

Implement your strategy with assistance from HP



Deliver on your innovation road map with guidance from HP industry consultants who become active contributors on your team, helping you meet your business objectives.

● REACH YOUR GOALS

Develop an innovation strategy to achieve business outcomes

● IDENTIFY NEW OPPORTUNITIES

Lay a foundation for hybrid work and drive powerful business value

● COUNT ON INDUSTRY EXPERTISE

Build a consensus for change, drawing on HP's enterprise and industry expertise

Across industries, organizations are working to accelerate growth, empower employees to work smarter, and create more compelling experiences for their clients. Innovation is at the core of these efforts. It's what sparks growth, turns panic into possible, flips weaknesses to strengths, and lets you lead when others follow.

HP Innovation Framework

HP's Innovation Framework takes you on a journey that can reveal new opportunities, solve business challenges unique to your industry, and deliver high-priority outcomes.

Led by our team of industry consultants, utilizing Innovation Bites, Innovation Workshops, and the Industry Consulting Retainer, we will work with you to create an innovation road map that's aligned with your key initiatives and helps you drive successful business outcomes.

HP's industry consultants have deep expertise in six industry verticals, and we focus on six innovation themes that are common across those verticals.

Tap into the power of innovation and lay the foundation for success with HP Innovation Framework.

Innovation themes



MODERN IT

Infrastructure management, automation, and cloud-first strategies



COMPLIANCE AND SECURITY

Improve data security and compliance stature



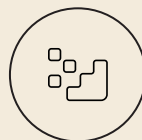
MODERN PRINT

Strategies for accelerating print processes and driving efficiency



COLLABORATION

Optimize team interactivity and ideation in the hybrid workplace



DIGITIZATION

Enhance client experience and employee enablement



SUSTAINABILITY

Environmental impact, carbon neutrality, and circular economy

Industry focus



Healthcare



Banking



Manufacturing



Retail



Insurance



Public sector

HP Industry Consulting Retainer Service



Make your innovation strategy a reality

The HP Industry Consulting Retainer Service can help you accelerate your innovation journey, stay focused on the right objectives, and correct course when needed.

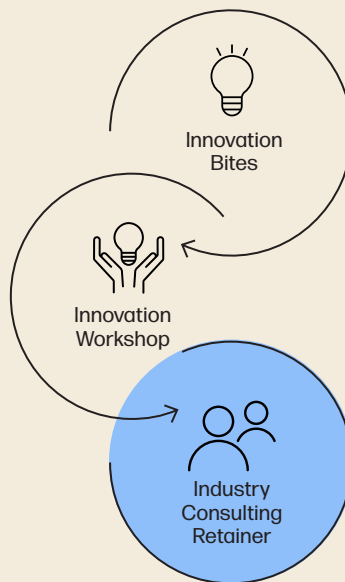
This service is a 40-hour consulting engagement led by HP industry consultants.¹ Your consultant participates as a core member of your innovation team, bringing on additional HP Professional Services experts or subject matter experts to contribute to strategy, benchmarks, and best practices.

The HP Industry Consulting Retainer Service helps you:

- Execute on your innovation strategy, bringing on the right resource(s) at the right time to address challenges and accelerate project execution.
- Align resources based on needs and objectives using a simple retainer service that can easily be renewed. Pay only for time that HP experts work on your project.

Typical retainer activities include:

- Innovation strategy scoping and planning sessions
- Journey mapping for hybrid workforce, business workflow, and user experiences
- UX and change management strategy, messaging, and project management
- Hybrid office strategy and innovation across print, personal systems, and collaboration
- Industry best practices and benchmarking sessions
- Business case/ROI generation to support innovation strategy
- Services summary session to share findings, recommendations, and next steps



- HP Innovation Bites – Introduction to HP’s Innovation Framework, industry value, and professional services capabilities
- HP Innovation Workshop – HP’s consultative workshop to build a joint innovation strategy that delivers on client priorities and desired outcomes
- HP Industry Consulting Retainer – HP industry consultants help clients drive a technology innovation strategy that delivers powerful business outcomes

Learn more at hp.com/us-en/services/professional-services

¹ Additional HP Industry Consulting Retainer services may be purchased for larger or more complex projects.

