



Kodak EasyShare C743

Zoom Digital Camera

Features you value. Quality you can afford.

The simple to use Kodak EasyShare C743 zoom digital camera provides remarkable features at a reasonable price. You'll bring details to life with 7.1 MP. And the C743 has a 3X optical zoom lens and huge 2.4" color display, proving that impressive doesn't always need to be expensive.

Unbelievable picture quality

- Create exceptional quality prints up to 50 x 76 cm (20" x 30") with 7.1 MP
- Get closer to your subjects with its 3X optical zoom lens and 5X digital zoom
- Create your perfect shot with on-camera picture enhancing features: digital red-eye reduction, cropping, blurry picture alert, and undo-delete
- Capture bright, beautiful color with exclusive Kodak color science

Incredible ease of use

- Works with optional Kodak EasyShare G600 printer dock, Kodak EasyShare photo printer 500, Kodak EasyShare printer dock plus series 3, and Kodak EasyShare camera dock series 3
- Don't miss a shot if your memory card becomes full - switch to in-camera memory quickly, thanks to the internal memory plus feature
- Get great shots time after time with 13 programmed scene and 3 color modes

The simple way to share

- View your pictures with clarity on its large 6.1 cm (2.4") indoor/outdoor color display
- However you choose to print, Kodak provides quality that's truly exceptional and pictures that will last
- Capture life in motion with continuous VGA (640 x 480 at 30 fps) video featuring audio capture and playback
- Print, e-mail, and organize your pictures with just one touch of our exclusive on-camera Share button
- Use Favorites to keep your special pictures close



Kodak EasyShare C743

Zoom Digital Camera

Standard features

Sensor type	1/2.5" CCD
CCD total pixels	7.4 MP (3152x2342)
Effective pixels	7.1 MP (3072x2304)
Lens	3X optical, 37-111 mm (35 mm equiv.) f/2.7-4.8
Aperture	f/2.7 and f/4.8 at wide; f/4.9 and f/8.5 at tele
Lens barrier	built-in lens barrier
Digital zoom	5X continuous with LCD preview, 0.2X increments starting at 3X optical zoom
Shutter speed	4-1/1400 sec., long exposure 4 sec. max
LCD	6.1 cm (2.4") indoor/outdoor color display
Viewfinder	optical real image
Storage	32 MB [‡] internal memory, SD/MMC card expansion slot

Auto focus

Type	continuous
Focus range	normal: 0.6 m (2')-infinity; macro, wide: 0.13-0.7 m (4.3-2.3'); macro, tele: 0.22-0.7 m (8.7"-2.3'); landscape: 10 m (32.8')-infinity

Exposure control

ISO sensitivity	auto, portrait, close up, landscape: ISO 80-160; sports mode: ISO 80-200; night, longtime: ISO 80; manual: ISO 80, 100, 200, 400; selectable: ISO 800 at the minimum picture size setting
Metering	TTL-AE, center weighted AE
Compensation	±2.0 EV with 0.5 EV steps
Bracketing	±2.0 EV with 0.5 EV step increments
White balance	auto, daylight, tungsten, fluorescent

Flash

Range	0.6-3.6 m (2.0-11.8') at wide, ISO 140 0.6-2.1 m (2.0-6.9') at tele
Modes	auto, fill, off, digital red-eye reduction

Shooting Specifications

Drive modes	self timer, 2 and 10 seconds, 2 shot, and burst
Scene modes	auto, portrait, sport, landscape, night portrait, snow, beach, fireworks, self portrait, close up, backlight, children, party
Click to capture	<0.7 sec. (preview off)
Shot to shot	<1.8 sec. interval until buffer full (4 images), <5.0 sec. interval with full buffer

Still capture

Still format	JPEG/EXIF v 2.21
Picture size (recorded pixels)	7.1 MP - best (3072x2304), prints up to 20"x30"; 6.1 MP - best 3:2 (3072x2048), optimized ratio for 4"x6" prints; 4.0 MP - better (2304x1728), prints up to 20"x30"; 1.9 MP - good (1600x1200), prints up to 8"x10"; 0.8 MP - e-mail (1024x768), small prints
Color modes	color, sepia, black and white
Review options	delete, magnify, slide show, protect, Share, print label, multi-up, album, image storage, copy, picture info, zoom, Favorites

Video capture

Format	QuickTime MOV (MPEG-4) with audio recording during capture
Quality	VGA (640x480) at 30 fps, QVGA (320x240) at 30 fps
Length	continuous based on memory capacity

Customization

Custom settings	liveview, camera sounds, sound volume, auto power off, date and time, video out, orientation sensor, red eye preflash, date stamp, video display date, blur warning, language, format
Dedicated buttons	menu, review, Share, dedicated delete, 5-way switch for navigation, shutter, mode dial (off, auto, landscape, close up, scene, movie, Favorites), flash settings, burst/timer, LCD information button

Favorites

Favorites	print, print all, e-mail, Favorites, cancel prints
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Physical specifications

I/O interface	NTSC or PAL, selectable via dock connector, exclusive Kodak camera dock/printer dock interface, digital (USB 2.0) connector
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Power

optional Kodak EasyShare docks with 1 Kodak Ni-MH rechargeable digital camera battery KAA2HR; 2 Kodak oxy-alkaline digital camera batteries AA; Kodak alkaline batteries AA; 2 Kodak Ni-MH rechargeable digital camera batteries AA; 1 Kodak lithium digital camera battery CRV3; 2 lithium batteries AA; 3 volt DC input AC adapter
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Tripod mount

Dimensions	1/4" standard
Weight	WxHxD: 92.2x65.7x32.4 mm (3.6"x2.3"x1.3") without batteries: 145 g (5.1 oz.)

Compatibility

Dock compatibility	works with optional Kodak EasyShare G600 printer dock, and Kodak EasyShare camera dock series 3
Direct print	Kodak EasyShare photo printer 500, ImageLink print system compatible, PictBridge enabled
Software	works with Kodak EasyShare software

Service and support

Warranty	one year
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Minimum system requirements

Windows	Windows XP, 2000 SP4 or later, 600 MHz processor or greater; Internet Explorer 6.0 or higher
Macintosh	Macintosh OS X 10.3 or higher; Safari 1.1 or higher

Minimum hardware requirements

128 MB RAM; 200 MB hard drive disk space available; CD-ROM drive, available USB port; color monitor, 800x600 display resolution, 16-bit minimum

Package contents

Kodak EasyShare C743 zoom digital camera
Kodak alkaline batteries AA or equivalent
USB/AV cables
Wrist strap
Kodak EasyShare software
Getting started guide
Custom camera insert for optional Kodak EasyShare camera and printer docks

Ordering information

Kodak EasyShare C743 zoom digital camera (U.S. and Canada)xxx xxxx
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Recommended accessories

Kodak EasyShare G600 printer dockxxx xxxx
Kodak EasyShare photo printer 500xxx xxxx
Kodak color cartridge and photo paper kitxxx xxxx
Kodak EasyShare camera dock series 3xxx xxxx
Kodak EasyShare picture viewerxxx xxxx
Kodak SD memory cards 1 GBxxx xxxx
512 MBxxx xxxx
Kodak Ni-MH rechargeable batteryxxx xxxx
Kodak Ni-MH rapid battery charger kitxxx xxxx
Kodak 8-in-1 card readerxxx xxxx
Kodak small camera bagxxx xxxx
Kodak travel kitxxx xxxx
Kodak EasyShare starter kitxxx xxxx

‡32 MB internal memory/28 MB available for picture storage (1 MB equals one million bytes).

For more information on the Kodak EasyShare C743 zoom digital camera, visit www.kodak.com/go/easysshare



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