



Expand your print business with  
HP Print Innovations



# Unlimited creativity. Increased versatility.

More customer choices. More business opportunities. Each of these HP printers can do it all, so you can grow your business by producing creative indoor/outdoor signage, vehicle wraps, decals, and décor of the highest quality.

Water-based HP Latex Ink delivers amazing colors on both rigid and flexible substrates, including the glossiest whites that resist yellowing over time<sup>1</sup>. Plus, print direct to many rigid substrates including wood, metal, PVC, acrylic, and more.

## HP Latex R1000 Printer

- Be creative on a wide range of applications with the glossiest white which resists yellowing over time<sup>1</sup>
- Print on boards up to 64 inches wide; maximum media thickness: 2 inches
- Maximum production speed: Indoor - 301 ft<sup>2</sup>/hr (6p 110%); Outdoor - 603 ft<sup>2</sup>/hr (3p 70%)



### Print in pure white

Print roll-to-roll and rigid white printing with the glossiest white ink<sup>1</sup>

## HP Latex R1000 Plus Printer

- Gain versatility with HP Latex Ink—from indoor/outdoor signage to thermoforming and high-quality decoration
- Meet production peaks—get high-speed quality up to 15 outdoor boards/hr with belt system, smart vacuum
- Win more jobs with UL ECOLOGO<sup>®</sup> Certified, water-based HP Latex Inks that produce odorless prints<sup>2</sup>



### Print high-value jobs on one device

Get amazing colors on rigid and flexible surfaces, up to 64 in. in size

## HP Latex R2000 Plus Printer

- Ideal for sustained production environments, the R2000 makes it easy to deliver unprecedented quality and colors on rigid substrates up to 98 inches
- Meet production peaks—get high-speed quality up to 28 outdoor boards/hr with belt system, smart vacuum
- Drive high productivity with multi-board printing, assisted loading, and advanced queuing



### Achieve amazing colors

Help increase profitability with higher value rigid and flexible applications

## HP PageWide XL Pro 10000 40-in Printer with Pro Stacker\*

- Designed for high-speed, cost-effective production printing of short-term posters on rolls, sheets, and boards
- End-to-end cut-sheet workflow with first HP large format auto sheet feeder, versatile stacker
- Boost productivity with fast printing up to 1100 ft<sup>2</sup> or 1,000 B1 posters per hour<sup>3</sup>
- Use a variety of sizes of paper, cardstock, and boards—from A2 up to B1, and thickness up to 3/8 in



### An affordable investment for retail poster production

Consolidate the capacity of your fleet into a single device that can efficiently print different sizes

1. Glossiest white based on internal HP testing in January 2018 compared to leading competitive printers with CMYK configuration under \$350,000 USD. Based on level of gloss at 60 degrees on a rigid material (acrylic). Tested using Glossmeter BYK micro-TRI-gloss (20°, 60°, 85°), compatible with ISO 2813 and ASTM D523 relative to glossiness measure.

2. HP Latex Inks are UL ECOLOGO<sup>®</sup> Certified. UL ECOLOGO<sup>®</sup> Certification to UL 2801 demonstrates that an ink meets a range of multi-attribute, lifecycle-based criteria related to human health and environmental considerations (see <http://www.ul.com/EL>). There is a broad set of media with very different odor profiles. Some of the media can affect the odor performance of the final print.

3. The HP PageWide XL Pro 10000 Printer delivers up to 1100 ft<sup>2</sup> or 1,000 B1 posters per hour. Number of pages will vary depending on the print mode and application printed.

# HP Latex 2700 Printer series



Step up to high-performance, cost-effective printing with a sustainable edge and with white ink capabilities

## HP Latex 2700 Printer



## HP Latex 2700 Plus Printer



## HP Latex 2700 W Printer



## HP Latex 2700 W Plus Printer



- Productive and cost-effective at 958 ft<sup>2</sup>/hr with symmetrical double printheads<sup>4</sup> (2700 & 2700 Plus) and opaque white at 484 ft<sup>2</sup>/hr<sup>5</sup> (2700 W Plus)
- You can grow into high-margin jobs with 30% wider gamut at high speed<sup>6</sup>
- Water-based HP Latex Inks - UL ECOLOGO certified, no HAPs emitted, odorless prints<sup>7</sup>

### Accelerate production efficiency to the next level

Print more productively and cost-effectively while growing into higher margin jobs

## HP Latex 1500 Printer

- Produce super-wide 126-in applications while reducing your running costs with cost-effective 5-liter HP ink cartridges
- Deliver vivid textiles quickly—up to 260 ft<sup>2</sup>/hr<sup>10</sup>
- Print SAV at 480 ft<sup>2</sup>/hr indoor quality<sup>9</sup>, PVC banner at 800 ft<sup>2</sup>/hr outdoor quality<sup>9</sup>



### Quality results with every print

Produce super-wide 126-in applications with speed and control

## HP Latex 3600 Printer

- Print at high speeds—1290 ft<sup>2</sup>/hour<sup>11</sup>—and suppress banding with HP Dynamic Swath Alignment, OMAS technology
- Handle production peaks, without risk—this printer is designed and tested to support up to 350,000 ft<sup>2</sup>/mo<sup>13</sup>
- Superior indoor quality beats UV<sup>12</sup>—smooth transitions, sharp image quality, and preserve media texture



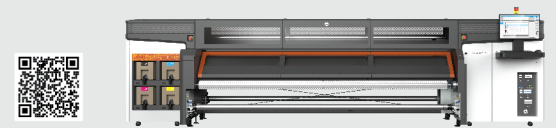
### The horsepower you need for dedicated application production

See robust quality at every speed

## HP Stitch S1000 Dye Sublimation

Impress customers with reliable and vibrant permanent color for soft signage, indoor/outdoor signage, and décor with HP dye sublimation inks. The versatile HP Stitch S1000 lets you print images directly to fabric or to paper to adhere an image to fabric.

- Up to 126 inches roll width
- Maximum roll 661 lb.
- 10-liter cartridges
- Maximum production speed up to 2,370 ft<sup>2</sup>/hr; 2-pass



### Creative options for dye sublimation printing

Print vibrant images on fabric or on paper transfers with the HP Stitch S1000

4. Based on internal HP testing, March 2022. Outdoor mode 3-pass, 6-color, 90%. While CMYK and Optimizer are duplicated with symmetrical double printheads, Overcoat, Light Magenta and Light Cyan rely on single printheads.
5. Based on internal HP testing, March 2022. Vivid colors at 89 m<sup>2</sup>/hr (958 ft<sup>2</sup>/hr) outdoor mode 3-pass, 6-color, 90%. Opaque white at 45 m<sup>2</sup>/hr (484 ft<sup>2</sup>/hr) on Clear Self-Adhesive Vinyl, mode spot, 100%
6. 30% wider gamut based on testing commissioned by HP and performed by Venture Electronics Spain, S.L. in February 2022 comparing the HP Latex 2700 Printer series and comparable top sellers' competitive alternatives using UV technology between \$100,000 and \$200,000 USD as of February 2022, by comparing gamut volume in CIE Lab units (the higher, the better) printing on Avery MPI3001 and Indoor print modes. Test performed under the same conditions in all printers measuring the ECI2002 target with the FD-9 spectrophotometer from Konica Minolta.
7. UL ECOLOGO® Certification to UL 2801 demonstrates that an ink meets a range of multi-attribute, lifecycle-based criteria related to human health and environmental considerations (see <http://www.ul.com/EL>). HP Latex Inks were tested for Hazardous Air Pollutants, as defined in the Clean Air Act, per U.S. Environmental Protection Agency Method 311 (testing conducted in 2013) and none were detected. There is a broad set of media with very different odor profiles. Some of the media can affect the odor performance of the final print.
8. At 6-pass, 6-color, 100%. 480 ft<sup>2</sup> (45 m<sup>2</sup>)/hr requires the optional HP Latex 1500 Dual Roll Kit.
9. At 3-pass, 6-color, 90%.
10. At 12-pass, 6-color, 170%.
11. Printed in Outdoor mode (3-pass, 6-color, 80%).
12. Based on HP internal testing of prints produced using Indoor High Quality mode (6-pass, 6-color, 100%) at 830 ft<sup>2</sup>/hr (77 m<sup>2</sup>/hr) compared to similar performance of select UV printers under \$400,000 USD as of March 2017.
13. Based on HP internal testing, the HP Latex 3600 Printer can reliably handle production peaks up to 350,000 ft<sup>2</sup> (35,000 m<sup>2</sup>) per month (in 6-pass print mode). Repeat monthly production at this volume is not recommended and may require additional maintenance.

# Environmental Certifications

UL ECOLOGO® Certified<sup>14</sup> HP Latex Inks meet a range of stringent environmental performance standards, human health criteria and qualify for certifications that demonstrate they meet some of the world's most rigorous and comprehensive standards for low chemical emissions in indoor air for finished prints. HP Latex Inks are also UL GREENGUARD Gold<sup>15</sup> certified at the lowest emissions, qualified for unrestricted use in wallpaper for a full room.<sup>16</sup> Also, no wait time is necessary before installation (or prior to applications with lamination). In addition, prints<sup>17</sup> produced using HP Latex Inks on HP PVC-free wallpaper meet AgBB criteria for health-related evaluation of VOC emissions of indoor building products.<sup>18</sup>

## Gen 4 Ink

Production



Use



Disposal



## Gen 3 Ink



Phone

USA: 1-877-215-8584

Canada: 1-866-828-3649

Email

USA: telesales.us@hp.com

Canada: telesales.ca@hp.com



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Request print samples

14. Applicable to fourth-generation HP Latex Inks. UL ECOLOGO® Certification to UL 2801 demonstrates that an ink meets a range of multi-attribute, lifecycle-based stringent criteria related to human health and environmental considerations (see [ul.com/EL](http://ul.com/EL)).
15. GREENGUARD GOLD Certification to UL 2818 demonstrates that products are certified to GREENGUARD standards for low chemical emissions into indoor air during product usage. For more information, visit [ul.com/gg](http://ul.com/gg) or [greenguard.org](http://greenguard.org)
16. Applicable to HP Latex Inks. UL GREENGUARD Gold Certification to UL 2818 demonstrates that products are certified to UL's GREENGUARD standards for low chemical emissions into indoor air during product usage. Unrestricted room size—full decorated room, 33.4 m<sup>2</sup> (360 ft<sup>2</sup>) in an office environment, 94.6 m<sup>2</sup> (1,018 ft<sup>2</sup>) in a classroom environment. For more information, visit [ul.com/gg](http://ul.com/gg) or [greenguard.org](http://greenguard.org).
17. These prints are rated A+ (very low-emission) according to the Émissions dans l'air intérieur statement on the level of volatile substances in indoor air. Émissions dans l'air intérieur. Mandatory labeling for decoration products in France. Provides a statement on the level of emission of volatile substances in indoor air posing health risks if inhaled—on a scale from A+ (very low emission) to C (high emission). HP Durable Suede Wall Paper printed with HP Latex Inks was tested by a third-party lab according to the decree no. 2011-321 of March 23, 2011 (VOC regulation) and executive decisions of May 28, 2009 and April 30, 2009 (CMR regulation) of the French Ministry of Ecology, Sustainable Development, Transport, and Housing and was rated A+. See [anses.fr/en/content/labelling-building-and-decoration-products-respect-vocemissions](http://anses.fr/en/content/labelling-building-and-decoration-products-respect-vocemissions).
18. AgBB criteria. HP PVC-free Durable Suede Wall Paper printed with HP Latex Inks was tested based on the test criteria of the Scheme Health-related Evaluation of Emissions of Volatile Organic Compounds (VVOC, VOC, and SVOC) from Building Products of the Committee for Health-related Evaluation of Building Products (AgBB 2018) and meets the requirements therein. See [umweltbundesamt.de/sites/default/files/medien/355/dokumente/agbb\\_evaluation\\_scheme\\_2018.pdf](http://umweltbundesamt.de/sites/default/files/medien/355/dokumente/agbb_evaluation_scheme_2018.pdf).

