOS has enabled us to grow very quickly, 22% year over year for the last four years."

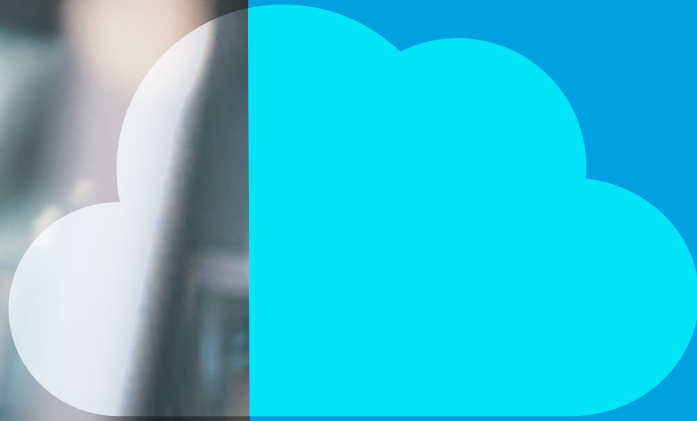
— Rob Plampton, Managing Director, IPS Ultraprint

How does HP PrintOS work?





Experience is the best teacher, and there's a world of it out there. That's why collaborative solutions are at the heart of PrintOS. As your one-stop shop for access to innovative solutions, ideas, knowledge, and services, PrintOS Marketplace is your gateway into a community of seasoned professionals, from software companies and content creators to industry specialists. Tap into the world's largest network of PSPs and learn how to transform your business for profitable growth and success.



The Power of PrintOS

YOUR PRODUCTIVITY ENGINE

Handle more print volumes than you ever imagined and gain better control of your costs. Develop new proficiency and tightly optimize performance by using a comprehensive suite of PrintOS software applications¹ designed to help you boost efficiency, and enhance automation and monitoring.

“The information that comes from PrintOS Print Beat has really helped our team to be very proactive. Today, we’re able to understand productivity time as well as any downtime that we may get from the press. Print Beat has been a shining light of direction.”

— Peter Woods, COO (Southeast Asia), QLM

YOUR INSPIRATION FOR INNOVATION

You don’t have to be the biggest print service provider to go to market with highly sophisticated campaigns. You can do it quickly, easily, and affordably with PrintOS. From adding a new application to your mix, to doing one-off personalized campaigns on-demand, to planning and launching multi-channel campaigns leveraging royalty-free digital content, there’s a PrintOS app for that.

“PrintOS Site Flow has helped us expand into new markets because it’s scalable. It lets us, the small, the medium sized printer act like the really big guys.”

— Brian Scott, President, Blooming Color

Explore the possibilities

Transform your print production operations toward accelerating growth with more than 20 powerful apps brought together under a single PrintOS umbrella.¹ Simplify and automate your production. Get more out of your press. Innovate, expand your go-to-market capabilities, tap into a wealth of experience—and watch your business grow.

*“Thanks to PrintOS Site Flow, we grew our business from 30,000 to 230,000 jobs a year. And yet we needed **five times less staff** to pack and ship during peak days.”*

— Ulrich Schätzl, Managing Director, Schätzl Druck



INCREASE PRESS UTILIZATION

Boost press output by 20%² and minimize downtime by uncovering opportunities to improve operations and performance, and reduce costs.

- Gain absolute control over your print operations—and make data-driven decisions—virtually anytime, anywhere.
- Maintain a highly skilled staff with continuous learning resources.
- Increase uptime with fast, independent trouble-shooting and single-point access to all service activity.



AUTOMATE PRODUCTION

Produce hundreds, even thousands of jobs a day at lower costs with workflow tools designed to automate and optimize your production floor.

- Respond to clients' demanding SLAs and handle fluctuating volumes seamlessly.
- Streamline communication with your clients, and easily prepare and submit jobs to production.
- Save time by efficiently composing large variable data jobs in the cloud.



MAKE COLOR YOUR ADVANTAGE

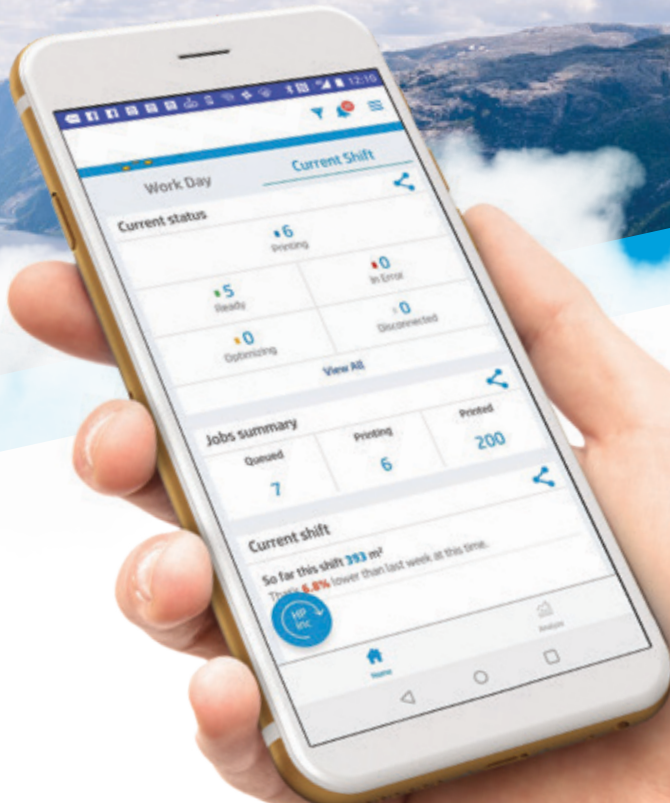
Grow your business by winning and satisfying color-critical clients and global brands with the HP Indigo suite of integrated PrintOS color management tools.

- Get to the right color in minutes with fewer adjustments and reprints.³
- Deliver accurate color consistently throughout the first run, between runs, and across presses and sites.
- Comply with the toughest industry color standards.

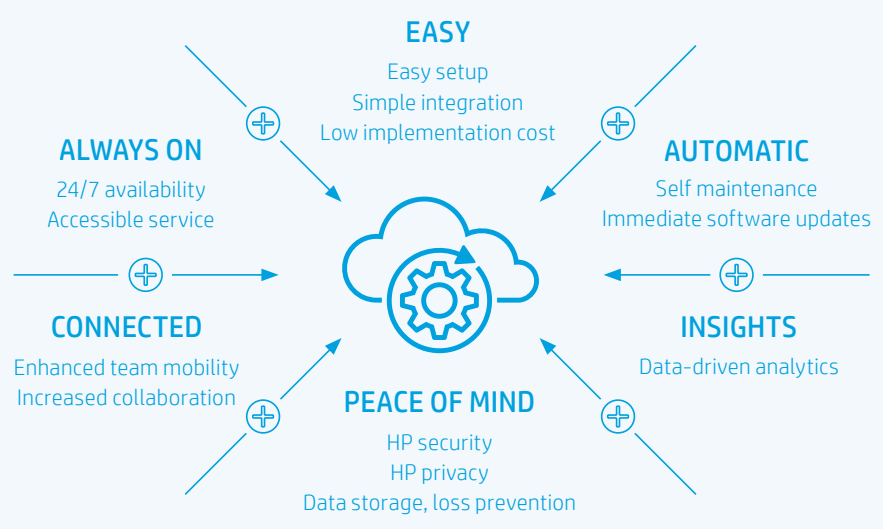
¹ Some applications are available for a fee or may be provided at no additional charge with a service contract.

² Based on evidence received from customers participating in the PrintOS Print Beat OEE beta testing in 2018.

³ The Color Beat capability is available for the HP Indigo 1x000 Digital Press series.



THE CLOUD HAS ITS BENEFITS



*Realize your full potential.
See what's possible with HP PrintOS and
together, we'll help you integrate the right
print operating system that fits your business.*

Learn more at hp.com/go/printos

Sign Up at printos.com/start/#/signup

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